SKKU ISS 2019

INTERNATIONAL SUMMER SEMESTER
June 26~July 24, 2019
WHY SUMMER AT SKKU

1. 4 Week Course
2. Distinguished Faculty from Around the World
3. Located in Seoul’s Ancient Traditional City
4. Fun & Dynamic Cultural Experiences
Sungkyunkwan University’s International Summer Semester (ISS) is a unique academic program dedicated to sharing and experiencing the fascinating story of Seoul, Korea’s 600-year-old capital. The program aims to develop students’ global engagement by providing opportunities to share different perspectives on global issues, to make friends with various cultural backgrounds, and to explore Korea’s history, culture, and people. Take advantage of the excellent program we offer; it will help you to expand your mind and change your world.
Sungkyunkwan University (SKKU) has been a leading Korean educational institution since 1398. In modern times it has partnered with Samsung. This has enabled SKKU to develop dynamic academic programs which have made it a driving force in the technological revolution. As a university with a combination of tradition and innovation, SKKU is the place to rediscover the past and set a course for the future.

SKKU IN RANKINGS

- **QS World University Rankings:** 100th
- **THE World University Rankings:** 82nd
- **THE Asia University Rankings:** 13th
COURSES

• Choose from a wide variety of courses in the fields of Business & Management, Economics, Social Science, Engineering & Computer Science, Data Science & Physics, and Korean Language & Studies.
• Each course is taught by distinguished SKKU professors and those from prestigious universities from around the world.
• The language of instruction is English.
• ISS courses are worth three academic credits: International students can take up to three courses.

PROGRAM

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CULTURAL ACTIVITIES

During our ISS program there are many fun and exciting things to do in and around Seoul. Our home is known for its numerous modern and historical sites as well as popular culture and events. While you are here, you will experience Korea and gain numerous new friends from around the world.
At SKKU, you will have the opportunity to not only learn in a stimulating environment, but also enjoy life outside of the classroom with our various extracurricular activities such as:

• Korean Folk Village Tour
• Barbecue Party
• Korean Food Festival
• Mud Festival
• Old City Tour
• Taekwondo Experience
• Amusement Park
• K-Pop Dance
FEES

Mandatory Fees
• Application Fee : KRW 100,000 (Appr. USD 90)
• Tuition (Extra Curricular Activities fees are included):
  - 1 course: KRW 1,400,000 (Appr. USD 1,250)
  - 2~3 courses: KRW 2,400,000 (Appr. USD 2,140)

Optional Fees
• Housing Fee: KRW 650,000 (Appr. USD 580)
• Group Insurance: KRW 85,000 (Appr. USD 75)

* Various Scholarship benefits may be given to students from partner/Non-partner universities. Please consult the ISS Office via e-mail or phone for more information.

HOUSING
ISS students can apply for SKKU dormitories which are located within a 20-minute commute on foot or via public transportation. More information on housing: https://dorm.skku.edu/en_skku_seoul/

TO APPLY
Online application begins January 14th at http://summer.skku.edu
## Course List

### Business & Management
- An In-depth Look at the Role of Culture in Global Marketing
- Communication Management Strategies
- Corporate Communication
- Corporate Leadership in East Asia
- Creativity and Design Thinking
- Cross-Cultural Business Management (Chinese)
- Effective Strategic Management in Business and the Public Sector
- Financial Markets and Institutions
- Innovation and Entrepreneurship
- International Negotiations (Chinese)
- International Negotiations: From Disagreement to Consensus
- Korea-China Economic Relations and Trade (Chinese)
- Marketing and Consuming Culture: Sports, Entertainment and Technology
- Nurturing Talent: Education and Human Resource Policy in the Global Economy
- Perspectives on Conflicts: Origins, Management & Resolution
- Strategic Management
- Sustainability and Corporate Social Responsibility
- Sustainability and Corporate Social Responsibility (Chinese)
- Technological Innovation and Business Strategy

### Engineering & Computer Science
- Algorithm & Problem Solving
- Artificial Intelligence
- Climate Change: Science, Technology and Policy
- Energy and Environment
- Engineering Communication II
- Engineering Mathematics II
- Heat Transfer
- Human Computer Interaction
- Introduction to Robotics
- Measurement Science
- Nanobiotechnology and Translational Science
- Technology, Society and Sustainability

### Data Science
- Big Data: Technologies and Applications
- Data Science and Management
- Electromagnetics
- Using Data Science to Detect Frauds and Fakes

### Economics
- Behavioral Economics and the Economics of Altruism
- Corporate Finance
- International Economics: Path to Balanced Growth
- Macroeconomics: Policy and Business after the Financial Crisis
- Poverty, Inequality and Economic Growth
- Understanding International Finance, the Global Economy, and Exchange Rates

### Social Science
- Essential Research Methods for Social Science
- Foundations of Statistics
- Human Rights Across Borders
- Introduction to Psychology
- Judgement and Decision Making
- Risk Communication
- World Politics in Change: Global Governance or Great Power Rivalry?

### Korean Language and Korean Studies
- Discover Korea: Korean Culture and History
- Korean Cinema and Contemporary Korean Society
- Korean Language: Beginner
- Korean Language: Intermediate
- The Politics of International Migration
- Urban Sociology of Subcultural Neighborhoods in the City of Seoul

* Each ISS course worth 3 academic credits (Korean courses are worth two)