



facebook

≈ Zilbra

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Important terms & recent history

Important terms

Blockchain

- Enables distributed public ledgers that holds immutable data
- Secure and encrypted, ensuring that transactions can never be altered
- 2 main types:
 - Permission
 - Permissionless

Cryptocurrency

- Digital currency created and managed through cryptography

Recent history

Facebook reveals creation
of a blockchain division

May 2018

Facebook formally announces the
creation of Libra and releases its
whitepapers

June 2019

December
2018

Facebook announces the
creation of a
“cryptocurrency”



Libra's objectives & main characteristics

Libra's objectives

👉. Global Currency \$

👉. Global financial inclusion 👤

Breaking up Libra's intentions

😊 Easy for
everyone to use

➔📱 Cash that lives
inside your phone

✓ Reliable record of
transactions

💎 Spend Libra in
various ways

⊘ Stop paying high
fees

🌟 Bonus discounts
and coins for
signing up

Main characteristics

- **Open source software**
 - Anyone can build on it
 - Billions of people can depend on it
- **Increasing access**
 - Due to proliferation of smartphones and wireless data
- **Blockchain built from ground up**
 - To prioritise scalability, security and efficiency

-
- **How does Libra work?**

Libra's structure

Made up of three parts:

 **Secure,
scalable
blockchain**

 **Backed by
a reserve of
assets**

 **Governed
by the
independent
Libra
Association**

The “Libra Blockchain”

Single data structure

- Records history of transactions
- Simplifies work of applications

Pseudonymous

- Allow users to hold on one of more addresses that are not linked to their real-world identity

Overseen by the Libra Association

The Libra Association

Independent, non-profit membership organisation

Objectives:

- Facilitate the operation of Libra Blockchain
- Coordinate the agreement among its stakeholders
- Manage the reserve

Important members



ANDREESSEN
HOROWITZ

The Libra Reserve

A collection of the most stable international currencies

- Even if one of these currencies fluctuate, the value of Libra remains stable
- A key difference from other cryptocurrencies

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- **Comparing pros & cons**

Helpful comparison



- | | |
|---------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none">• Transaction has to be verified | <ul style="list-style-type: none">• Decentralised: Anyone can verify |
| <ul style="list-style-type: none">• Depends on national currencies, affected by inflation | <ul style="list-style-type: none">• Not dependent on any government or currencies |
| <ul style="list-style-type: none">• Blockchain is a Merkle Tree | <ul style="list-style-type: none">• Blockchain is sequential |
| <ul style="list-style-type: none">• Program MOVE | |

Pros and cons



- Payments across borders
- Low cost transactions
- No need to have a bank account
- Safe to store
- Good for countries with hyperinflation
- Will be accepted by many established Facebook products



- How much control will Facebook have?
- Is it too ambitious?
- Access to social media and financial status

THANK YOU!

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