

CURRICULUM VITAE JEONG-WOO KOO

OFFICE

Department of Sociology
Sungkyunkwan University
Seoul 03063, South Korea

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POSITIONS

2019- **Chair**, Department of Sociology, Sungkyunkwan University
2018- **Board Member**, Audit Oversight Body, South Korean National Assembly
2018- **Senator**, University Senate, Sungkyunkwan University
2016- **Founding Member** of iCon, Center for Strategic and International Studies, CSIS
2015-16 **Fellow**, Harvard-Yenching Institute, Harvard University (Aug2015-May2016)
2015- **Associate Professor**, Department of Sociology, Sungkyunkwan University
2013- **Director**, the Sungkyunkwan Center for Human Rights and Development
2009-14 **Assistant Professor**, Department of Sociology, Sungkyunkwan University
2013-14 **Chair**, Department of Sociology, Sungkyunkwan University
2010- **Manager**, the SSK Human Rights Forum
2008 **Lectureship** at Seoul National Univ., Yonsei Univ., and Korea Univ.
2007-8 **Visiting Scholar**, Department of Sociology, Stanford University

EDUCATION

2007 PhD **Sociology**, Stanford University
Dissertation Title: "The Rise and Fall of Confucian Civil Society: Political Competition between Academies and State in Chosŏn Korea."
(Committee Members: G. Shin, J. Meyer, W. Powell, M. Granovetter, and F. Ramirez)
2003 MA **Sociology**, Stanford University
1999-02 **Sociology**, Emory University (Graduate Study)
1998 MA **Sociology**, Seoul National University
1995 BA **Political Science**, Hallym University (summa cum laude)

RESEARCH AND TEACHING FIELDS

Global and Transnational Sociology, Human Rights, International Development, Sociology of Education, Organizations, Quantitative Methods, and Korean Studies

PEER-REVIEWED ARTICLES

1. Seong-Geon Cho, and **Jeong-Woo Koo**. 2019. (Korean). "The Activities of the World Bank and Double Movement: Topic Modeling of Evaluation Reports, 2001-2017". *Korean Journal of Sociology* 53(4) 89-136

2. **Koo, Jeong-Woo**, and Jaesung Choi. 2019. "Polarized Embrace: South Korean Media Coverage of Human Rights, 1990-2016". *Journal of Human Rights* 18(4) 455-473
3. **Koo, Jeong-Woo**, Jinwon Chung. and Sun-Woong Kim. 2019. (Korean). "Public Attitude toward Human Rights Policy Issues: An Analysis of National Human Rights Survey of South Korea". *Korean Journal of Sociology* 53(2) 43-92
4. **Koo, Jeong-Woo**, Jinwon Chung. and Nuri Sohn. 2018. (Korean). "Global Citizenship and International Development: An Analysis of Public's Attitudes towards ODA". *Korean Journal of Sociology* 52(2) 115-158
5. **Koo, Jeong-Woo**, Youn-Chang Nam, and Taehee Whang. 2018. (Korean). "Human Rights and Predictive Modeling." *The Journal of Cybercommunication* 36(1) 53-110
6. **Koo, Jeong-Woo**, and Dae-Wook Kim. 2017. (Korean) "Which Company Is More Committed to Global Corporate Social Responsibility?: Event History and Tobit Analyses of the Top 100 Korean Companies, 2003-2014". *Korean Journal of Sociology* 51(4) 79-126
7. **Koo, Jeong-Woo** and Subin Lee. 2017. (Korean) "Determinants of Global Citizenship Identity: A Multi-Level Analysis", *Society and Theory* 31(2) 7-41
8. **Koo, Jeong-Woo**, and Seong-Geon Cho. 2017. (Korean) "South Korean Media Coverage of Official Development Assistance: Topic Modeling Analysis of Six Print Media from 1993 to 2016" *Journal of International and Area Studies* 26(3) 173-210
9. **Koo, Jeong-Woo**. 2017. "The Construction of Human Rights Actorhood: Findings from Korean General Social Survey." *Journal of Human Rights* 16(3) 261-275
– Published in Special Volume on *Public Opinion Polling and Human Rights*, (Guest Editor, James Ron, University of Minnesota)
10. Sookyoung Kim and **Jeong-Woo Koo**. 2016. "Securitising, Economising, and Humanising Immigration: The Case of the Employment Permit System in South Korea" *Asian Studies Review* 40(4): 619-635
11. **Koo, Jeong-Woo** and Subin Lee. 2015. (Korean) "Linking Corporate Citizenship to Global Citizenship: Who Supports Corporate Social Responsibility?" *Korean Journal of Sociology* 49:165-198.
12. **Koo, Jeong-Woo**, Byeong-Eun Cheong, Francisco O. Ramirez. 2015. "Who Thinks and Behaves According to Human Rights: Analysis of the Korean Human Rights Survey." *Korea Observer* 46:53-87
– Featured in *openGlobalRights*, *openDemocracy*
<https://www.opendemocracy.net/openglobalrights>
13. Brown, Nikia and **Jeong-Woo Koo**. 2015. "Negotiating a Multicultural Identity in a Monocultural Korea: Stigma and the Pressure to Racially Pass." *The Sungkyun Journal of East Asian Studies* 15:45-68
14. Yoo, Eunhye, and **Jeong-Woo Koo**. 2014. "Love Thy Neighbor: Explaining Asylum Seeking and Hosting, 1982-2008." *International Journal of Comparative Sociology* 55:45-72. – Featured in *The Society Pages*, Dept. of Sociology, University of Minnesota

<http://thesocietypages.org/trot/2015/09/24/refugees-and-social-instability/>

15. **Koo, Jeong-Woo**, Youl-Lee Kim, and Dae-Wook Kim, and. 2014. (Korean). "From Global Philanthropy to Creating Shared Values: Rethinking Public-Private Partnership in International Development Cooperation." *Journal of International and Area Studies* 24:75-113.
16. **Koo, Jeong-Woo** and Nam-Suk Kim. 2014. (Korean) "Conceptualizing and Measuring Corporate Human Rights Responsibilities" *Korean Journal of Sociology* 48:203-242.
17. Chung, Chinsung, **Jeong-Woo Koo**, Suk-Ki Kong, Kiwoong Yu. 2014. (Korean) "Human Rights Awareness and Attitudes in South Korea" *Society and Theory* 24:401-445
18. **Koo, Jeong-Woo** and Dae-Wook Kim. 2013. (Korean). "International Development and Human Rights: A Comparative Study of the Implementation of Rights-Based Approach to International Development in Eight Major Donor Countries, 1990-2009." *Journal of International and Area Studies* 22: 35-74.
19. **Koo, Jeong-Woo**, Sukki Kong and Chinsung Chung. 2012. "Measuring National Human Rights: A Reflection on Korean Experiences." *Human Rights Quarterly*.34:986-1020
20. Moon, Rennie and **Jeong-Woo Koo**. 2011. "Global Citizenship and Human Rights: A Longitudinal Analysis of Social Studies and Ethics Textbooks in the Republic of Korea." *Comparative Education Review* 55: 574-99.
21. **Koo, Jeong-Woo** and Dae-Wook Kim. 2011. (Korean) . "World Society and Foreign Aid: Explaining Determinants of the Korean ODA, 1989-2008". *Korean Journal of Sociology* 45: 153-90.
22. **Koo, Jeong-Woo** and Francisco O. Ramirez. 2009. "National Incorporation of Global Human Rights: Worldwide Expansion of National Human Rights Institutions, 1966-2004." *Social Forces* 87: 1321-54.
23. Suarez, David F. Francisco O. Ramirez, and **Jeong-Woo Koo**. 2009. "Globalization and the Diffusion of Innovations in Education: The Case of UNESCO Associated Schools." *Sociology of Education* 82: 197-216.
24. **Koo, Jeong-Woo**. 2007. "The Origins of the Public Sphere and Civil Society: Private Academies and Petitions in Korea, 1506-1800." *Social Science History* 31: 381-409.
25. **Koo, Jeong-Woo**. 2007. (Korean). "World Society and Human Rights." *Korean Journal of Sociology* 41: 287-322.

BOOK REVIEW

1. **Koo, Jeong-Woo**. 2018. "Contested Embrace: Transborder Membership Politics in the Twentieth-Century Korea." (Authored by Jaeun Kim, University of Michigan) *Contemporary Sociology* 47(1) 82-84

BOOKS PUBLISHED

1. **Koo, Jeong-Woo.** 2019. (Korean). *Do Human Rights Become Discrimination?* Seoul: Bookstone.
– 2019 Book Award for the Youth.
2. Park, Bokyeong, Hongsik Lee, and **Jeong-Woo Koo.** 2014. (Korean). *An Analysis of the Criteria and Methodology of Priority Recipient Selection For Country Partnership Strategy.* Seoul: Korea Institute for International Economic Policy Press.
3. Chung, Chin-Sung, **Jeong-Woo Koo**, et al. 2013. (Korean). *Sociology of Human Rights.* Dasan Publishers: Seoul, Korea.
4. Chung, Chin-Sung, Suk-Ki Kong, and **Jeong-Woo Koo.** 2010. (Korean) *Human Rights in East Asia: A Comparison of Human Rights Improvements in Korea and Japan.* Seoul: Seoul National University Press.
– Outstanding Book Award from the Korean Academy of Arts and Sciences.

BOOK CHAPTERS

1. **Koo, Jeong-Woo.** 2011. “The Origins of the Human Rights Commission in Korea: Global and Domestic Causes.” *South Korean Social Movements: From Democracy to Civil Society.* Paul Y. Chang and Gi-Wook Shin, editors. Routledge Press.
2. **Koo, Jeong-Woo.** 2012. (Korean) “Historical Development of International Development Cooperation.” *Korea’s Role in Global Governance for Development Cooperation.* Sook-Jong Lee editor. East Asia Institute.

PAPERS UNDER REVIEW OR IN PROGRESS

1. **Koo, Jeong-Woo**, and Amanda Murdie. “Smear Campaigns or Counterterrorism Tools: Do NGO Restrictions Limit Terrorism?” Under Review.
2. **Koo, Jeong-Woo** and Dae-Wook Kim. “Political Embeddedness or World Cultural Pressure? Explaining Corporate Social Responsibility Reporting in China, 2005-2015.” Under Review.
3. **Koo, Jeong-Woo**, and Sookyung Kim “Contentious Diffusion of Human Rights: Evidence From South Korean Print Media, 1990-2010.” In Progress.
4. **Koo, Jeong-Woo**, Byeong-Eun Cheong, Francisco O. Ramirez. “The Structure of Human Rights and Its Determinants: Analysis of Human Rights Survey in Germany, Italy, Greece, Turkey, and South Korea”, In Progress.
5. **Koo, Jeong-Woo.** “When Political Society Meets Civil Society: Making of the Public Sphere in Korea”, In Progress.

INVITE INTERNATIONAL LECTURES AND PRESENTATIONS (abridged)

- 2019 “Political Embeddedness or World Cultural Pressure? Explaining Corporate Social Responsibility Reporting in China, 2005-2015.” Invited Talk at Stanford University Comparative Workshop, Palo Alto, California. January.
- 2018 “3rd iCon Meeting on Closing Civic Space.” Invited Speaker, the Center for Strategic and International Studies (CSIS), Johannesburg, South Africa.
- 2018 “Human Rights Measurement Initiative Co-Design Workshop” Invited Participant, the Human Rights Measurement Initiative (HRMI), Accra, Ghana
- 2018 “Polarized Embrace: South Korean Newspaper Coverage of Human Rights, 1990-2016.” Invited Talk in the Sociology Department at Lingnan University, Hong Kong, China.
- 2018 “Smear Campaigns or Counterterrorism Tools: Do NGO Restrictions Limit Terrorism?” the 59th International Studies Association Annual Convention, San Francisco, California. April.
- 2018 “Evolution of Human Rights as Cultural System: Probabilistic Topic Modeling of 116,000 South Korean Newspaper Articles, 1990-2015.” Invited Talk at the University of Michigan, New Frontiers of Human Rights Research Conference, Ann Arbor, Michigan. April.
- 2018 “Polarized Embrace: South Korean Newspaper Coverage of Human Rights, 1990-2016.” Eastern Sociological Society annual meeting, Baltimore, Maryland. February.
- 2018 “Evolution of Human Rights as Cultural System: Probabilistic Topic Modeling of South Korean Newspaper Articles, 1990-2015.” Invited Talk at Stanford University Comparative Workshop, Palo Alto, California. January.
- 2017 “2nd iCon Meeting on Closing Civic Space.” Invited Speaker, the Center for Strategic and International Studies (CSIS), Tunisia, Tunis.
- 2017 “Polarized Embrace: South Korean Media Coverage of Human Rights, 1990-2016” Invited Talk at Harvard-Yenching Institute, Harvard University, Co-Sponsored by Korea Institute, Harvard University. Cambridge, Massachusetts.
- 2017 “Contested Human Rights and Its Consequences in South Korea,” Invited Speaker, Korea on Trial: Law and Justice in the Face of Violence, Kim Program in Korean Studies, University of Pennsylvania, Philadelphia.
- 2017 “Constructing Human Rights Actorhood: Findings from Korean General Social Survey.” the International Studies Association Annual Convention, Baltimore, Maryland.
- 2017 “Explaining Backlash against Human Rights: the Case of South Korea,” the Midwest Sociological Society annual meeting, Milwaukee, Wisconsin.
- 2016 “Inaugural iCon Meeting.” Invited Speaker, the Center for Strategic and International Studies (CSIS), Berlin, Germany.

- 2016 "The Construction of Human Rights Actorhood: Findings from the Korean General Social Survey." the Future of World Society Conference, University of Washington, Seattle, Washington.
- 2016 "The Rising Democracies Network Meeting." Invited Discussant, the Carnegie Endowment for International Peace, Washington D.C.
- 2016 "Contentious Diffusion of Human Rights: Evidence from South Korean Print Media, 1990-2010." Invited Talk in Harvard-Yenching Institute, Harvard University, Co-Sponsored by Korea Institute, Harvard University. Cambridge, Massachussets.
- 2016 "Contentious Diffusion of Human Rights: Evidence from South Korean Print Media, 1990-2010." Invited Talk at The University of California at Berkeley, Berkeley, California.
- 2016 "Contentious Diffusion of Human Rights: Evidence from South Korean Print Media, 1990-2010." Invited Talk at The University of Michigan, Ann Arbor, Michigan.
- 2015 "The National Human Rights Survey of South Korea: The Origins, Structure, and Consequences." The Surveys and Human Rights Conference at CIDE, Mexico City, Mexico.
- 2015 "Securitising, Economising, and Humanising Immigration: The Case of the Employment Permit System in South Korea." the American Sociological Association annual meeting, Chicago, Illinois.
- 2015 "Negotiating a Multicultural Identity in a Monocultural Korea: Stigma and the Pressure to Racially Pass." the American Sociological Association annual meeting, Chicago, Illinois.
- 2015 "Contested Human Rights and Its Consequences in South Korea" Invited Talk in Harvard-Yenching Institute, Harvard University, Co-Sponsored by Korea Institute, Harvard University. Cambridge, Massachussets.
- 2015 "The Rising Democracies Network Meeting." Invited Discussant, the Carnegie Endowment for International Peace, Berlin, Germany and Brussels, Belgium.
- 2014 "Human Rights Contested: Media Coverage of Korean Daily Newspapers, 1990-2010" the American Sociological Association annual meeting, San Francisco, California.
- 2014 "World Society and Foreign Policy: Clarifying Determinants of Official Development Assistance in Germany, France, Japan, and South Korea" the American Sociological Association annual meeting, San Francisco, California.
- 2014 "Who Thinks and Behaves According to Human Rights: Analysis of the Korean Human Rights Survey." The Future of World Society Conference, Stanford University, Palo Alto, California.
- 2013 "The Structure of Human Rights and Its Determinants: An Analysis of Human Rights Survey in Five Countries." the American Sociological Association annual meeting, New York, New York.
- 2012 "The Making of a Public Sphere in Korea." Job Talk in the Department of Sociology, Harvard University, Cambridge, Masachussets.

- 2012 “Who Thinks and Behaves According to Human Rights: Analysis of the 2011 Korean Human Rights Survey.” the American Sociological Association annual meeting, Denver, Colorado.
- 2011 “Human Rights and Foreign Policy: An Experiment of ODA.” The workshop on Democracy and Human Rights Policies: Challenges and Prospects. Sponsored by the Asan Institute for Policy Studies in partnership with the Ministry of Foreign Affairs and Trade of Korea.
- 2011 “Love Thy Neighbor: Explaining Asylum Seeking and Hosting, 1982-2008.” The Internatioanl Conference on War, Peace, and Human Rights after the Cold War. Sponsored by the Korean Association of International Studies and the International Political Science Association.
- 2010 “Measuring Local Human Rights: A Reflection on the Korean Experiences.” the American Sociological Association annual meeting, Atlanta, Georgia.
- 2010 “Civic Education and Human Rights: Constructing Citizenship in the Republic of Korea.” the American Sociological Association annual meeting, Atlanta, Georgia.
- 2009 “When Political Society Meets Civil Society: Making of a Public Sphere in Korea,” the American Sociological Association annual meeting, San Francisco, California.
- 2009 “The Origins of the Human Rights Commission in Korea: Global and Domestic Causes,” the American Sociological Association annual meeting, San Francisco, California.
- 2008 “The Fall of Confucian Academies in Choson: A Macro-Sociological Explanation,” the 81st Yonsei-KF Korean Studies Forum, Graduate School of International Studies, Yonsei University, Seoul, Korea.
- 2008 “World Society and Human Rights,” the Institute for Social Development and Policy Research, Seoul National University, Seoul, Korea.
- 2007 “The Spiral of State-Building and Confucian Revolution in Chosŏn Korea,” the Shorenstein Asia Pacific Research Center, Freeman Spogli Institute for International Studies, Stanford University, California.
- 2006 “Incorporating International Human Rights: Worldwide Adoptions of National Human Rights Institutions, 1966-2004,” the American Sociological Association annual meeting, Montreal.
- 2006 “The Origins of the Public Sphere and Civil Society: Private Academies and Petitions in Korea, 1506-1800,” the Association for Asian Studies annual meeting, San Francisco, California.

GRANTS

- 2019 (\$18,000), Supreme Prosecutors’ Office, Korean Government, PI.
- 2019 (\$18,000), the Ministry of Justice, Korean Government, PI.
On Business and Human Rights

- 2019 (\$18,000), the Ministry of Justice, Korean Government, PI.
On Human Rights National Action Plan
- 2018 (\$18,000), Korean Institute of Criminology, PI.
- 2017 (\$18,000), National Police Agency, PI.
- 2016-20 (\$2,000,000), the National Research Foundation, Social Science Korea, Manager.
- 2016-20 (\$700,000), the BK 21 Plus, the Ministry of Education of South Korea, CI.
- 2016 (\$120,000), the National Human Rights Commission of Korea (NHRCK), PI.
- 2016 (\$10,000), the Harvard Yenching Institute, Harvard University, PI.
- 2015 (\$100,000), the National Human Rights Commission of Korea (NHRCK), PI.
- 2014 (\$19,000), the Korea Development Institute (KDI), PI.
- 2013 (\$14,000), the Korea Institute for International Economic Policy (KIEP), PI.
- 2013-16 (\$873,000), the National Research Foundation, Social Science Korea, Manager.
- 2010-13 (\$300,000), the National Research Foundation, Social Science Korea, Manager.
- 2011 (\$12,000), the National Research Foundation, titled , New Faculty Grant, PI.
- 2011 (\$30,000), the National Human Rights Commission of Korea (NHRCK), PI.
- 2010 (\$12,000), the National Research Foundation, New Faculty Grant, PI.
- 2010 (\$25,000), the Asia Center, Seoul National University, Manager.
- 2009 (\$12,000), the National Research Foundation, New Faculty Grant, PI.
- 2009 (\$14,000), Sungkyunkwan University, New Faculty Grant, PI.
- 2009 (\$25,000), Sungkyunkwan University, Research Grant, PI.
- 2008 (\$25,000), the Kyujanggak Institute for Korean Studies, SNU, Co-Investigator.

AWARDS AND HONORS

- 2017 **SKKU Teaching Award** (\$2,700)
- 2015 **Harvard-Yenching Fellowship** (\$60,000)
- 2015 **Fulbright Mid-Career Grant** (declined)
- 2006 **Travel Grant** from American Sociological Association.
- 2005 **Fellow**, Stanford Center for Conflict and Negotiation, Stanford Law School, 2005.
- 2005 **Graduate Research Opportunity Fellowship**, Stanford University, 2005.
- 2004 **Travel Grant** from Social Science History Association, 2004.

- 2003 **Pantech Fellowship**, Asia Pacific Research Center, Stanford University, 2003.
 2002 **Excellence in English** as Second Language, Emory University, 2002.
 2001 **Vernacular Modernity Fellowship**, Emory University and Ford Foundation, 2001.
 1995 **Honors**, Hallym University, 1995.

TEACHING EXPERIENCE (all courses in English except where noted)

- 2009-17 **Instr.** Sungkyunkwan University. Courses in *Introduction to Sociology*,
Sociology of International Development, *Comparative-Historical Sociology*,
International Human Rights, *Globalization*, *Sociology of Health*, *Social Movements*.
- 2008-10 **Instr.** Korea University. Graduate course in *Quantitative Methods*.
- 2008 **Instr.** Seoul National University. Graduate course in *International Human Rights*..
- 2008 **Instr.** Yonsei University. Graduate course in *Contemporary Organizations*.
- 2008 **Instr.** Korea University. Graduate course in *Organizational Theory*.
- 2008 **Instr.** Korea University. Graduate course in *International Human Rights*.
- 2003-5 **TA.**, Stanford University.
 Courses in *Advanced Methodology*, *Medical Sociology* and *Introductory Sociology*.
- 2000-2 **TA.**, Emory University. Courses in *Sociological Theory* and *Globalization*.
- 1997-99 **TA.**, Seoul National University.
 Courses in *Cultural Sociology* and *Sociology of Human Rights* (Korean).

ACADEMIC SERVICE

- 2019-22 **Council Member**, Global and Transnational Sociology Section, ASA.
- 2017 **Graduate Student Paper Award Committee Chair**, Global and Transnational Sociology Section, ASA.
- 2016 **Nomination Committee Member**, Global and Transnational Sociology Section, ASA.
- 2013- **Director**, the Sungkyunkwan Center for Human Rights and Development
- 2013- **Chair, Department of Sociology**, Sungkyunkwan University
- 2011-14 **Member, Editorial Board**, Social Forces.
- 2010-11 **Chair of Membership Committee**, Human Rights Section, ASA.
- 2009- **Membership Committee Member**, Global and Transnational Sociology Section, ASA.
- 2011-14 **Council Member**, Korean Sociological Association.
- 2010-12- **Steering Committee Member**. Sungkyunkwan University.
- 2007 **Convener and Moderator**, "Korean Speaker Series," Stanford University, California.
- 2009 **Discussant**, "History and Culture of State and Economy," ASA, San Francisco.

AD HOC REVIEWER

Scholarly Journals: **American Journal of Sociology; Social Forces; Sociology of Education, Social Problems; Sociological Quarterly; Ethnic and Racial Studies; International**

Sociology; International Journal of Comparative Sociology; Theory and Society; International Studies Quarterly; Journal of Peace Research; Review of International Studies, Socio-Economic Review; Comparative Education Review; Journal of Refugee Studies; Journal of Immigration and Refugee Studies; Journal of Children and Media, Korea Observer, Asia Pacific Review of Education; Journal of East Asian Studies; Journal of Intercultural Studies; The Sungkyun Journal of East Asian Studies; KEDI Journal of Educational Policy; International Journal of Social Quality; Development and Society; Journal of International and Area Studies; Korean Journal of Sociology; Korean Journal of Political Science; Korean Journal of International Relations, Memory and Vision; The Quarterly Journal of Defense Policy Studies

MEMBERSHIPS

American Sociological Association, International Studies Association, Midwest Sociological Society, Korean Sociological Association, Korean Association of Human Rights Studies, Korean Association of International Development Policies

LANGUAGE

English, Korean(Fluent); Chinese, German (Reading Proficiency)

REFERENCES

John Meyer,	Dept. of Soc., Stanford U., 650-723-1868, meyer@stanford.edu
Francisco Ramirez,	School of Edu., Stanford U., 650-723-8421, ramirez@stanford.edu
Mark Granovetter,	Dept. of Soc., Stanford U., 650-723-4664, mgranovetter@stanford.edu
Carter Eckert,	Korea Institute, Harvard U., 617-495-8811, eckert@fas.harvard.edu
Gi-Wook Shin	Dept. of Soc., Stanford U., 650-723-2408, gwshin@stanford.edu