Modigliani Miller Theorem

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Lecture 2-Financial Structure 1

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Assume there are two possible states of nature. Precisely one of them will occur.

 x_1 = wealth in state s_1 . π_1 = probability of state s_1 . x_2 = wealth in state s_2 . π_2 = probability of state s_2 .

Expected utility theory implies that the decision-maker's preferences can be represented by:

$$V\langle x_1, x_2\rangle = \pi_1 u(x_1) + \pi_2 u(x_2).$$

These preferences are additively separable between the states.

Motivation either s_1 or s_2 occurs but not both simultaneously. Hence there is no scope for complementarity between consumption in the two states.

Risk attitudes are represented by the curvature of the von-Neumann Morgenstern utility function, \boldsymbol{u} .

- a concave utility function corresponds to risk-aversion
- a convex utility function corresponds to risk-preference (or risk loving behaviour).
- a linear utility function corresponds to risk neutrality.

This is illustrated by the utility of wealth diagram, (on the following slides). An individual has wealth $\pounds x$ with probability $\frac{1}{2}$ or $\pounds y$ also with probability $\frac{1}{2}$.

Expected wealth $= \frac{1}{2}x + \frac{1}{2}y$.



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Recall an individual is risk-averse if and only if u is concave.

Definition

u is concave if for all *x*, *y* and $\pi : 0 \le \pi \le 1$:

 $u(\pi x + (1 - \pi)y) \ge \pi u(x) + (1 - \pi)u(y).$

Properties of concave functions

- *u* is concave if and only if u'(x) is decreasing in *x*.
- 2 *u* is concave if and only if $u''(x) \leq 0$.

u'(x) decreasing implies that the marginal utility of wealth is decreasing.

A fair gamble is rejected since the possible gains yield less extra utility than the possible losses.

Risk Loving - Convex Utility



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Debt and Equity

- Assume that a firm has issued bonds which require it to make (total) payments £D to bondholders. The loan is made under the terms of the standard debt contract.
 - If the firm's returns $R \ge D$ then the firm pays D to bondholders.
 - If the firm's returns R < D then the firm pays R to bondholders.
- The only other security issued is equity.
- Equity-holders have limited liability. Hence they cannot be required to contribute additional funds to repay the debt.
- Returns to debt are concave in earnings.
- Returns to equity are a convex function of earnings.



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- Their profits are a convex function of the firm's returns.
- Limited liability means that they receive all the rewards of risky investments but their losses are limited.
- However bondholders are risk-averse since their returns are a concave function of the firm's earnings.

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- $\bullet\,$ Consider a firm which, in addition to equity has promised to pay $\pounds\,$ D on senior debt.
- $\bullet\,$ It subsequently issues junior debt, which has contractual payments of $\pounds\,$ d next period.



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Convertible Debt

• Is debt, which can be exchanged for equity at a predetermined conversion rate. At the discretion of the person holding the security.

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- 2nd Modigliani-Miller Theorem, effects of changes in dividend policy.

Modigliani - Miller Theorem Background

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- Returns on debt, 3-5%; Returns on equity, 15-20%.
- The conventional wisdom was that a levered firm was worth more because it had a lower cost of capital.
- In contrast Modigliani and Miller showed that it had the same value as an all equity financed firm.

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- $T_F = S_F + B_F$.

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 - a firm's total returns, X, are unaffected by its financial decisions; investors can borrow and lend on the same terms as firms;
 - then, in equilibrium, the firm's debt-equity ratio cannot affect its value.

Proof Consider two firms, Firm 1 and Firm 2, both of whose earnings may be described by the same random variable X.

Firm 1 is all equity financed, $T_1 = S_1$.

Firm 2 is levered, (i.e. it has issued debt), $T_2 = B_2 + S_2$.

The total payment to shareholders in Firm 2 is, $X - B_2 r$.

r = market interest rate.

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Suppose, if possible, the levered firm has higher value, $T_2 > T_1$.

Consider an investor who initially owns fraction α of the equity of Firm 2. This portfolio yields returns α ($X - B_2 r$).

- Suppose (s)he sold this portfolio and borrowed $\pounds \alpha B_2$.
- He/she could buy fraction $\frac{\alpha S_2 + \alpha B_2}{S_1}$ of the equity in Firm 1.
- This gives returns:

$$\frac{\alpha S_2 + \alpha B_2}{S_1} X - \alpha B_2 r$$

$$= \alpha \left(\frac{T_2}{T_1} X - B_2 r \right) > \alpha \left(X - B_2 r \right).$$

- This sequence of trades will give the investor a riskless profit. This cannot happen in equilibrium.
- Thus we may conclude $T_1 \ge T_2$.

Now suppose that $T_2 < T_1$.

Consider an investor who initially who owns fraction α of the equity of Firm 1.

Returns $= \alpha X$, Value $= \alpha T_1$.

Suppose instead the individual purchased fraction $\alpha \frac{T_1}{T_2}$ of shares in Firm 2 and $\alpha \frac{T_1}{T_2}B_2$ bonds.

 $\mathsf{Cost} \qquad = \alpha \frac{T_1}{T_2} S_2 + \alpha \frac{T_1}{T_2} B_2 = \alpha \frac{T_1}{T_2} \left(S_2 + B_2 \right) = \alpha \frac{T_1}{T_2} T_2 = \alpha T_1.$

 $\mathsf{Returns} = \alpha \frac{T_1}{T_2} (X - B_2 r) + \alpha \frac{T_1}{T_2} B_2 r = \alpha \frac{T_1}{T_2} X > \alpha X.$

Thus the investor has been able to get higher returns at the same cost.

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- Thus all individuals are indi§erent between the situation before and after the firm changes its debt-equity ratio.
- The key point is that portfolios, which yield the same returns, must have the same price in equilibrium.



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- THE OPTIMAL FINANCIAL STRUCTURE OF THE FIRM IS 100% DEBT.