facebook

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Important terms & recent history



Important terms

🕶 Blockchain

- Enables distributed public ledgers that holds immutable data
- Secure and encrypted, ensuring that transactions can never be altered
- O 2 main types:
 - □ Permission
 - Permissionless

\$ Cryptocurrency

 Digital currency created and managed through cryptography

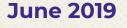


Recent history



Facebook formally announces the creation of Libra and releases its whitepapers

May 2018



December 2018

Facebook announces the creation of a "cryptocurrency"



Libra's objectives & main characteristics



Libra's objectives

d. Global Currency \$

Slobal financial inclusion



Breaking up Libra's intentions

Easy foreveryone to use

→ Cash that lives inside your phone

✓Reliable record of transactions

Spend Libra in ØStop paying high ØStop baying high ØStop baying



Main characteristics

- Open source software
 - Anyone can build on it
 - Billions of people can depend on it

- Increasing access
 - Due to proliferation of smartphones and wireless data
- Blockchain built from ground up
 - To prioritise scalability, security and efficiency



How does Libra work?



Libra's structure

Made up of three parts:

Secure, scalable blockchain

Solution State State

Governed by the independent Libra Association



The "Libra Blockchain"

Single data structure

- Records history of transactions
- Simplifies work of applications

Pseudonymous

 Allow users to hold on one of more addresses that are not linked to their realworld identity

Overseen by the Libra Association





The Libra Association

Independent, non-profit membership organisation

Objectives:

- Facilitate the operation of Libra Blockchain
- Coordinate the agreement among its stakeholders
 Manage the reserve

Important members



The Libra Reserve

A collection of the most stable international currencies

- Even if one of these currencies fluctuate, the value of Libra remains stable
 - A key difference from other cryptocurrencies



Comparing pros & cons



Helpful comparison





•	Transaction has to be verified	• Decentralised: Anyone can verify
	Depends on national currencies, affected by inflation	• Not dependent on any government or currencies
•	Blockchain is a Merkle Tree	• Blockchain is sequential
•	Program MOVE	



Pros and cons

•

- Payments across borders
- Low cost transactions
- No need to have a bank account
- Safe to store
- Good for countries with hyperinflation
- Will be accepted by many established Facebook products

- How much control will Facebook have?
- Is it too ambitious?
- Access to social media and financial status



THANK YOU!

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