

U. DAVID PARK

Martin J. Whitman School of Management
Syracuse University
721 University Avenue,
Syracuse, NY 13244-2450
Tel: 315-443-8221 (Office)
email: udpark@syr.edu

ACADEMIC EMPLOYMENT

Whitman School of Management, Syracuse University	
Assistant Professor of Entrepreneurship	2017 – Present
Institute for an Entrepreneurial Society (IES) Faculty Fellow	2022 – Present

EDUCATION

Ph.D. in Business Administration, **University of Washington**

M.S. in Business Administration, **Seoul National University**

Bachelor of Business Administration, **University of Seoul**

REFEREED PUBLICATIONS

U. David Park, Warren Boeker, and David Gomulya. 2020. Political Ideology of the Board and CEO Dismissal Following Financial Misconduct. **Strategic Management Journal**, 41(1), 108-123

U. David Park, Abhishek Borah, and Suresh Kotha. 2016. Signaling Revisited: The Use of Signals in the Market for IPOs. **Strategic Management Journal**, 27(11) 2362–2377

Namgyoo K. Park, Jeonghwan Lee, and Uisung D. Park. 2015. Korean Air Cargo: Strategic Challenges in an Evolving Environment. **Asian Case Research Journal**, 19(1) 127–154

Namgyoo K. Park, Uisung D. Park, and Jungwhan Lee. 2012. Do the Performances of Innovative Firms Differ Depending on Market-oriented or Technology-oriented Strategies? **Industry and Innovation**, 19(5): 391–414

- Runner-up Best Paper Award: Indian Academy of Management Conference, Bangalore, India, 2011

WORKING PAPERS

Papers under Review or Revise and Resubmit

David Lucas, Cristiano Bellavitis, and U. David Park. A Cloud's Silver Lining? An External Enabler Approach to Entrepreneurial Firms' Employee Recruitment during COVID-19

David Lucas and U. David Park. The Nature and Origins of Social Venture Mission: An Exploratory Study Using Moral Foundations and Social Identity Theories

Jordan J. McSweeney, Kevin T. McSweeney, and U. David Park. Verification Signals Matter: Examining Verification Signals, Regulatory Environment, and New Microentrepreneur Performance in the Sharing Economy

Eunbi Kim, and U. David Park. Racial Minority CEOs, Board Characteristics, and Foreign Worker Hiring

U. David Park, Sonali K. Shah, and Shinjinee Chattopadhyay. Images of Industry: Knowledge Sources and Industry Dynamics/Firm Survival in Medical Imaging

Papers under Development

U. David Park, Abhishek Borah, Suresh Kotha, and Emily Cox-Pankhe. Social Media and IPOs: The Impact of Uncertain Sentiment on Share Price Underpricing

Eunbi Kim, and U. David Park. Political Ideology in Organizations and Foreign Worker Hiring in the Conservative Political Climate

U. David Park and David Lucas. Crossing the Aisle to Go to Market: Leaders' Ideological Diversity and Hybrid Institutional Logics in the Nonprofit Sector

Abhijith Acharya, David Gomulya, and U. David Park. The Good, the Bad, and the Decision: Examining the Joint Effects of Stigma and Status on Successor CEO Recruitment Following Financial Restatements

S. Joseph Shin, U. David Park, and Suresh Kotha. A Blessing or A Curse? Being A Unicorn Venture in The Market for IPOs

U. David Park, Warren Boeker, and David Gomulya. Does CSR protect CEO from dismissal?

David Lucas, U. David Park, and Maria Minniti. Down-And-Out or Here To Stay? Practice Abandonment and Organizational Values in the Fight Against Homelessness

CONFERENCE PROCEEDING

David Lucas, and U. David Park. 2022. Political Ideology and The Moral Foundations of Prosocial Venture Creation. **Frontiers of Entrepreneurship Research**

U. David Park, Abhishek Borah, Suresh Kotha, and Emily Cox-Pankhe. 2019. When Silence is Golden: Information Shared in Social Media on Resource Acquisition in the IPO Market. **Frontiers of Entrepreneurship Research**

Abhishek Borah, U. David Park, and Emily Cox-Pankhe. 2015. Why Silence is Golden? Firm Participation in Social Media in an IPO context. **Proceedings of the Seventy-fifth Annual Meeting of the Academy of Management**. Online ISSN: 2151– 6561

CONFERENCE PRESENTATIONS

David Lucas, Cristiano Bellavitis, and U. David Park. A Cloud's Silver Lining? An External Enabler Approach to Entrepreneurial Firms' Employee Recruitment during COVID-19

- Academy of Management, Seattle, WA, Aug. 2022

U. David Park, Sonali K. Shah, and Shinjinee Chattopadhyay. Images of Industry: Knowledge Sources and Industry Dynamics/Firm Survival in Medical Imaging

- Academy of Management, Seattle, WA, Aug. 2022

U. David Park and David Lucas. Crossing the Aisle to Go to Market: Leaders' Ideological Diversity and Hybrid Institutional Logics in the Nonprofit Sector

- Strategic Management Society, London, UK, Sept. 2022
- Academy of Management, Seattle, WA, Aug. 2022

David Lucas and U. David Park. The Nature and Origins of Social Venture Mission: An Exploratory Study Using Moral Foundations and Social Identity Theories

- Academy of Management, Seattle, WA, Aug. 2022
- Industry Studies Association Conference, Wharton School, PA, June 2022
- Babson College Entrepreneurship Research Conference, Baylor University, TX, June 2022
 - Selected as one of the Top 40 Papers
- Social Entrepreneurship Conference, University of Southern California, CA, Nov. 2021

U. David Park, Warren Boeker, and David Gomulya. Fall From Grace: Ethical Shortfalls and Firm Actions

- Academy of Management, Aug. 2021

U. David Park, and Alexander McKelvie. Once an Innovator, Always an Innovator?: Founder-CEO Effects on Innovation in Different Stages of the Lifecycle

- Babson College Entrepreneurship Research Conference, June 2021

S. Joseph Shin, U. David Park, and Suresh Kotha. A Blessing or A Curse? Unicorn Firms in the IPO Market

- Academy of Management, Aug. 2020
- Korean Academic Society of Business Administration Annual Conference, Aug. 2021
 - Maeil Business Newspaper Best Paper Award
- West Coast Research Symposium, Seattle, WA, Sept. 2021,

Jordan J. McSweeney, Kevin T. McSweeney, U. David Park, and Michael C. Withers. Board Ideology and Uncertainty: Examining the role of Board Political Ideology in Managing Uncertainty

- Academy of Management, Boston, MA, Aug. 2019
- Strategic Management Society (Special Conference), Las Vegas, NV, Mar. 2019

Jordan J. McSweeney, Kevin T. McSweeney, Abbie G. Oliver, U. David Park, and Michael C. Withers. Leaning Towards or Against Females?: Examining the Impact of Board Political Ideology on Female Representation on the Board of Directors

- Academy of Management, Chicago, IL, Aug. 2018
- Strategic Management Society, Paris, France, Sept. 2018
 - Best Paper Award Nomination

- Honorable Mention Best Paper Award, Strategic Leadership and Governance Interest Group

Sonali K. Shah and U. David Park. Hacking Health: Physician Entrepreneurs, Preentry Knowledge & Technological Progress in the Medical Imaging Industry

- Academy of Management, Anaheim, CA, Aug. 2016
- Industry Studies Association Conference, Portland, OR, May 2014

U. David Park, Warren Boeker, and David Gomulya. Board Political Ideology and Actions: The Case of Financial Restatements

- Academy of Management, Anaheim, CA, Aug. 2016
- Strategic Management Society, Denver, CO, Oct. 2015
- Academy of Management, Vancouver, BC, Canada, Aug. 2015

U. David Park, Abhishek Borah, Suresh Kotha, and Emily Cox-Pankhe. Why Silence is Golden? Firm Participation in Social Media in an IPO context

- Babson College Entrepreneurship Research Conference, Babson Park, MA, June 2019
- Academy of Management, Vancouver, BC, Canada, Aug. 2015
 - Best Paper in the ENT Division
- West Coast Research Symposium, Seattle WA, Sept. 2014

Namgyoo K. Park, Uisung D. Park, and Jungwhan Lee. Why Do the Performance of Innovative Firms Differ?: Market-oriented vs. Technology-oriented Strategy

- Indian Academy of Management Conference, Bangalore, India, Dec. 2011
 - Runner-up Best Paper Award

SELECTED MEDIA MENTIONS

Fortune Magazine, MarketWatch, Poets & Quants for Undergrads, Poets and Quant

TEACHING

Undergraduate Course:

Strategic and Entrepreneurial Management (EEE 457/Undergrad Capstone). Syracuse University	2019 –
Introduction to Entrepreneurship (EEE 370). Syracuse University <ul style="list-style-type: none">• Poets & Quants Top 50 Undergraduate Professors in the world, 2018	2018 – 2019
Strategic Management (MGMT 430/Undergrad Capstone). University of Washington <ul style="list-style-type: none">• University of Washington Excellence in Teaching Award Nomination, 2017• Winner of “Foster School of Business Ph.D. Program Teaching Award” for the best Ph.D. student instructor, 2016• Recognized as Star Teacher, 2015 & 2016	2015 – 2016

MBA Course:

Opportunity Recognition and Ideation (MBC 610). Syracuse University	2019 – 2021
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- Poets & Quants' The World's Best 40-under-40 MBA Professors, 2022

Corporate and Competitive Strategy (BA 501). University of Washington 2015

- Teaching Assistant

Ph.D. Course:

Teaching Effectiveness Seminar (BA 599). University of Washington 2015 – 2016

AWARDS, HONORS AND GRANTS

Best Reviewer Award Nomination, Competitive Strategy Interest Group, Strategic Management Society	2022
Poets & Quants' The World's Best 40-under-40 MBA Professors	2022
Maeil Business Newspaper Best Paper Award	2021
Poets & Quants' Top 50 Undergraduate Professors in the world	2018
Whitman School of Management Whitman-Innovation-Analytics 2018 Roadmap Grant	2018
Best Paper Award Nomination, Strategic Management Society	2018
Honorable Mention Best Paper Award, SLG Interest Group, Strategic Management Society	2018
University of Washington Excellence in Teaching Award Nomination	2017
Edna Benson Trust Fund Scholarship	2017
Richard B. Peterson Ph.D. Fellowship	2017
Foster School of Business Ph.D. Program Teaching Award	2016
Haglund Ph.D. Fellowship	2016 – 2017
Recognized as Star Teacher, Foster School of Business, University of Washington	2015 – 2016
Strategic Management Society 12 th Annual Doctoral Workshop Scholarship	2015
Evert McCabe Endowed Fellowship	2015 & 2017
Best Paper, Academy of Management ENT Division	2015
Wayne and Anne Gittinger Ph.D. Fellowship	2012 – 2016
University of Washington Graduate Fellowship	2012
Runner-up Best Paper Award, Indian Academy of Management Conference	2011
Kochon Scholarship for Excellent Academic Achievement	2010
University of Seoul Global Leadership Program Research Grant	2005
University of Seoul Scholarships for Excellent Achievement	2002 – 2005

PROFESSIONAL DEVELOPMENT ACTIVITIES

SMS Stakeholder Strategy Paper Development Workshop, London, UK	2022
SMS Tenure Package Workshop, London, UK	2022
AoM Entrepreneurship Division Early Career Development Consortium, Seattle, WA	2022
AoM Strategic Management Division Junior Faculty PDW, Seattle, WA	2022
Paper Development Workshop for Early-Career Scholar, Bologna, Italy	2019
SMS Special Conference Early Career Workshop, Las Vegas, NV	2019
West Coast Research Symposium Doctoral Student Workshop (Track 2), Seattle, WA	2016
AoM Business, Policy, and Strategy Division Dissertation Consortia, Anaheim, CA	2016
SMS 12 th Annual Doctoral Workshop, Denver, CO	2015
West Coast Research Symposium Doctoral Student Workshop (Track 1), Seattle, WA	2015

AoM Managerial and Organizational Cognition Division Workshop, Vancouver, BC, Canada 2015

UNIVERSITY AND PROFESSIONAL SERVICE

Syracuse University

Undergraduate Capstone Course Faculty Lead 2022 –
Ph.D. Dissertation Committee
 Member, Devin Stein 2022 –
 Member, Hooman S. Abootorabi 2019 –
 Member, Fabian Diaz 2020 – 2021
Member, Teaching Committee 2017 –
Faculty Advisor and Mentor, Cross-campus Student Group (PanGEA) 2019 – 2020
Faculty Search Committee 2018 – 2019
Organizer, EEE Research Seminar 2017 – 2019
Advisor and Mentor, Undergraduate Research Program 2017 – 2018

University of Washington

Organizer, Ph.D. Program Orientation 2015
Advisor and Mentor, Undergraduate Research Program 2012 – 2017

Editorial Review Board

Venture Capital
New England Journal of Entrepreneurship

Ad Hoc Review

Organization Science
Journal of Business Venturing
Strategic Entrepreneurship Journal
Strategic Organization
Industry and Innovation
Academy of Management Annual Meeting
Strategic Management Society Meeting

PROFESSIONAL MEMBERSHIPS

Academy of Management
Strategic Management Society
Industry Studies Association