CURRICULUM VITAE
SEOK KANG, PH.D.
ASSOCIATE DEAN FOR GRADUATE STUDIES
PROFESSOR OF DIGITAL COMMUNICATION
COLLEGE OF LIBERAL & FINE ARTS
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Google Scholar: https://scholar.google.com/citations?user=3wshDdAAAAAJ&hl=en
Research Gate: https://www.researchgate.net/profile/Seok_Kang3

EDUCATIONAL BACKGROUND

Ph.D. The University of Georgia, August 2001, Department of Telecommunication, Grady College of Journalism and Mass Communication, Athens, GA.
Dissertation: "The Influences of Motives and Activity Levels on Evaluations of Web News."

M. A. Mass Communication, May 1998, Department of Communication, Illinois State University, Normal, Illinois.
Thesis: "Broadcast Education: A Comparison of Practices and Characteristics of Korea, U. S. A., and England."

M. A. Mass Communication, February 1997. Department of Communication, Sogang University, Seoul, Korea.
Thesis: "A Policy Study on Korea Channel and World Channel."

B. A. Sociology, February 1994. Department of Sociology, SungKyunKwan University, Seoul, Korea.
Thesis: "A Study on Dependency Theory: The Third World's Perspectives."

FULL-TIME UNIVERSITY LEADERSHIP, ADMINISTRATIVE, TEACHING, RESEARCH POSITIONS

September 2025 – Current	Associate Dean for Graduate Studies, College of Liberal and Fine Arts, The University of Texas at San Antonio
June 2021- August 2025	Director of Digital Initiatives, College of Liberal and Fine Arts, The University of Texas at San Antonio http://colfa.utsa.edu/colfa/digital-initiatives
February 2020 - May 2021	Associate Dean for Research, College of Liberal and Fine Arts, The University of Texas at San Antonio
August 2018	Promoted to Full Professor, The University of Texas at San Antonio
August 2014 – August 2018	Graduate Advisor of Record, Department of Communication, The University of Texas at San Antonio
August 2013	Tenured and Promoted to Associate Professor, The University of Texas at San Antonio
August 2007- July 2013	Assistant Professor Department of Communication, The University of Texas at San Antonio
2001- August 2007	Associate Professor, Tenured and Promoted in 2007 Department of Speech, Theatre, & Journalism, Arkansas Tech University
2001- August 2007	Director, Multimedia Forum, Arkansas Tech University

PART-TIME TEACHING AND RESEARCH POSITIONS

1998-2001	Teaching Assistant and Instructor, Department of Telecommunication, The University of Georgia
1996-1998	Teaching Assistant (Mass Communication Courses and Production), Department of Communications, Illinois State University
1995-1998	Editor of Textbook: Broadcast Media, South Korea
1994-1996	Teaching Assistant, Department of Mass Communication, Sogang University, Seoul, Korea
1994-1996	Researcher at Korean Broadcasting Institute, Seoul, Korea

NON-UNIVERSITY POSITIONS RELATED TO TEACHING, AND RESEARCH FIELD

2005- 2006 Owner, International Cultural Connection: A web shopping mall for adoptive families (http://www.internationalculturalconnection.com)

PUBLICATIONS

REFEREED JOURNAL ARTICLES

1. **Kang, S.** (2025). Artificial Intelligence in Collaborative Social Production: Present Developments and Forward-Looking Agendas. *8th World Humanities Forum*, 355-368.
2. **Kang, S.,** Choi, S., Jo, Y., & Kim, M. (2025). What Drives Travelers to Visit Korea? Renewed Motivations for Attitude, Desire, and Behavioral Intention in the Post-Pandemic Era. *Asia Pacific Journal of Tourism Research*. https://doi.org/10.1080/10941665.2025.2556208 [IF = 3.3]
3. **Kang, S.,** & Valadez, K. (2025). Deepfakes' cognitive, emotional, and behavioral impact: A systematic review and meta-analysis of individual responses. *Journalism & Mass Communication Quarterly*, 102(4), 958-992. https://doi.org/10.1177/10776990251357294 [IF = 3.6]
4. **Kang, S.,** & Alaeddini, A. (2025). Student-athletes' road to success in college life: Factors influencing psychological well-being, athletic, and academic performance. *Journal of Intercollegiate Sport, 18*(3). https://doi.org/10.17161/jis.v18i3.22764 [IF = 0.3] [Citations = NA]
5. **Kang, S.,** & Park, Y. J. (2025). Issue frames influencing peacebuilding efforts in war in Ukraine: An analysis of global news and implications for South Korea. *The Journal of Digital Economy and Society*, 2(2), 261-302.
6. **Kang, S.,** Reddick, C., Harris, R., & Enriquez, R. (2024). Digital divide factors for user engagement: Views from older adults in minority-majority community. *International Journal of Public Administration in the Digital Age*. https://doi.org/10.4018/IJPADA.361998 [IF = 0.8] [Citations = NA]
7. **Kang, S**. (2024). North Korean Propaganda and Counterpropaganda on YouTube: Attribute Agendas and Relationships with Network Strengths. *The Journal of Asia Pacific Communication*. [IF = 0.7] [Citations = NA]
8. **Kang, S.,** Park, Y., & Valdez, C. (2024). Framing of Russia-Ukraine War: Comparisons of global news. *The Journal of Media Research*, *17*(2), 24-43. https://doi.org/10.24193/jmr.49.3 [IF = 0.4] [Citations = NA]
9. **Kang, S.,** Villarreal, B., & Morales, S. (2023). The influence of eudaimonic YouTube videos: Exposure, involvement, empathy, self-compassion, depression, and happiness. *The International Journal of Social Media and Online Communities*, *15*(1), 1-24. https://doi.org/10.4018/IJSMOC.323859 [IF = NA] [Citations = NA]
10. **Kang, S.** (2023). Civic engagement in anti-Asian violence activism: A comparative view between Asians and non-Asian ethnic groups in the United States. *The Asian Journal of Communication*, *33*(2), 182-208. https://doi.org/10.1080/01292986.2023.2180528 **SSC**I. [IF = 2.6] [Citations = NA]

11. **Kang, S.**, Dove, S., & Kim, H. (2022). Communication factors influencing behavioral intention of prevention and community engagement during COVID-19 in the United States. *The Journal of Media Research*, *15*(2), 5-25. [IF = 0.4] [Citations = NA]
12. **Kang, S.** (2021). Framing North Korea on Twitter: Is network strength related to sentiment? *Journal of Contemporary Eastern Asia, 20*(2), 108-128. https://doi.org/10.17477/jcea.2021.20.2.108 **SCOPUS. Awarded The 2020-2021 Article of the Year.** [IF = 0.9] [Citations = 1]
13. **Kang, S**., Dove, S., Ebright, H., Morales, S., & Kim, H. (2021). Does virtual reality affect behavioral intention? Testing fan engagement processes in a K-Pop video on YouTube. *Computers in Human Behavior*, 123(3), 1-24. https://doi.org/10.1016/j.chb.2021.106875 **SSCI.** [IF = 9.0] [Citations = 14]
14. **Kang. S.** (2021). Journalism in the age of virtual reality. *Journalism & Mass Communication Quarterly*, 98(1), 308-310. https://doi.org/10.1177/1077699020984813 **SSCI**. [IF = 4.5] [Citations = NA]
15. **Kang, S.** (2020). The relationship between YouTube use and perceptions of social problems caused by fake news and deepfake in South Korea. *Asian Journal of Information and Communications*, *12*(1), 141-155. [IF = NA] [Citations = NA]
16. Zhang, J., Dharma, A., Fahmy, S., & **Kang, S**. (2020). Exploring the impacts of national image, service quality, and perceived value on international tourist behaviors: A Nepali case. *Journal of Vacation Marketing*, 26(4), 473-488. https://doi.org/10.1177/1356766720942559. **SSCI.** [IF = 5.1] [Citations = NA]
17. **Kang, S.** (2020). Beyond just watching: The adoption process of virtual reality spectatorship. *Journal of Broadcasting & Electronic Media*, *64*(3), 499-518. https://doi.org/10.1080/08838151.2020.1798159 **SSCI.** [IF = 3.2] [Citations = 17]
18. **Kang,** S., Shim, K., & Kim, J. (2019). Social media posts on Samsung Galaxy Note 7 explosion: A comparative analysis of crisis framing and sentiments in three nations. *Journal of International Crisis and Risk Communication Research, 2*(2), 259-290. https://doi.org/10.30658/jicrcr.2.2.5 [IF = 2.4] [Citations = NA]
19. **Kang, S.** (2018). Communicating sustainable development in the digital age: The relationship between citizens' storytelling and engagement. *Sustainable Development*. **SSCI**. 1-20. https://doi.org/10.1002/sd.1905 [IF = 12.5] [Citations = 27]
20. Suh, T., & **Kang, S**., & Kemp. E. A. (2018). A Bayesian network approach to juxtapose brand engagement and behaviors of substantive interest in e-services. *Electronic Commerce Research*. 1-20. **SSCI, JCR, SCOPUS**. Online First. [IF = 4.3] [Citations = 7]
21. **Kang, S**., O'Brien, E., Villarreal, A., Lee, W. S., & Mahood, C. (2018). Immersive journalism and telepresence: Does virtual reality news use affect news credibility? *Digital Journalism*. 1-20. https://doi.org/10.1080/21670811.2018.1504624 [IF = 7.98] [Citations = NA]
22. Lee, W. S., Ryoo, J. W., **Kang, S.,** & Lee, M. K. (2018). The Samsung-Apple patent war: Socio-cultural comparative study of news frames in a business conflict issue. *The International Communication Gazette*. 1-20. https://doi.org/10.1177/1748048518767789. **SSCI**. [IF = 1.9] [Citations = 8]
23. **Kang, S.,** & Chung, Y. K. (2017). Storytelling networks and suicidal ideation. *Asian Journal of Information and Communication, 9*(1), 102-122. [IF =NA] [Citations = NA]
24. **Kang, S.** (2017). Mobile communication and pro sports: Motivation and fan loyalty. *The*

International Journal of Mobile Communications, *15*(6), 604-627. https://doi.org/10.1504/IJMC.2017.086879 **SSCI.** [IF = 1.6] [Citations = 26]

25. **Kang, S.,** Ha, J. S., & Velasco, T. (2016). Attention Deficit Hyperactivity Disorder on YouTube: Framing, anchoring, and objectification in social media. *Community Mental Health Journal*, May, 1-7. doi:10.1007/s10597-016-0015-5 **SSCI. (2).** [IF = 2.47] [Citations = 11]
26. **Kang, S.** (2016). Communication infrastructure in the ICT era: A synthetic approach. *Communication Yearbook, 40,* 449-466. https://doi.org/10.4324/9781315627083 [IF = 6.2] [Citations = 4]
27. Chung, H. M., Ahn, E. J., & **Kang, S**. (2016). Processing anti-smoking ad among college students: The role of emotional response and level of smoking. *Journal of Promotion Management*, 22(3), 370-385. doi**:** 10.1080/10496491.2016.1154918 [IF = 0.65] [Citations = 19]
28. Mora, A., & **Kang, S.** (2016). English-language Latino themed programming and social identity: The relationship between viewing and self-esteem among Latina/os. *Howard Journal of Communication, 27*(1), 16-37. doi: 10.1080/10646175.2015.1080635 **SCOPUS.** [IF = 1.6] [Citations = NA]
29. **Kang**, S. (2015). The mobile phone and professional sports: Fans' use of mobile content for loyalty, identification, and fandom. *International Journal of Sport Communication, 8*(4), 252-276. https://doi.org/10.1123/ijsc.2015-0098 [IF = 1.58] [Citations = 35]
30. **Kang, S.,** Lee, K. M., & De La Cerda, Y. (2015). U.S. Television News about the Smartphone: A Framing Analysis of Issues, Sources, and Aspects. *Online Journal of Communication and Media Technologies, 5*(1), 174-196. https://doi.org/10.29333/ojcmt/2501 [IF = 3.02] [Citations = NA]
31. Gearhart, S., & **Kang, S**. (2014). Social media in television news: The effects of Twitter and Facebook comments on journalism. *Electronic News*, *8*(4), 243-259. doi:10.1177/1931243114567565. [IF = 1.09] [Citations = 44]
32. **Kang, S**., Chung, Y. K., & Chung, W. J. (2014). Communication infrastructure for bullying: The role of storytelling networks. *International Journal of Communication*, *8*, 2396-2419. **SSCI**. [IF = 2.4] [Citations = NA]
33. **Kang, S.,** & Jung, J. M. (2014). Mobile communication for human needs: A comparison of smartphone use between the US and Korea. *Computers in Human Behavior*, *35*, 376-387. doi:10.1016/j.chb.2014.03.024 **SSCI.** [IF = 9.0] [Citations = 232]
34. **Kang, S**. (2014). Factors influencing intention of mobile application use. *The International Journal of Mobile Communications*, *12*(4), 360-379. doi:10.1504/IJMC.2014.063653 **SSCI**. [IF = 1.6] [Citations = 233]
35. **Kang, S.,** Chung, W. J., Mora, A., & Chung, Y. K. (2013). Facebook comparisons among adolescents: How do identification and contrast relate to social wellbeing? *Asian Journal of Information and Communication*, 5(2), 1-21. **Lead Article. (3).** [IF = NA] [Citations = 11]
36. **Kang, S**. (2013). The elderly population and community engagement in the Republic of Korea: The role of community storytelling network. *Asian Journal of Communication*, *23*(3), 302-321. doi: 10.1080/01292986.2012.725176 **SSCI**. **(7).** [IF = 2.6] [Citations = 16]
37. **Kang, S.** & Lee, S. H. (2013). Persuasive media effects of sponsorships at the 2012 FIFA World Cup: A test of theory of planned behavior and involvement. *International Journal*

of Sports Management, 14(2), 123-146. [IF = NA] [Citations = 1]

38. **Kang, S**. (2013). Network news coverage of autism: An analysis of news framing. *Disability & Society*, *28*(2), 245-259. https://doi.org/10.1080/09687599.2012.705056 **SSCI**. [IF = 2.4] [Citations = 60]
39. **Kang, S.**, Lee. S. H., & Goo, K. B. (2012). The influence of multimedia exposure on purchase intention of sponsored products: The case of the 2010 FIFA World Cup. *International Journal of Sports Communication*, *5*(2), 153-175. https://doi.org/10.1123/ijsc.5.2.153 [IF = 2.02] [Citations = 13]
40. Gearhart, S., **Kang, S.,** & Lee, K. M. (2011). Social Network Sites as an identity construction outlet and social competence. *Iowa Journal of Communication*, *43*(1), 39-64. [IF = NA] [Citations = NA]
41. Bae, H. S., Brown, W., & **Kang, S.** (2011). Social influence of a religious hero: The late Cardinal Stephen Kim Sou-hwan's impact on cornea donation and volunteerism. *Journal of Health Communication*, 16, 62-78. **SSCI.** [IF = 4.4] [Citations = 50]
42. **Kang, S.**, & Gearhart, S., & Bae, H. S. (2010). Coverage of Alzheimer's disease from 1984 to 2008 in television news and information talk shows in the U.S.: An analysis of news framing. *The American Journal of Alzheimer's Disease & Other Dementias, 25*(8), 687-697. https://doi.org/10.1177/1533317510387583 **SCI-Expanded.** [IF = 3.4] [Citations = 61]
43. **Kang, S.,** Norton, H., & Bae, H.-S. (2010). City Websites as a Public Relations Tool: How Do E-governments Connect with their Citizens for Synergistic Communication? *Journal of the Humanities, 58*, 611-644. [IF = NA] [Citations = NA]
44. **Kang, S.** (2010). Communication curricula at universities in the Republic of Korea: Evolution and challenges in the digital age. *Asia Pacific Media Educator*, *20*, 53-68. https://ro-uow-edu-au.libweb.lib.utsa.edu/apme/vol1/iss20/6/ **(6)** [IF = 0.20] [Citations = NA]
45. **Kang, S.,** & Lee, S. H. (2010). Student-athletes' sports program viewership: Motives and preferences. *International Journal of Sports Communication*, *3*(3), 355-370**.** https://doi.org/10.1123/ijsc.3.3.355. [IF = 2.02] [Citations = NA]
46. **Kang, S.,** & Gearhart, S. (2010). E-government and civic engagement: How is citizens' use of city websites related with civic involvement and political behaviors? *Journal of Broadcasting & Electronic Media, 54*(3), 443-462. **SSCI.** [IF = 3.2] [Citations = 76]
47. **Kang, S.,** & Kang, J. G. (2010). Electronic media curricula of colleges and universities in twelve countries: Transition, integration, and convergence of media instructions in the digital era. *International Journal of Instructional Media*, *37*(1), 8-15. [IF = NA] [Citations = 6]
48. Bae, H.-S., & **Kang, S.** (2009). The roles of interactivity and involvement in e-health: A test of the Theory of Planned Behavior for weight management. *Journal of the Humanities*, *56*(1), 227-265. [IF = NA] [Citations = NA]
49. **Kang, S.** (2009). Newspaper coverage of vision corrective surgery, 1980-2007. *Newspaper Research Journal*, *30*(2), 56-70. https://doi.org/10.1177/073953290903000206 [IF = 0.87] [Citations = NA]
50. **Kang, S.,** Kim, Y. R., & Norton, H. (2008). The influences of parental mediation and peer interaction during violent online game playing on Korean children's gaming activities and perceived danger. *Asian Communication Research*, *9*, 5-31. [IF = NA] [Citations = NA]

51. Bae, H. S., & **Kang, S.** (2008). The influence of entertainment-education program viewing on cornea donation intention: A Test of Theory of Planned Behavior. *Health Communication, 23*, 87-95. **SSCI.** [IF = 3.9] [Citations = 81]
52. **Kang, S.** (2007). Disembodiment in online social interaction: Impact of online chat on social support and psychosocial well-being. *CyberPsychology and Behavior*, *10*(3), 475-477. **SSCI.** https://doi.org/10.1089/cpb.2006.9929 [IF = 6.13] [Citations = 134]
53. **Kang, S.,** & Norton, H. (2006). Colleges and universities' use of the World Wide Web: A public relations tool for school excellence in the digital age. *Public Relations Review*, *32*(4), 426-428. **SSCI.** https://doi.org/10.1016/j.pubrev.2006.08.003 [IF = 5.53] [Citations = 332]
54. **Kang. S.,** & Norton, H. (2004). Nonprofit organizations' use of the World Wide Web: Are they sufficiently fulfilling organizational goals? *Public Relations Review*, *30*(3), 279-284. **SSCI. (205).** https://doi.org/10.1016/j.pubrev.2004.04.002 [IF = 5.53] [Citations = 312]
55. Alexander, A., Hoernor, K., Benjamin, L., & **Kang, S.** (2002). Quality standards in children's programming: An independent observation of industry claims. *Mass Communication & Society*, *5*(4), 383-394. **SSCI.** [IF = 3.0] [Citations = NA]
56. **Kang, S.,** Wolf, A. S., & Kang, J. G. (2001). A three-nation comparative analysis of broadcast curricula. *Journalism & Mass Communication Educator*, *56*(4), 37-52. https://doi.org/10.1177/107769580205600404 [IF = 0.44] [Citations = NA]
57. Kang, J, G., Perry, S., & **Kang, S.** (1999). The impact of television viewing on the values orientations of Japanese students. *Mass Communication & Society, 2*(3/4), 147-162. https://doi.org/10.1080/15205436.1999.9677869 **SSCI.** [IF = 3.0] [Citations = 10]
58. Kang, J. G., & **Kang, S.** (1998). Television's influence on cultural and societal values among Japanese students. *Journal of Asian Pacific Communication*, *8*(2), 181-190. [IF = 0.7] [Citations = NA]

REFEREED BOOK CHAPTERS

1. **Kang, S.,** & Heo, W. (2026). AI in the humanities and social sciences in the Korean context. In S. Kang et al. *AI-Driven Insights in Adoption and Hospitality, Culture, Communication, Music, and Philosophy.* CRC Press.
2. **Kang, S.,** & Heo, W. (2026). AI in the humanities and social sciences in the Korean context: Forward-looking agendas. In S. Kang et al. *AI-Driven Insights in Adoption and Hospitality, Culture, Communication, Music, and Philosophy.* CRC Press.
3. **Kang, S.** (2025). AI's role in presenting gender and sexuality in South Korea. In Y. Kim (Ed.). *AI, digital culture and gender/youth.*
4. **Kang, S.** (2025). I Am Not Who I Was: Perseverance Pays Off. In L. Lee & Y. Choi (Eds.). *Korean-American Professors' experiences and advice for the future scholars & academic*s. Publisher.
5. Grodzki, E., **Kang, S.,** Grannis, D., & Clark, C. (2025). Service Learning & Community Engagement Showcase. Broadcast Education Association (BEA) National Annual Convention, Las Vegas, Nevada, United States. http://spiral.lynn.edu/facpubs/2080
6. **Kang, S.** (2025). Future Directions in AI and Journalism. In J. Pavlik (Ed.), *Handbook of Artificial Intelligence and Journalism*. De Gruyter.

7. **Kang, S.** (2024). Information Processing of Augmented Reality News: Learning History through Immersion. In T. Dodds (Ed.), *Immersive Journalism: Virtual Worlds and the Future of the News Industry* (pp. 195 – 218). Lexington Books.
8. **Kang, S**. (2023). Evolution of immersive journalism research: A scientometric analysis. In A. Laws (Ed.), *Insights on Immersive Journalism* (pp. 75-91). New York, NY: Routledge.
9. **Kang, S.,** Nah, S. A., & Shapiro, M. (2018). Political communication in Korea. In D. Y. Jin & N. Kwak (eds.). *Korean Communication, Media, and Culture. An Annotated Bibliography* (pp. 41-70). New York: Lexington.
10. **Kang, S**., Kim, Y., & Park, C. S. (2018). Political Communication of South Korea in the ICT Era. In D. Y. Jin & N. Kwak (eds.). *Korean Communication, Media, and Culture* (pp. 105-124). New York: Lexington.
11. **Kang, S.** (2011). Communication technologies for instructional use: Linear and nonlinear tools contributing to student learning. In J. E. Aitken, J. P. Fairley, & J. K. Carlson (Eds.), *Communication technology for students in special education or gifted programs* (pp. 309-319). Hershey, PA: IGI Global.
12. Alexander, A., **Kang, S.,** & Kim, Y. R. (2006). Cyberkids: The influence of mediation and motivation on children's use and attitudes to the Internet. L. H. West and R. Turner (Eds.), *The family communication source book* (pp. 315-334). Thousand Oaks CA: Sage. [Citations = 11]
13. **Kang, S.,** & Kang, J. G. (2003). Characteristics of broadcasting curricula: Perspectives from three continents. In Joseph R. Blaney and Jerry Donnelly (Eds.). *Technological issues in broadcast education: Critical challenges* (pp. 199-218). Westport, CT: Greenwood Publishing Group, Inc.

BOOKS

1. **Kang, S**., & Heo, W. (2026). Korean Studies in the Artificial Intelligence Era: Multidisciplinary Research by Korean Scholars Transforming the World. CRC Press.
2. **Kang, S.** (2023). Experiential digital journalism. Seoul, Korea: Communication Books.
3. **Kang, S.,** & Shim, H. (2022). Digital journalism through diversity and inclusion: 2022 Online News Association Conference. Korea Press Foundation.
4. **Kang, S.** (2018). *Ethnic media: Status of Korean news organizations in the U.S.* Korea Press Foundation.
5. **Kang, S**. (2018). *Disruptive digital innovation: The fourth wave of communication media*. New York: Linus Learning.
6. Kim, Y. J., & **Kang, S**. (2018). *Revenue diversification models of the newspaper industry*. Korea Press Foundation.
7. Kang, S. (2018). *Digital media analytics*. Seoul, Korea: CommBooks.
8. **Kang, S**. (2017). *Investigative journalism in the fake news era*. Korea Press Foundation.
9. Kim, Y. J., Jung, J. M., & **Kang, S**. (2017). *Social Media as a News Intermediary*. Korea Press Foundation.
10. **Kang, S.** (2016). *Communication and Capital*. Seoul, Korea: CommBooks.
11. **Kang. S.** (2016). *Broadcast news innovation: The case of U.S. TV news networks*. Korea Press Foundation.

12. Nam, Y. W., & **Kang, S.** (2015). *Online journalism: Audience analysis as the key to success*. Seoul, Korea: Korea Press Foundation.
13. **Kang, S**. (2013). *Journalistic principles and their applications to digital journalism.* Seoul, Korea: Korea Press Foundation.
14. **Kang, S**. (2013). *Digital message design: The path to multimedia production*. New York: Linus Publishing.
15. **Kang, S.** (2012). *The metered paywall model of digital newspapers: the triangle model of newspaper-subscriber-advertising strategies*. Korea Press Foundation.
16. **Kang, S.** (2011). *The U.S. newspaper industry: crisis and opportunity in the digital media age*. Seoul: Korea. Korea Press Foundation.
17. **Kang, S.** (2010). *Motivational use of web news: Motives, activity, and evaluations*. Saarbrucken, Germany: Lambert Publishing. **Book publication of doctoral dissertation**.
18. **Kang, S.** (2009). *Handbook of digital media production*. New York: Linus Publications.

RESEARCH INTERESTS

1. User experience (UX) of Information and Communication Technologies (ICT)
2. Digital media market
3. Media Framing
4. Social Media
5. Digital Health
6. Mobile Communication
7. Text Mining
8. Machine Learning
9. Artificial Intelligence

TEACHING INTERESTS

1. Communication Theory
2. Research Methods
3. Digital Storytelling
4. Data and Communication
5. Data Storytelling
6. Digital Media Production
7. Interdisciplinary Digital Storytelling in Study Abroad

CERTIFICATION

1. Certified web developer
2. Certified data scientist
3. Certified video production teacher
4. Certified Tableau (data visualization tool) teacher
5. Certified R teacher for data science
6. Certified Python teacher for data science
7. Adobe Creative Campus Faculty Fellow

SOFTWARE AND TECHNOLOGY EXPERTISE

1. R Studio
2. Python
3. SPSS
4. Process Macro
5. Adobe CC (Dreamweaver, Photoshop, Illustrator, Animate)
6. TV Newscast
7. Adobe Premiere Pro
8. Final Cut Pro
9. Digital Video Camera (Canon XL1, 2; Panasonic GL1)
10. PHP for server technology
11. Content Management System (WordPress specialist)

JOURNAL EDITORSHIP

1. Co-Editor: Journal of Asia Pacific Communication (September 2024 – current)
2. Associate Editor: Frontiers in Psychology (Media Psychology) (March 2024 – current)
3. Special Issue Editor (AI impact on society): Frontiers in Psychology (Media Psychology) (January 2025 – current)
4. Editorial Board: International Journal of Mass Communication (2025 – current)
5. Editorial Board: Mass Communication and Society (2007 - current)
6. Editorial Board: Asian Communication Research (2021 – current)
7. Editorial Board: International Journal of Crisis Communication (2019 – current)
8. Editorial Board: International Journal of Commerce and Management (2013 – current)

GRANTING ACTIVITIES (Research Awards)

1. PI: Connect & Thrive Mini-Grant for Community Engagement Digital Project (UT San Antonio, August – December 2025). **$1,000. Funded.**
2. PI: Korean Studies in the Artificial Intelligence Era. Submitted to the Academy of Korean Studies (February 2025 – January 2026). **$47,976. Funded.**
3. PI: Korean journalists' experience with harassment and their relationship with job satisfaction: Differences by beats and media type. Korea Press Foundation, **$3,000** (October 19, 2024). **Funded.**
4. PI: The Center for Humanities Research on Artificial Intelligence for Community Engagement (CHRACE). **$500,000**. Submitted to the National Endowment for the Humanities.
5. PI: Digital Media Cultivation of Minority Veterans. Submitted to the Association of Education for Journalism and Mass Communication Senior Scholar Award. **$5,000**. Submitted.
6. PI: Humanistic Artificial Intelligence proposal to the National Endowment for the Humanities: Dangers and Opportunities of Technology, AI Divide in the Elderly Population. **$75,000**. Submitted.
7. PI: Media Portrayal of minority veterans. Waterhouse Family Institute, **$9,500** (August 2024). Unfunded.

8. PI: Factors influencing visits to Korea after Pandemic, submitted to The Institute of Korean Studies, **$7,710** (September 2024). **Funded.**
9. PI: Establishing an underserved student journalist network. Scripps Howard Foundation, **$30,000** (April 15, 2024). Unfunded.
10. Chair, Connected and Clustered Program: Innovative Faculty Hire Grant. UTSA (2024)
11. PI: The Center for Humanities Research on Generative Artificial Intelligence for Learning and Public Engagement (CHLAP). **$500,000**. Submitted to the National Endowment for the Humanities (February 14, 2024)
12. Advisory Board Member: Spaces for Democracy (European Union).
13. PI: Counterstorytelling Program submitted to American Council of Learned Society, **$100,000** (December 15, 2023). Unfunded.
14. PI: Humanistic Artificial Intelligence proposal to the National Endowment for the Humanities: Dangers and Opportunities of Technology, **$66,650** (October 11, 2023). Unfunded.
15. PI: Humanistic Cybersecurity proposal to the National Endowment for the Humanities: **$50,000** (August 2023). Unfunded.
16. PI**:** the 2023-24 American Athletic Conference Research Grant Program: Student-Athletes' Road to Success in College Life: Factors Influencing Well-being, Athletic, and Academic Performance (March 2023 – April 2024). **$15,000**. **Funded.**
17. Co-PI: Digital Curation for the Institute of Texan Cultures, UTSA: Institute of Museum and Library Services (NEH) (August 2022 – August 2024). **$480,884. Funded.**
18. PI: The Korea Press Foundation. Journalist Training Program (June 5-17, 2022). **$24,845. Funded.**
19. PI: The THECB (Texas Higher Education Coordinating Board) Accelerating Credentials of Purpose and Value Grant Program. (January 2022). **$33,470. Funded.**
20. US-Japan Foundation Grant: Intercultural comparison of COVID-19 communication. $30,000. (November 2021). Unfunded.
21. Knight Foundation Grant: Fake News Project. $175,000. (October 2021). Unfunded
22. The Academy of Korean Studies Grant. Project Title: Korean Movie Nights: A Journey to Far East Asia. $8,000. (December 2019). Unfunded
23. The Academy of Korean Studies Grant. Project Title: Virtual Reality tourism. $15,000. (December 2018). Unfunded
24. The Internal Research Awards (INTRA), UTSA. Project Title: Virtual reality and sports: Fan adoption process. (June 2018). **$5,000. Funded**.
25. Department of Communication, UTSA. Project Title: VR news and information credibility. (October 2016). **$166.00. Funded.**
26. The Research Foundation of Korea. Project Title: VR News and Social Presence. $250,000 for three years. Unfunded (May 2016)
27. National Endowment for the Humanities Summer Stipends Program. Project Title: Immersive Journalism: The Influence of Exposure to Virtual Reality News on News Credibility. $5,000.00. Unfunded (March 2016)
28. Travel fund for Study Abroad in Korea: $2,000.00 (May 17 – June 6, 2014).
29. Mobile communication in Korea (October 2013): **$5,000.00. funded by KAIST**
30. News media coverage of the smartphone: funded by Sungkyunkwan University. (June 2013). **$2,800.00**. **Funded.**
31. Faculty Research Fund: College of Liberal and Fine Arts: (May 2011), **$1,900. Funded.**

32. NSF Research project (Cyberlearning) Co-investigator with Dr. John Reynolds (History Department) (2010-2011)
33. Research Grant of $3,000 for the Research Project on the 2010 World Cup in South Africa: Media exposure effect. Indiana University-Purdue University Indianapolis (March 2010), **$3,000. Funded.**
34. Research Grant of $5,000 for the Research Project on Cardinal Kim Sou-hwan. Yeungnam University, South Korea (May 2009). **$5,000. Funded.**
35. Research Grant of $5,000 for the Research Project on Metro Websites and Citizen Evaluation. The Faculty Research Awards. The University of Texas, San Antonio (December 2007), **$5,000. Funded.**
36. Research Grant of $2,700.00 for the Research Project on Family Communication. The Faculty Professional Development Grant. Arkansas Tech University (March 2007). **Funded.**
37. Research Grant of $5,000 for the Research Project on Cornea Donation. Korea Cultural Development Center (December 2006), **Funded.**
38. Research Grant of $3,500.00 for the Research Project on Broadcast Curricula and Family Communication. The Faculty Professional Development Grant. Arkansas Tech University (March 2006), **Funded.**
39. Research Grant of $975.00 for the project "Family-Peer Communication and Children's Perceptions of Television World: A Test of the Parental-Peer Mediation and Child Perception. Arkansas Tech University (2005), **Funded.**
40. Research Grant of $1,500 for the project "Nonprofit PR practitioners' Evaluation of their Web Sites." The Arkansas Tech University Undergraduate Research Symposium (December 2003), **Funded.**
41. Recipient of a $600 scholarship award provided by the Emmit E. Noland, Jr., Graduate Journalism and Mass Communication Student Support Fund of the Grady College of Journalism and Mass Communication, The University of Georgia. (February 2001), **Funded.**
42. Research Grant of $1,000 for the project "Children's Uses and Gratifications of the New Media." James M. Cox, Jr. Institute for Newspaper Management Studies. Director: Conrad C. Fink (September 2001), **Funded.**

ACADEMIC TRAINING

1. Comprehensive Learner Record for future proofing our Students: Presented by UT Austin (April 9, 2026)
2. Productive Struggle: Presented by UT Arlington (March 12, 2026)
3. Listening to Learn: Eliciting and Reflecting on Feedback from Student Partners in Teaching: Presented by UTRGV (February 12, 2026)
4. Interdisciplinary Awareness: Presented by MD Anderson (January 15, 2026)
5. Creating Global Citizens: International Education: Presented by UT Dallas (December 11, 2025)
6. Texas Research Data Center Consortium: FRD Enhancing Research: Methodological Advancements (December 4, 2025)
7. Analytical Thinking and Problem Solving: Presented by UT Tyler (November 13, 2025)
8. ADA Title II (November 12, 2025, UT San Antonio)
9. Workshop: Research Portfolio Assessment on Wednesday, October 29, 2025, from 10:00 AM to 11:30 AM (October 29, 2025) UTSA
10. Humans and AI collaborating to solve rare disease challenges: Opportunities and pitfalls (October 16, 2025)
11. Beyond the Buzz: Real Ways to Use Chatbots in Your Course (UTSA, Online Teaching, October 15, 2025)
12. Cultural and Social Capital: Presented by UT San Antonio's Dr. Bruce Rudy and Dr. Claudia Arcolin (October 9, 2025)
13. Report Center Training (UT San Antonio, October 6, 2025)
14. Peer Network Teaching Network (UT San Antonio, September 17, 2025)
15. What is the Value of Higher Education? presented by UT Austin (September 11, 2025)
16. Educating for Impact: Building World-Ready Students (September 11, 2025)
17. Adobe training. UT San Antonio (September 8, 2025)
18. AI Pedagogy with Wey Burne University, Australia (September 8, 2025)

19. Generative AI Across the UT System: Mini-Conference Series (April 10, 2025)
20. Best Teaching Practices with AI from COLFA Faculty (March 24, 2025)
21. August 2024 Education chat: AI in ArcGIS for beginners (August 6, 2024)
22. AI Roadshow Series: Enhancing the Higher Ed, Research, and Health Experience with AI: UTSA (June 26, 2024)
23. Grant funding for Humanities and Humanistic Social Sciences. UTSA (April 9, 2024)
24. Networked Mobilities Lab: Technological, Social, and Spatial Configurations in the Changing Media Environment (March 22, 2024)
25. Interactive Lectures: A Pedagogy of Engagement that Works! UTSA (February 14, 2024)
26. Strategy, Engagement & Sustainment for Federal Research Efforts. UTSA (February 8, 2024)
27. Collaboration and Partnerships. UTSA (February 8, 2024)
28. The Bold Story of UTSA: Creating capacity and a cohesive storytelling ecosystem, UTSA Workshop (January 17-18, 2024)
29. Best Practice for Teaching Online, Academic Innovation, UTSA (January 9, 2024)
30. Hiring and Retiring: Demographic Trends at US Research Universities, Academic Analytics (November 15, 2023)
31. Loyola AI Business Consortium Webinar- Leveraging GenAI in Business Operations (November 15, 2023)
32. Encouraging Student Engagement Through eText Features. Pearson (November 2, 2023)
33. Tableau University Teaching & Learning Tableau User Group (October 20, 2023)
34. Leveraging Cloud to Optimize Drone Mapping in Teaching and Research Webinar. ESRI (October 19, 2023)
35. Imagining Authentic Assessment in the Age of Open AI. McMillan (October 26, 2023)
36. Please Delete Your Shapefiles: Teaching Web-Based Modern GIS. Arc GIS (September 27, 2023)
37. How to use ChatGPT and other generative AI tools in your newsrooms? Knight Center Course (September 25 – October 21, 2023)
38. Zotero for citations workshop (September 27, 2023)
39. Workforce Diversity, Education Informatics, and AI: Challenges, Innovation, and Future Directions, UTSA (September 22, 2023)
40. "Post-Mortem": Assessing Declined Proposals, UTSA (September 21, 2023)
41. Parallel Programming with Python, UTSA (September 12, 2023)
42. Tableau Data Visualization Boot Camp (August 8-10, 2023)
43. INMA Advertising Initiative Webinar**:** How to combat ad irritation (June 13, 2023)
44. What The World Needs Now: Teaching Wicked Problem-Solving in the Age of AI and GenTech Bots: Adobe Workshop (May 24, 2023)
45. ChatGPT for student learning. Stukent Academics (March 17, 2023)
46. Combatting Multichannel Subscriber Churn During Economic Uncertainty. INMA (January 25, 2023)
47. Canvas Training. UTSA (January 24, 2023)
48. Panopto Video Training. UTSA (January 13, 2023)
49. Subscription Insights to Drive Engagement and Conversion. INMA (December 7, 2022)
50. The Future of New Media with E-Commerce. INMA (November 1, 2022)
51. Digital Technology Training: Audience engagement strategy drives loyalty, retention, and revenue in digital news. INMA (October 19, 2022)

52. Adobe Training for Data Visualization (October 13, 2022)
53. Adopting Data Standardization and Harmonization to Streamline Academic Data for Research-Readiness. Session 5, IQVIA (November 2, 2022)
54. Adopting Data Standardization and Harmonization to Streamline Academic Data for Research-Readiness. Session 4, IQVIA (October 26, 2022)
55. Adopting Data Standardization and Harmonization to Streamline Academic Data for Research-Readiness. Session 3, IQVIA (October 19, 2022)
56. Adopting Data Standardization and Harmonization to Streamline Academic Data for Research-Readiness. Session 2, IQVIA (October 12, 2022)
57. Adopting Data Standardization and Harmonization to Streamline Academic Data for Research-Readiness. Session 1, IQVIA (October 5, 2022)
58. Distance Learning and Teaching Conference by UPCEA (August 3-5, 2022)
59. Adobe Creative Campus Faculty Fellow by Adobe Faculty Development Institute (June 21-27, 2022)
60. Building long-term success and increasing reader loyalty after a crisis event like COVID-19. INMA Workshop (June 1, 2022)
61. How to Cover Ultra-Local News and Not Die Trying, According to Groupe La Dépêche. INMA Workshop (April 27, 2022)
62. Robot journalism. INMA Workshop (March 30, 2022).
63. What news may look like in the Metaverse: INMA (March 23, 2022).
64. Carpentries Instructor Workshop - West Hub (March 21-23, 2022).
65. Data Science Training and Collaboration workshop organized in collaboration with the HSI STEM HUB / West Big Data Innovation Hub (January 18-21, 2022).
66. XR on Newsroom. INMA workshop (January 10, 17, 2022).
67. NodeXL for big data analysis. Workshop (October 15, 2021).
68. How to bridge data science and business intelligence with a semantic layer. Atscale (September 30, 2021)
69. DataUP Cohort, South DB Hub (October 2021 – June 30, 2022)
70. AI_ML application to agriculture, the University of Texas at San Antonio's AI Institute (October 9, 2020)
71. CCAS Webinar on NSF grants for the Humanities (October 7, 2020)
72. INMA Webinar on Pioneers in Content and Commerce: How the Nordics' Largest News Media Moves to E-Commerce (October 1, 2020)
73. ICAS Symposium on the US Defense Strategy in Asia and US National Security (September 28, 2020)
74. ICAS Symposium on the U.S.-South Korea Ally (September 10, 2020)
75. Standard Charters ASEAN Business Forum: The Green Advantage for Sustainable Development (August 27, 2020)
76. Standard Charters ASEAN Business Forum: Hitting the Reset Button for Global Business in post-COVID-19 (August 27, 2020)
77. Academic Analytics: From Nomination to Recognition: Engaging with Academic Analytics to Advance Faculty Success (August 27, 2020)
78. How do you satisfy the needs of advertising clients accustomed to a physical world of events?: INMA (August 19, 2020)
79. AI for academics: IBM (August 4-8, 2020)

80. Data Visualization with Tableau and Paraview: Purdue University (July 21-24, 2020)
81. Communication Across the Campus with Zoom: The University of Texas, San Antonio (July 16, 2020)
82. Quality Matters, Online Course Design Certificate Program (June 30-July 14, 2020)
83. Journalism in the COVID-19 pandemic: The University of Texas, Austin (May 3 – May 30, 2020)
84. GEN-AI Project: Python Training (December 4, 2019)
85. Data Journalism: Journalismcourse.org (October – November 2019)
86. Deep Learning: TensorFlow, UTSA (October 25, 2019)
87. NEH Grant Seeking Workshop, UTSA (October 15, 2019)
88. Jupyter Notebook Workshop, UTSA (October 14, 2019)
89. High Tech Workshop: Python, UTSA (September 18, 2019)
90. UTSA High Performance Computing Training Series (July 18-19, 2019)
91. AI Research Project Information Session, UTSA (May 30, 2019)
92. Restorative Justice: A Relational Approach to Civic Justice, UTSA (April 3, 2019)
93. Shared Experience on Study Abroad, UTSA (March 20, 2019)
94. Online Sessions with Blackboard Ultra, UTSA (March 19, 2019)
95. Interactive class with SoftChalk, UTSA (November 27, 2018)
96. Fulbright US Scholar Program Workshop, UTSA (November 14, 2018)
97. SoftChalk Create Workshop: COLFA, UTSA (November 15, 2018)
98. Game-based learning: UTSA Teaching & Learning Center (October 16, 2018)
99. Stop the Bleed: Bleeding Control Basic: UTSA Communication Department (February 27, 2018)
100. Online Teaching Experience: Ins and Outs: UTSA (March 6, 2018)
101. A Talk by Supreme Court Justice, Sonia Sotomayor: UTSA (January 25, 2017)
102. Making Learning Click (Advanced): UTSA (December 7, 2017)
103. Introduction to R Workshop: UTSA (October 20, 2017)
104. How to Engage Students in a Large Class: Teaching workshop: UTSA (September 15, 2017)
105. I>Clicker Workshop: The new standardized student response system for UTSA (August 9, 2017)
106. QDA Minor and Word Stat: Online Workshop about machine learning (April 12, 2017)
107. Making slides that have power and point: Teaching workshop: UTSA (February 24, 2017)
108. Data Analytics: Text mining: UTSA (February 23, 2017)
109. Develop your lecture skills: UTSA (February 13, 2017)
110. Assigning group work to students: UTSA (January 23, 2017)
111. Group peer evaluations with Qualtrics: UTSA (October 18, 2016)
112. Learning from shared experiences of faculty for active teaching: UTSA (February 17, 2016)
113. Injecting multimedia learning into your classroom: UTSA (February 25, 2016)
114. How do I change to active learning?: UTSA (February 25, 2016)

115. Maximizing and Measuring Research Impact: UTSA (February 12, 2016)
116. Creating Quality Student Learning Outcomes: UTSA (February 11, 2016)
117. Hybrid Courses from a Faculty Perspective: UTSA (February 09, 2016)
118. Qualtrics Workshop: UTSA (November 2, 2015)
119. Online Courses from a Faculty Perspective: UTSA (September 29, 2015)
120. QLP (Quality Literacy Program) Workshop: UTSA (August 21, 2015)
121. NSF Cloud Education Session: UTSA (July 10, 2015)
122. Big Data Workshop: UTSA (March 17, 2015)
123. Lync (online conference meeting system) Workshop: UTSA (February 24, 2015)
124. Online Learning Workshop: UTSA (October 28, 2014)
125. Grant Writing Workshop for National Science Foundation: UTSA (October 7, 2014)
126. Faculty leader training. Study Abroad in Seoul, Korea. Office of International Program, UTSA (March 5, 2014)
127. Video production for Android and iOS mobile devices. Instructional Learning Center at UTSA (February 25, 2014)
128. Blackboard Learn Workshop (March 2014)
129. Attended a data archive and analysis seminar: UTSA Vice President for Research (October 2013)
130. Attended a teaching workshop: Blended learning by design: UTSA Teaching and Learning Center (March 2012)
131. Attended a teaching workshop: Blended learning by design: UTSA Teaching and Learning Center (March 2012)
132. Attended a teaching workshop: Making groupwork work: UTSA Teaching and Learning Center (February 2012)
133. Content Management System training: WordPress: Instructor-Kelly Hopkins, Aperio Training Manager, Online course (June 2, 2011)
134. Attended a workshop: Preparing a professional portfolio: UTSA Teaching and Learning Center (February 2011)
135. The Dow Jones Multimedia Journalism Academy-The University of Texas at El Paso (June 6-12, 2010)
136. Certificate of web developer and teacher: Flash CS4-Adobe Training (May 17-May 18, 2010)
137. Certificate of web developer and teacher: Dreamweaver CS4 PHP Server Technology-Adobe Training (May 24-May 25, 2010)
138. Certificate of web developer and teacher: Dreamweaver CS4 II with CSS and HTML-Adobe Training (June 21-22, 2010)
139. Integrating online media for classes: UTSA Teaching and Learning Center (October 13, 2010)
140. Attended an online seminar: Digital Vision 2010 hosted by National Association of Broadcasters: Online course (June 23, 2010)
141. Attended the Summer 2010 Hybrid Course Academy: UTSA-Building a hybrid online course (June 21-24, 2010)
142. Attended a teaching workshop: Lower Expectations and High Learning: UTSA Teaching and Learning Center (May 19, 2010)

143. Attended a teaching workshop: Fifty Ways to Leave Your Lectern: Teaching Strategies to Engage Today's Students in Learning: UTSA Teaching and Learning Center (May 19, 2010)
144. Attended a teaching workshop: Mission Possible: Teaching Strategies to Help Today's Students Realize Their Potential: UTSA Teaching and Learning Center (May 19, 2010)
145. Attended Tenure and Promotion workshop: UTSA Provost Office (May 10, 2010)
146. Organized and attended a Clicker workshop: New additions to the current clicker use in classroom: UTSA Teaching and Learning Center (April 22, 2010)
147. New Media instructor workshops managed by Adobe for professional web development: Flash CS4 ($900 funded by COLFA, UTSA)-Certified Teacher for Flash CS4 (certificate awarded): Lumenbrite Learning Center, Austin, TX (June 30, 2010)
148. New Media instructor workshops managed by Adobe for professional web development: Dreamweaver PHP ($900 funded by the Department of Communication, UTSA)-Certified Teacher for PHP (certificate awarded): Lumenbrite Learning Center, Austin, TX (June 25, 2010)
149. New Media instructor workshops managed by Adobe for professional web development: Dreamweaver II ($900 funded by the Department of Communication, UTSA)-Certified Teacher for CSS and HTML (certificate awarded): Lumenbrite Learning Center, Austin, TX (May 30, 2010)
150. Attended a teaching workshop: Mission Possible: Teaching Strategies to Help Today's Students Realize Their Potential: UTSA Teaching and Learning Center **(**May 19, 2010)
151. Attended a teaching workshop: Fifty Ways to Leave Your Lectern: Teaching Strategies to Engage Today's Students in Learning: UTSA Teaching and Learning Center **(**May 19, 2010)
152. Attended a teaching workshop: Improving Student Learning Outcomes with a Newspaper Readership Program: UTSA Teaching and Learning Center (March 9, 2010)
153. Attended a teaching workshop: Embedding Time Management into Your Courses: UTSA Teaching and Learning Center (March 2, 2010)
154. Attended a teaching workshop: Beyond Student Ratings: 13 Other Strategies To Evaluate Teaching: UTSA Teaching and Learning Center (February 17, 2010)
155. Attended a teaching workshop: Humor and Multimedia as Teaching Tools for the Net Generations: UTSA Teaching and Learning Center (February 17, 2010)
156. Attended a teaching workshop: Humor as a Coping Strategy for the Stressors of Academe: How to Create a "Fun" Work Environment: UTSA Teaching and Learning Center (February 16, 2010)
157. Attended a teaching workshop: Concept Map by Mike Anderson: UTSA Teaching and Learning Center (February 11, 2010)
158. New Media instructor workshops managed by Adobe for professional web development ($1,295 funded by COLFA)-Certified Teacher for CSS and HTML (certificate awarded): Lumenbrite Learning Center, Austin, TX (July 1, 2009)
159. Attended Adobe E-seminar for web development July 1, 2009: Adobe System, Online Course (July 1, 2009)

160. Used library instruction sessions for students for the purpose of instructing them of data and literature source search in the library, which is important for completing the course assignments: UTSA Library (April 2009)
161. Attended Provost's Academy held in The Hemisphere Campus of UTSA: UTSA Teaching and Learning Center (May 27-30, 2009)
162. Attended a Blackboard and Webct integration with Clickers meeting at http://www.turningtechnologies.com: TurningPoint Technology (May 21, 2009)
163. Attended an Adobe On demand training session at http://www.adobe.com/event: Adobe System, Online Course (July 9, 2009)
164. Attended a teaching workshop: Integrated course design for significant learning by Dr. Stewart Ross at Minnesota State University: UTSA Teaching and Learning Center (August 3, 2009)
165. Attended a teaching workshop: Creating Quality Rubrics: UTSA Teaching and Learning Center (August 5, 2009)
166. Attend a teaching workshop: Integrating Online Media in class: UTSA Teaching and Learning Center (September 22, 2009)
167. Clickers for Beginners Workshop: UTSA Teaching and Learning Center (March, May 2009)
168. Advanced clicker use workshop: UTSA Teaching and Learning Center (June 2009)
169. Second Life for class application workshop: UTSA Teaching and Learning Center (October 2009)
170. Certificate of web developer and teacher: Dreamweaver CS4 with CSS and HTML-Adobe Training (June 29-July 1, 2009)
171. Images use for class workshop: UTSA Teaching and Learning Center (October 2009)
172. "Changing technologies, Changing students" Pearson company workshop for teaching: UTSA Teaching and Learning Center (October 2009)
173. Endnote X3 workshop: UTSA Teaching and Learning Center (October 2009)
174. WebCT workshop training: UTSA Teaching and Learning Center (Spring 2009)
175. Blackboard workshop training: UTSA Teaching and Learning Center (Spring 2009)
176. E-Seminar for Digital Media Production Class: Adobe System, Online Course (Spring 2009)
177. Teaching an Interactive Class: UTSA Teaching and Learning Center (April 2008)
178. Teaching Workshop for freshman class: UTSA Teaching and Learning Center (April 2008)
179. Lynda.com: Web developer training site-have been using for three years for class development (Since 2007)
180. New Faculty Teaching Workshop: UTSA (August 2007)
181. Certificate of One-Man-Band Documentary Film Workshop. Hot Springs Documentary Film Workshops, Hot Springs, AR (October 24-29, 2005)
182. Certificate of Avid/editing Workshop and Photoshop for Film. Hot Springs Documentary Film Workshops, Hot Springs, AR (October 24-29, 2005)
183. Certificate of Completion. Basic video and technology course. The International Film and Television Workshops, Rockport, Maine (September 4-10, 2005).

SCHOLARSHIPS, AWARDS, AND HONORS

1. Nomination for the Academy of Distinguished Professors at the University of Texas at San Antonio (February 2025).
2. Top Researcher, Department of Communication, UTSA, 2024-25.
3. UTSA representative: Generative AI Prompt-a-thon. The University of Texas at Arlington (May 28-29, 2024).
4. Second place: The Best Paper Award, The Association of Education for Journalism and Mass Communication, the Sport Interest Group (August 2024)
5. Winner: University Service Award, 2024, UTSA
6. Finalist: University Excellence Award, 2024: Research Achievement, UTSA
7. Winner: University Excellence Award, 2024: Research Achievement, COLFA
8. Nominated for the University Excellence Award, 2024: Research Achievement, UTSA
9. Nominated for the University Excellence Award, 2024: Advancing Globalization, UTSA
10. Second place: Advisor of students' video project at the COLFA Research Conference: (March 2023).
11. The 2020-2021 **Journal of Contemporary Eastern Asia Article of the Year Award**: "Framing North Korea on Twitter: Is Network Strength Related to Sentiment?" (November 22, 2022).
12. The THECB Accelerating Credentials of Purpose and Value Grant Program. Limited Selection Award: The University of Texas at San Antonio (November 12, 2021). Awarded. $33,470
13. Best Leadership Award. The Korean American University Professors Association (December 15, 2020)
14. Achievement Award for Best Teaching Practices: The Korean American University Professors Association (September 3, 2020)
15. Best Research Presentation Award: KACA and KADPR (August 10, 2020)
16. Achievement Award for T&P Promotion: The Korean American University Professors Association (June 25, 2020)
17. Nominated for The Andrew Carnegie Fellow Program (National Research University Fund) (October 2018)
18. Research Award: The Internal Research Awards (INTRA), $5,000.00, The University of Texas at San Antonio (June 2018)
19. Nominated for the 2018 Graduate Advising Award, The University of Texas at San Antonio (March 2018)
20. Interviewed with Stewart Studio about cell phones (March 28, 2017)
21. UTSA Today covered research article, UTSA (November 29, 2017). https://www.utsa.edu/today/2017/11/story/Kang-sportsandphones.html
22. Research grant of $160.00 for the virtual reality news research project by the Department of Communication, UTSA (September 2016)
23. Research grant of $368.00 for the civic engagement project by College of Liberal and Fine Arts, UTSA (June 2015)
24. Second place paper winner in the Sport Communication Division of the 2015 Association for Education in Journalism and Mass Communication conference (August 2015)

25. First place paper winner in the spring conference of the Korean Society for Journalism and Communication Studies (May 2014)
26. First place paper winner in the Emerging Technology Division of the 2013 Broadcast Education Association conference (April 2013)
27. The Star Platinum Teaching Award: By the Department of Communication at the University of Texas at San Antonio (March 28, 2013)
28. Faculty development grant of $450.00 for Content Management System: Department of Communication (June 2011)
29. First place paper winner in the Korean American Communication Association Division of the 2010 ICA paper competition (June 2010, Singapore)
30. University Teaching Award: By the Provost and Teaching and Learning Center, UTSA: Apple Award-awarded to those who attended teaching workshops and efficiently applied teaching skills to classes (April 30, 2010)
31. Faculty development grant of $900 for Flash Animation: The College of Liberal and Fine Arts, UTSA (April 2010)
32. Fellowship Recipient: The Dow Jones Multimedia Journalism Academy at UTEP ($23,000 for all participants) (June 6-12, 2010)
33. Research Grant of $3,000 for the Research Project on the 2010 World Cup in South Africa: Media exposure effect. Indiana University-Purdue University Indianapolis (March 2010)
34. Certificate of web developer and teacher: Dreamweaver CS4 with CSS and HTML-Adobe Training (June 29-July 1, 2009)
35. First place paper winner in the Emerging Media Technology Division of the 2009 BEA paper competition ($200.00 cash award) (April 2009, Las Vegas, NV)
36. First place paper winner in the International Division of the 2008 BEA paper competition ($200.00 cash award) (April 2008, Las Vegas, NV)
37. Faculty Research Award: $5,000 Funding Research on metro websites and citizen evaluation. The University of Texas, San Antonio (December 2007)
38. Professor of the Semester for Teaching Excellence: Phi Mu Sorority Society, The University of Texas, San Antonio (December 2007)
39. First place paper winner in the Research Division of the 2007 BEA paper competition (April 2007, Las Vegas, NV) ($200.00 cash award)
40. Second place paper winner in the Curriculum Division of the 2006 BEA paper competition ($100.00 cash award) (April 2006, Las Vegas, NV)
41. Certificate of One-Man-Band Documentary Film Workshop. Hot Springs Documentary Film Workshops, Hot Springs, AR (October 24-29, 2005)
42. Certificate of Avid/editing Workshop and Photoshop for Film. Hot Springs Documentary Film Workshops, Hot Springs, AR (October 24-29, 2005)
43. Certificate of Completion. Basic video and technology course. The International Film and Television Workshops, Rockport, Maine (September 4-10, 2005)
44. Top paper winner in the New Technology Division of the 2005 BEA paper competition (April 2005, Las Vegas, NV) ($200.00 cash award)

45. Second place paper winner in the Curriculum Division of the 2005 BEA paper competition ($100.00 cash award) (April 2005, Las Vegas, NV)
46. Avid Nonlinear Editing Training Session Completed at the 2004 BEA Meeting (April 2004)
47. Final Cut Pro Nonlinear Editing Training Session Completed at the 2004 BEA Meeting (April 2004)
48. Second place paper winner in the Research Division of the 2004 BEA paper competition (April 2004, Las Vegas, NV)
49. Second Place winner in the Curriculum Division of the 2004 BEA paper competition ($100.00 cash award) (April 2004, Las Vegas, NV)
50. Family of the Month. Knights of Columbus. (June 2003)
51. Second Place winner in the Curriculum Division of the 2003 BEA paper competition (April 2003, Las Vegas, NV)
52. Member of Kappa Tau Alpha, the National Society Honoring Scholarship in Journalism and Mass Communication (March 8, 2002)
53. Second Place winner in the Communication Technology Division of the 2002 BEA paper competition (April 2002, Las Vegas, NV)
54. Second Place winner in the Curriculum and Administration Division of the 2002 BEA paper competition (April 2002, Las Vegas, NV)
55. Member of Honors Society of Phi Kappa Phi Scholarship, the National Society Honoring Scholarship for Academic Excellence (Since October 15, 2001)
56. Emit E. Noland Scholarship for Conducting Dissertation Research: $3,500 (February 16, 2001)
57. Outstanding Teaching Award: 2000-2001. The University of Georgia (2001)
58. Top paper winner in the International Communication Division of the 2001 Broadcast Education Association (BEA) Paper Competition (April 2001, Las Vegas, NV)
59. Top student paper winner in the Radio and Television Journalism Division of the 2000 AEJMC paper competition (August 2000, Phoenix, AZ)
60. Top paper winner of in the International Communication Division of the 2000 Broadcast Education Association (BEA) Paper Competition (April 2000, Las Vegas, NV)
61. Third place winner in the Mass Communication and Society Division of the 2000 AEJMC paper competition (August 2000, Phoenix, AZ)
62. Ray Scholar of 1999, 2000, 2001. The Henry Grady College of Journalism and Mass Communication. The University of Georgia, Athens, GA (2001)
63. Teaching Assistant and Instructor at the University of Georgia from Spring 1999 to Spring 2001
64. Third place winner in the International Communication Division of the 1998 Broadcast Education Association (BEA) Paper Competition (April 1998, Las Vegas, NV)
65. Top paper winner in the International Communication Division of the 1997 Broadcast Education Association (BEA) Paper Competition (April 1997, Las Vegas, NV)
66. Teaching Assistant at Illinois State University from Aug. 1996 to May 1998
67. Lela Winegarner Fellowship Award: Foreign Student of the Year at Illinois State University (October 15, 1997)

68. Certificate of Achievement in "The Korean Cable Television Association Broadcaster Training Program" conducted by faculty of The Department of Communication, Illinois State University (July 14, 1997)

RESEARCH ACTIVITIES

RESEARCH PAPERS Under Review, Revise and Resubmit

1. **Kang, S**., & Ha, J. (2025). Stressors and Coping Strategies: Moderator Role of Organizational Support. *Journalism Studies.*
2. **Kang, S.,** Park, Y. J. Alaeddini, A. (2025). Learning from Augmented Reality News. International Journal of Human-Computer Interaction. *Journal of Media Research*.

RESEARCH ACTIVITIES IN PROGRESS

1. **Kang, S.** Artificial Intelligence in Graphic Communication: Dall-E and its Digital Effects on the Audience
2. **Kang, S. & Park, Y.** Text mining of Social Media
3. **Kang, S.** North Korea Propaganda.

NONREFREED ARTICLES

<Newspaper and Broadcasting>

1. **Kang, S**. (January 2022). The Korean journalism industry: A view from overseas. *Newspaper and Broadcasting*. Korea Press Foundation.
2. **Kang, S.** (January 2020). Digital Subscription Models. *Newspaper and Broadcasting*. Korea Press Foundation.
3. **Kang, S.** (July 2019). Newspaper Revenue Models. *Newspaper and Broadcasting*. Korea Press Foundation.
4. **Kang, S.** (November 2018). Media Bias: The Press' Hot Potato or Strategy? *Newspaper and Broadcasting*. Korea Press Foundation.
5. **Kang, S**. (January 2017). Fake News: News Organizations' Responses. *Newspaper and Broadcasting*. Korea Press Foundation.
6. **Kang, S.** (December 2016). The 2016 U.S. Presidential Election and News Media. *Newspaper and Broadcasting*. Korea Press Foundation.
7. **Kang, S**. (May 2016). Women journalists in the U.S. press industry. *Newspaper and Broadcasting*. Korea Press Foundation.
8. **Kang, S.** (January 2016). The Google News Trust Project. *Newspaper and Broadcasting*. Korea Press Foundation.
9. **Kang, S.** (May 2015). Digital Journalism Business Models. *Newspaper and Broadcasting*. Korea Press Foundation.
10. **Kang, S.** (January 2015). Rumor Journalism. *Newspaper and Broadcasting*. Korean Press Foundation.

<Broadcasting Culture>

1. **Kang, S.** (December 2023). The Status of Over-the-Air Broadcasting in the U.S.
2. **Kang, S.** (October 2014). Internet of Things. *Broadcasting Culture*, 373.
3. **Kang, S.** (August 2014). Twitter TV. *Broadcasting Culture*, 372.
4. **Kang, S.** (June 2014). Mobile ad. *Broadcasting Culture*, 371.
5. **Kang, S.** (April 2014). Digital media in the mobile age. *Broadcasting Culture*, 370.
6. **Kang, S.** (February 2014). Internet service for over-the-air broadcasting. *Broadcasting Culture*, 369.
7. **Kang, S**. (December 2013). Mobile media business model. *Broadcasting Culture*, 368.
8. **Kang, S**. (October 2013). Advertising regulation on e-cigarette. *Broadcasting Culture*, 367.
9. **Kang, S**. (August 2013). Edward Snowden and journalism. *Broadcasting Culture*, 366.
10. **Kang, S**. (June 2013). WebTV: evolving technology. *Broadcasting Culture*, 365.
11. **Kang, S**. (April 2013). Social media democracy. *Broadcasting Culture*, 364.
12. **Kang, S**. (February 2013). Entertainment media marketing. *Broadcasting Culture*, 363.
13. **Kang, S**. (December 2012). TV coverage of the 2012 presidential election. *Broadcasting Culture*, 362.
14. **Kang, S.** (November 2012). Launching M channel. *Broadcasting Culture*, 361.
15. **Kang, S.** (October 2012). Virtual TV studio set. *Broadcasting Culture*, 360.
16. **Kang, S.** (September 2012). Social media and the entertainment industry. *Broadcasting Culture*, 359.
17. **Kang, S**. (August 2012). FCC's decision on indecency on TV. *Broadcasting Culture*, 358.
18. **Kang, S**. (July 2012). Broadcasting for the 2012 London Olympics. *Broadcasting Culture*, 357.
19. **Kang, S**. (June 2012). Spectrum crisis of the U.S. broadband industry. *Broadcasting Culture*, 356.
20. **Kang, S.** (May 2012). Educational broadcasting in the U.S. *Broadcasting Culture*, 355.
21. **Kang, S.** (April 2012). Advanced ad. *Broadcasting Culture*, 354.
22. **Kang, S.** (March 2012). NATPE. *Broadcasting Culture*, 353.
23. **Kang, S.** (January 2012). Frequency Auction by FCC and the Future of TV Coalition. *Broadcasting Culture,* 352.
24. **Kang, S.** (December 2011). Apple TV: Steve Job's incomplete dream. *Broadcasting Culture*, 351.
25. **Kang, S.** (November 2011). The election broadcasting: The role of new media technologies. *Broadcasting Culture*, 350.
26. **Kang, S.** (October 2011). The a la carte system in the multimedia environment. *Broadcasting Culture*, 349.
27. **Kang, S.** (September 2011). The merger of Motorola by Google. *Broadcasting Culture*, 348.
28. **Kang, S.** (August 2011). Cable show 2011: The beginning of cloud cable. *Broadcasting Culture*, 347.
29. **Kang, S.** (July 2011). The "Future of Media" report. *Broadcasting Culture*, 346.
30. **Kang, S.** (June 2011). The audience in the multimedia environment. *Broadcasting Culture*, 345.

31. **Kang, S.** (May 2011). The 2011 NAB Show: The importance of mobile DTV, 3D technology, and the smart phone, *Broadcasting Culture*, 344.
32. **Kang, S.** (April 2011). Incentive auction. *Broadcasting Culture*, 343.
33. **Kang, S.** (March 2011). What is social TV? *Broadcasting Culture*, 342.
34. **Kang, S.** (February 2011). The Comcast-NBCU big deal. *Broadcasting Culture*, 341.
35. **Kang, S.** (January 2011). Online TV in the competitive market. *Broadcasting Culture*, 340.
36. **Kang. S.** (December 2010). Interview article with Tangled Neuron (http://www.tangledneuron.info/the_tangled_neuron/2010/12/television-coverage-of-alzheimers.html).
37. **Kang, S.** (December 2010). Network TV Revenue. *Broadcasting Culture*, 339.
38. **Kang, S.** (November 2010). Cable Card. *Broadcasting Culture*, 338.
39. **Kang, S.** (October 2010). Retransmission consent. *Broadcasting Culture*, 337.
40. **Kang, S.** (September 2010). Broadcast stations and the Web. *Broadcasting Culture*, 336.
41. **Kang, S.** (August 2010). 3D TV in the U.S. *Broadcasting Culture*, 335.
42. **Kang, S.** (July 2010). Mobile TV in the U.S. *Broadcasting Culture*, 334.

<Dream World 21>

1. **Kang, S.** (August 2012). Perpetual friendship. *Dream World 21*.
2. **Kang, S.** (June 2012). Preventing bullying. *Dream World 21*.
3. **Kang, S.** (April 2012). Book restaurant. *Dream World 21*.
4. **Kang, S.** (March 2012). After school program in the U.S. *Dream World 21*.

<Lifetime Sports>

1. **Kang, S**. (June 2017). Sport welfare of Australia. *Lifetime Sports*.

<Korean American University Professors Association>

1. **Kang, S.** (January 2021). 2020 KAUPA Year-End Social: Foreseeing a Promising Future. Newsletter.
2. **Kang, S.** (August 2020). KAUPA as Powerhouse for Faculty Career Development: Webinar on Tenure and Promotion. Newsletter.
3. **Kang, S**. (April 2020). What Does Communication Technology Do To The News Industry?: Efforts to Increase Revenue With Digital Power. Newsletter.

<Kukmin Daily>

1. Seok Kang. (2021, June 25). Future of Journalism. http://news.kmib.co.kr/article/view.asp?arcid=0015983728&code=61171811&cp=nv http://news.kmib.co.kr/article/view.asp?arcid=0924197853&code=11131100&sid1=soc

<Austin American Stateman>

1. Seok Kang. (2021, January 12). Misinformation must be stopped to bolster COVID recovery. Austin American Stateman,

https://www.statesman.com/story/opinion/columns/your-voice/2021/01/12/accurate-information-coronavirus-vaccine-should-widely-available/6624544002/

<Univision>

1. Interviewed on misinformation and data fabrication (March 2022).

<The San Antonio Report>

1. Column: How we can help COVID-19 recovery efforts by fighting the spread of vaccine misinformation (January 22, 2020). https://sanantonioreport.org/how-we-can-help-covid-19-recovery-efforts-by-fighting-the-spread-of-vaccine-misinformation/
2. Interviewed with The San Antonio Today on fake news (November 9, 2020). https://sanantonioreport.org/san-antonio-one-of-several-texas-cities-targeted-by-special-interest-websites-masquerading-as-news/

<AEJMC Sports Communication Interest Group>

1. Podcast Interview: Best Paper Authors' Views on Scholarly Writing (March 27, 2025). https://open.spotify.com/show/6F4bSYEL18zi57hmGE1dqK

<WOAI News 4>

1. Interviewed with WOAI News on deepfakes during a disaster (July 23, 2025).

SCHOLARLY PRESENTATIONS

1. **Kang, S.** (2025, November 5). Artificial Intelligence in Collaborative Social Production: Present Developments and Forward-Looking Agendas. Presented to the 8th World Humanities Forum (Andong, Korea)
2. **Kang, S.,** Choi, H., Jo, Y., & Kim, M. J. (2025, August 8). What Drives Post-Pandemic Travelers to Visit Korea? Renewed Communication Factors for Attitudes and Behaviors. Presented to the 2025 AEJMC (San Francisco, CA).
3. You, K. H., **Kang, S**., & Ha, J. (2025, May). Harassed and Resilient: Exploring the Role of Coping Strategies and Context in Journalists' Job Satisfaction. Presented to the Korea Communication Conference (Seoul, Korea).
4. **Kang, S.,** & Valadez, K. (2025, May). Deepfakes' Cognitive and Emotional Impact: A Systematic Review and Meta-Analysis of Individual Responses. Presented to the Cultural Studies Association Conference (the California Institute of the Arts in Valencia, California, from May 29 - 31, 2025).
5. **Kang, S.** (2025, April). Service learning for community engagement, (BEA 2025). **First place paper.**
6. **Kang, S.,** Ha, J., & You, K. H. (2024, October). Journalists' Harassment Experience Influencing Coping and Job Satisfaction in Korea: The Moderating Role of Organizational Support and Gender Differences. The Korea Press Foundation Conference (Seoul, Korea). **Cash award, $3,000.**
7. **Kang, S.,** & Alaeddini, A. (2024). Student-Athletes' Road to Success in College Life: Factors Influencing Well-being, Athletic, and Academic Performance. AEJMC 2024 (Sports Interest Group). Philadelphia, PA (August 10, 2024). **Top Paper Competition Winner: 2nd Place.**

8. **Kang, S.,** & Alaeddini, A. (2024). Student Athletes' Road to Success: Well-being factors. 2024 American Athletics Conference. San Antonio, TX (April 2024).
9. **Kang, S.** (2024). Video production for community engagement: Service learning opportunities. Broadcast Education Association (April 2024).
10. **Kang, S.,** Park, Y. J., & Alaeddini, A. (2023). Effects of Augmented Reality News on Learning about Slavery History: Audience Responses to Narrative Engagement. Presented to the Communication Technology Division at the National Communication Association (November 2023).
11. **Kang, S.,** Park, Y. J., & Valdez, C. (2023). News Framing of Russia-Ukraine War: Topic modeling of global news. Presented at the Broadcast Education Association News Division (April 2023).
12. **Kang, S.** (2023). Civic Engagement in Anti-Asian Violence Activism: A Comparative View between Asians and Non-Asian Ethnic Groups in the United States. Social Media Groups Special Interest Division. Broadcast Education Association (April 2023). **Faculty Research Paper Competition Winner.**
13. **Kang, S.** Park, Y. J., & Valdez, C. (2023). Framing of Russia-Ukraine War: Topic Modeling with Global News. Presented at the Research Interest Group at the University of Texas at San Antonio (February 2023).
14. **Kang, S.** (2022). Envisioning K-Scholarship: Implications, Challenges, and Future. Presented at the NCA Korean American Communication Association Division (November 2022).
15. **Kang, S**. (2022). Evolution of immersive journalism research: A scientometric analysis. Presented at the ICA Journalism Studies Division Communication and Technology Division (May 2022).
16. **Kang, S.,** Villarreal, B., & Morales, S. (2022). The influence of eudaimonic YouTube videos: Exposure, involvement, empathy, self-compassion, depression, and Happiness. Presented at the ICA Communication and Technology Division (May 2022).
17. **Kang, S**., Dove, S., & Kim, H. (2021). Information-Seeking on Coronavirus Disease 2019: Communication Factors Influencing Behavioral Intention. Presented at Korean American University Professors Association. Research in Progress (April 2021). **Top Paper Award.**
18. **Kang, S.** (2021). North Korea on Social Media: A sentiment analysis of Twitter Posts. Presented at the ICA KACA session (May 2021). **Best Paper Presentation Award**
19. **Kang, S.** (2020). COVID-19 on Twitter: Do Network Strength and Sentiment Expression Matter? Presented at KACA-KADPR Joint Virtual Conference: COVID-19: Media and Communication (August 9, 2020). **First Place Paper.**
20. **Kang, S**. (2020). Exposure to Fake News and Deepfake on YouTube: Audience Perceptions about Polarization and Regulation in South Korea. National Communication Association (November 19-22, Indianapolis, IN).
21. **Kang, S**. Dove, S., Ebright, H., & Morales, S. (2020). Does Virtual Reality Affect Behavioral Intention? Testing Fan Engagement Processes in a K-Pop Video on YouTube. National Communication Association (November 19-22, Indianapolis, IN).
22. **Kang, S.** (2019). Going beyond just watching: The fan adoption process of sports in virtual reality. Broadcast Education Association (April 6-9, 2019, Las Vegas).

23. Zhang, J., Fahmy, S., **Kang, S**., & Dharma, A. (2019). Exploring the impacts of tourism value and news consumption on national image of less developed nations: A Nepali case. Presented to International Communication Association (May 20-25, Washington D.C.).
24. **Kang, S**., Shim, K. J., & Kim, J. Y. (2018). News coverage of the Samsung Galaxy Note 7 crisis on social media: Framing, cross-national journalism, and reader sentiments. Presented to the KACA division at the Association for Education in Journalism and Mass Communication (August 6-10, Washington D.C.).
25. Kanso, A. M., & **Kang, S**. (2018). Standardization vs. localization of advertising: Practices of multinational subsidiaries in Qatar and the United Arab Emirates. Presented to the Advertising and Marketing Communication Division of International Academy of Business Disciplines (April 6-8, Emeryville, CA).
26. **Kang, S.,** O'Brien, E., & Villarreal, A. (2017). VR news and credibility. Presented to the Electronic News Division at the Association for Education in Journalism and Mass Communication (August 9-11, Chicago, IL).
27. **Kang, S.,** O'Brien, E., & Villerreal, A. (2017). Immersive Journalism and VR news. Presented to Research Colloquium in the Communication Department at the University of Texas at San Antonio (April 28, 2017).
28. **Kang, S.,** & Chung, Y. K. (2017). Storytelling networks and suicidal ideation. Presented to International Communication Association (May 25-29, San Diego, CA).
29. **Kang, S.** (2017). Communication Networks and Sustainable Urban Development in the ICT Era. Presented to Broadcast Education Association (April 22-25, Las Vegas, NV).
30. **Kang, S.,** & Chung, Y. K. (2016). Communication infrastructure for social problems: Korean adolescents' responses to suicide. Presented to the Korea Broadcasting and Telecommunication Studies (April 22, Seoul, Korea).
31. **Kang, S.** (2015). Mobile phone motives and fan loyalty. Presented to the Sport Communication Interest Group. Association for Education in Journalism and Mass Communication (August 6-9, San Francisco, CA). **Second Place Faculty Paper**.
32. **Kang, S.** (2015). The mobile phone and professional sports: Fans' use of online content for loyalty. Presented to the International Communication Association (May 21-25, San Juan, Puerto Rico).
33. **Kang, S.,** Ha, J., & Velasco, T. (2014). Attention Deficit Hyperactivity Disorder on YouTube: An analysis of issues, sources, and aspects. Presented to the Global Fusion Conference (October 24-26, Austin, TX).
34. **Kang, S.,** Chung, Y. K., & Chung, W. J. (2014). The Role of Storytelling Network in Bullying: A Comparison between the U.S. and Korea. Presented to the KACA session. Korean Society of Journalism and Communication. (May 16, Seoul, Korea). **Top Paper Award**.
35. **Kang, S.,** de Cerda, Y., & Lee, K. M. (2014). U.S. television news about the smartphone: A framing analysis of issues, sources, and aspects. Presented to the News division. Broadcast Education Association (April, Las Vegas, NV).
36. Mora, A., & **Kang, S.** (2014). English-Language Latino Themed Programming and Identity: The Relationship between Viewing and Self-Esteem among Latina/os. Presented to the Mass Communication division. International Communication Association (June, Seattle, WA).

37. **Kang, S.,** Chung, Y. K., & Chung, W. J. (2013). Communication infrastructure model for bullying. Presented to the Mass Communication division. National Communication Association (November, Washington D.C.).
38. **Kang, S**., Chung, W. J., & Mora, A. (2013). Social network sites for adolescents: How do Facebook comparisons relate to social wellbeing? Presented to the New Communication Technology division. International Communication Association (June, London, England).
39. **Kang, S**. (2013). Network news coverage of autism: An analysis of news framing. Presented to the Health Communication division. International Communication Association (June, London, England).
40. **Kang, S**. (2013). The elderly population and civic participation in the Republic of Korea: The role of community storytelling network. Presented to the Korean American Communication Association session. International Communication Association (June, London, England).
41. Gearhart, S., & **Kang, S.** (2013). How do Social Media Comments in Television News Work?: Audience Responses to Journalistic Quality and Credibility. Paper presented to the Emerging Technology Division of the Broadcast Education Association Conference (April 2013, Las Vegas, NV). **First Place Paper**.
42. **Kang, S**. (2012). The elderly population and community engagement in the Republic of Korea: The role of community storytelling network. Presented to the conference on aging hosted by East Asia Institute at the University of Texas at San Antonio (April 2012).
43. Seo. T., & **Kang, S.** (2012). City Web Site and Engagement: A Bayesian Belief Network Approach. Presented at the 2012 AMA Winter Marketing Educators' Conference.
44. **Kang. S.** (2012). Functional, Contextual, and Motivational Factors Influencing Continuance Intention of Mobile App Use. Presented to the Computer Culture division at the 33rd annual Southwest/Texas Popular Culture and American Culture Associations conference (February 8–11, Albuquerque, NM).
45. **Kang, S**. (2011). How do U.S. Newspapers Cover Korean Cuisine?: An Analysis of News Framing. Paper presented at the Globalization of Korean Culture and Cuisine Conference. (December 2, 2011, Milwaukee, WI).
46. Mora, A., Rojas, V., Moskowitz, D., & **Kang, S.** (2011). Latinos self-presentation in Facebook. Presented to the Latinos Communication Division of the 2011 National Communication Association Convention. New Orleans, LA (November 2011).
47. Gearhart, S., **Kang, S**., & Lee, K. M. (2011). *Social Network Sites as an identity construction outlet and social competence*. Presented to the New Technology Division of the 2011 National Communication Association Convention. New Orleans, LA (November 2011).
48. **Kang, S**., & Lee, S. H. (September 2011). *Sponsorship involvement and purchase intention in media exposure*. Presented to European Association for Sport Management. (Madrid, Spain, September 7-11, 2011).
49. **Kang, S**., & Lee, S. H. (June 2011). *The Influence of Exposure to Sponsorships in Media on Intention of Product Purchase: Consumer Behavior of the 2010 FIFA World Cup*. Presented to North American Society for Sports Management. (London, Ontario, Canada, June 1-4, 2011).

50. **Kang, S**., & Gearhart, S., & Bae, H. S. (November 2010). *Network news coverage of Alzheimer Disease*. Presented to the Health Communication Division of the 2010 NCA Convention. San Francisco, CA.
51. Gearhart, S., & **Kang, S**. (June 2010). *Identity construction of social network site users.* Presented to the New Communication Technology Division of the 2010 International Communication Association. Singapore.
52. Bae, H. S., Brown, W., & **Kang, S**. (June 2010). *Social influence of a religious hero: The late Cardinal Stephen Kim Sou-hwan's impact on cornea donation and volunteerism*. Presented to the Korean American Communication Association Division of the 2010 International Communication Association. Singapore. **Top Division Paper Award**.
53. **Kang. S**. (April 2010). *Communication curricula at Universities in Korea*. Presented to the Department of Communication at Calvin College. Grand Rapids, MI.
54. **Kang, S**., & Gearhart, S. (April 2009). *Citizens' Use of City Web sites: The Relationship between Site Content Use and Civic Engagement*. Presented to the Emerging Technology Division of the 2009 Broadcast Education Association (BEA). Las Vegas, NV. **Top Faculty Paper Award**.
55. **Kang, S**. (October 2008). *An Assessment of City Web Sites and Civic Participation*. Paper presented to Congresso de las Americas II in Mexico City.
56. **Kang, S**., Kim, Y. R., & Norton, H. (April 2008). *The influences of parental mediation and peer interaction during violent online game playing on Korean children's gaming activities and perceived danger*. Presented to the International Division of the 2008 Broadcast Education Association (BEA). Las Vegas, NV. **Top Faculty Paper Award**.
57. **Kang, S.,** & Kang, J. G. (April 2008). *Electronic media curricula of colleges and universities in twelve countries: Transition, integration, and convergence of media instructions in the digital era.* Presented to the Curriculum and Administration Division of the 2008 Broadcast Education Association (BEA). Las Vegas, NV. **Top Faculty Paper Award**.
58. **Kang, S.,** Bae, H. S., & Lee, D. H. (October 2007). *The roles of interactivity and involvement in e-health: A test of theory of planned behavior for weight management.* Presented to Association of Internet Researchers. Vancouver. Canada.
59. **Kang, S**. (May 2007). *The influence of early adolescents' television viewing on perceived reality: The roles of parental mediation and peer interaction.* Presented to the Instructional and Developmental Communication Division of the 2007 International Communication Association. San Francisco, CA.
60. **Kang, S**. (April 2007). *Parental Involvement and Four Types of Mediation: A New Approach.* Presented to the Research Division of the 2007 Broadcast Education Association (BEA). Las Vegas, NV. **Top Faculty Paper**.
61. **Kang, S**. (April 2007). *A talent show in production class*. Presented to the Curriculum Division Panel Discussion "Teaching Future Media Professionals" of the 2007 Broadcast Education Association (BEA). Las Vegas, NV.
62. **Kang, S**. (August 2006). *Parental-peer mediation and children's perceptions of the television world: Influence of mediation and exposure on perceived reality of family*. Presented to the Entertainment Studies Interest Group Division of the 2006 AEJMC Convention. San Francisco, CA.

63. **Kang, S**. (August 2006). *Telepresence, social support, and psychosocial well-being: A user-nonuser comparison*. Paper Presented to the New Communication Technology Division of the 2006 AEJMC Convention. San Francisco, CA.
64. **Kang, S**., & Kang, J. G. (April 2006). *From analogue to digital: A content analysis of broadcast curricula in colleges and universities of six continents.* Presented to the Curriculum Division of the 2006 Broadcast Education Association (BEA). Las Vegas, NV. **Second Place Paper.**
65. **Kang, S**. (June 2006). *Impact of television news on public opinion about the Iraq War: An assessment of second-level agenda setting and framing.* Presented to the Journalism Interest Division of the 2006 International Communication Association (ICA) Conference. Dresden, Germany.
66. **Kang, S.** (June 2006). *Disembodiment in online social interaction: Impact of online chat on social support and psychosocial well-being.* Presented to the New Communication Technology Division of the 2006 International Communication Association (ICA) Conference. Dresden, Germany.
67. Bae, H. S., & **Kang, S**. (June 2006). *Influences of entertainment-education program viewing on cornea donation pledging: A comparison of viewers and non-viewers.* Presented to the Health Communication Division of the 2006 International Communication Association (ICA) Conference. Dresden, Germany.
68. **Kang, S**., & Hanna, N. (June 2006). *Colleges and universities' use of the World Wide Web: A public relations tool for school excellence in the digital age.* Presented to Public Relations Division of the 2006 International Communication Association (ICA) Conference. Dresden, Germany.
69. **Kang, S**. (August 2005). *Television news coverage of the Iraq War: An examination of framing.* Presented to the Radio and Television Journalism Division of the 2005 Association for Education in Journalism and Mass Communication (AEJMC) Conference. San Antonio, TX.
70. **Kang, S**. & Kang, J. G. (April 2005). *A content analysis of broadcast curricula in colleges and universities in the U.S. Britain, Korea, South Africa, Argentina, the Netherlands, Japan, Singapore, Egypt, and Greece.* Presented to the Curriculum Division of the 2005 Broadcast Education Association (BEA). Las Vegas, NV. **Second Place Paper.**
71. **Kang, S**. (April 2005). *College student online chat use: An alternative outlet for interaction?* Presented to the New Technology Division of the 2005 Broadcast Education Association (BEA). Las Vegas, NV. **First Place Paper.**
72. **Kang, S**., & Kang. J. G. (April 2004). *Characteristics of broadcasting curricula: Perspectives from three continents.* Curriculum Division Panel. Broadcast Education Association (BEA) Las Vegas, NV.
73. **Kang, S**. (April 2004). *Investigating causality in uses and gratifications: A study of motivation, attitude, and activity in Web news use.* Presented to the Research Division of the 2004 Broadcast Education Association (BEA). Las Vegas, NV. **Second Place Paper.**
74. **Kang, S**. & Kang, J. G. (April 2004). *A Content analysis of broadcast curricula in colleges and universities in the U.S. Britain, Korea, South Africa, Argentina, the Netherlands, Japan, and Singapore.* Presented to the Curriculum Division of the 2004 Broadcast Education Association (BEA). Las Vegas, NV. **Second Place Paper.**

75. **Kang, S**. (November 2003). *An investigation of activity of Web news use: Selectivity, involvement, and utility.* Presented to the Mass Communication Division of the 2003 National Communication Association Conference. Miami, FL.
76. **Kang, S**., & Norton, H. (August 2003). *Nonprofit organizations' Use of the World Wide Web: Are they sufficiently fulfilling organizational goals?* Presented to the PR division of the 2003 Association for Education in Journalism and Mass Communication Conference (AEJMC) Conference. Kansas City, MO.
77. **Kang, S**., & Kang, J. G. (April 2003). *A content analysis of broadcast curricula in colleges and universities in the U.S. Britain, Korea, South Africa, Argentina, and the Netherlands.* Presented to the Curriculum Division of the 2003 Broadcast Education Association (BEA). Las Vegas, NV. **Second Place Paper.**
78. **Kang, S**., & Oh, K. R. (November 2002). *The influences of attitudes toward television effects on mediation styles of children's television viewing: A Korean Mother Case.* Presented to the Korean American Communication Association of the 2002 National Communication Association (NCA). New Orleans, LA.
79. Alexander, A., Kim, Y., & **Kang, S**. (November 2002). *Converging media systems within the home: How do families cope?* Media Forum panel. National Communication Association Conference (NCA). New Orleans, LA.
80. Alexander, A., **Kang, S**., & Kim, Y. (July 2002). *Cyberkids: The influence of mediation and motivation on children's use and attitudes to the Internet.* Presented to the Mass Communication Division of the 2002 International Communication Association (ICA). Seoul, Korea.
81. **Kang, S**., Wolf, A., & Kang, J. G. (April 2002). *A comparative analysis of broadcast curricula in colleges and universities in the U.S., Britain, Korea, South Africa, and Argentina.* Presented to the Curriculum Division of the 2002 Broadcast Education Association (BEA). Las Vegas, NV. **Second Place Paper.**
82. **Kang, S.** (April 2002). *The influences of activity levels on evaluations of Web news.* Presented to the New Media Technology Division of the 2002 Broadcast Education Association (BEA). Las Vegas, NV. Second Place Paper.
83. **Kang, S**. (April 2001). *The impact of television viewing and enculturation among Korean children: A cultivation analysis.* Presented to the International Division of the 2001 Broadcast Education Association (BEA). Las Vegas, NV. **Top Faculty Paper.**
84. **Kang, S**., Daniels, G., Bellati, A., & Auguston, T. (2000, August). *The impact of non-linear editing on the newsroom.* Presented to Radio and Television Journalism Division of the 2000 Association for Education in Journalism and Mass Communication Conference (AEJMC). Phoenix, AZ. **Top Student Paper.**
85. **Kang, S.,** & Kang, J. G. (2000, August). *Cultural values and television viewing among Korean college students.* Presented to International Communication Division of the 2000 Association for Education in Journalism and Mass Communication Conference (AEJMC). Phoenix, AZ.
86. Alexander, A., Benjamin, L., Hoerrnor, K., & **Kang, S**. (2000, August). *Quality standards in children's programming: An empirical analysis of industry claims.* Presented to Mass Communication and Society Division of the 2000 Association for Education in Journalism and Mass Communication Conference (AEJMC). Phoenix, AZ. **Third Place Paper.**

87. **Kang, S**., & Kang, J. G. (2000, Phoenix). *Television viewing and perception of cultural and societal values among Korean children.* Presented to the Korean American Communication Association of the 2000 Association for Education in Journalism and Mass Communication Conference (AEJMC). Phoenix, AZ.
88. **Kang, S**. (2000, April). *Flood of hidden camera: The conflicts between the watchdog function of the media and reporters' fraud.* Presented at AEJMC-GEIG Mid year conference at University of Colorado. Boulder, CO.
89. **Kang, S**., Kang, J. G., Perry, S., & Jung, W. (2000, April). *Television viewing and Thai children's school performance.* Presented to the International Division of the 2000 Broadcast Education Association (BEA). Las Vegas, Nevada. **Top Faculty Paper.**
90. Kang, J. G., & **Kang, S**. (1999, April). *Mass communication education: A content analysis of broadcast curricula among the U.S., the U. K., and Korea.* Presented to the Curriculum Division of the 1999 Broadcast Education Association (BEA). Las Vegas, Nevada.
91. Kang. J. G., **Kang, S**., & Perry, S. (1999, April). *Television viewing and perception of reality among Thai students*. Presented to the International Division of the 1999 Broadcast Education Association (BEA). Las Vegas, Nevada.
92. **Kang, S.,** & Kang, J. G. (1998, August). *Broadcast education: A comparison of practices and characteristics of Korea and the U. S.* Presented to the Korean American Communication Association of the 1998 Association for Education in Journalism and Mass Communication Conference (AEJMC). Baltimore, Maryland.
93. Kang, J. G., & **Kang, S**. (1998, April). *The impact of television viewing on the values of Japanese students: An individualist-collectivist approach.* Presented to the International Division of the 1998 Broadcast Education Association Conference (BEA). Las Vegas, Nevada. **Third Place Paper**.
94. Kang, J. G., & **Kang, S**. (1997, August). *The impact of television viewing on the values orientations of Korean students.* Presented to the Korean American Communication Association of the 1997 Association for Education in Journalism and Mass Communication Conference (AEJMC). Chicago, Illinois.
95. Kang. J. G., & **Kang, S**. (1997, April). *Television and enculturation among Japanese students: Cultivation analysis.* Presented to the International Division of the 1998 Broadcast Education Association Conference (BEA). Las Vegas, Nevada. **Top Faculty Paper**.

TEACHING ACTIVITIES

COURSES TAUGHT

Spring 2026	COM 5633 – Digital Media Effects: Graduate Seminar
Fall 2025	COM 2733 – Introduction to Digital Communication
Summer 2025	COM 3073 – Communication Inquiry
Spring 2025	COM 5613 – New Media Design and Production

Fall 2024	COM 4723 – Digital Media Production II (Storytelling)
Spring 2024	COM 4723 – Digital Media Production II (Storytelling)
Fall 2023	COM 4723 – Digital Media Production II
Summer 2023	COM 4723 – Digital Media Production II
Spring 2023	COM 5613 – New Media Design and Production
Fall 2022	COM 3073 – Communication Inquiry
Summer 2022	COM 4723 – Digital Media Production II
Fall 2021	COM 4413 – Special Topics in Communication COM 4723 – Digital Media Production II
Summer 2021	COM 3723 – Digital Media Production I
Spring 2021	COM 3073 – Communication Inquiry
Summer 2020	COM 3073 – Communication Inquiry
Spring 2020	COM 2733 – Introduction to Digital Communication COM 3073 – Communication Inquiry
Fall 2019	COM 4723 – Digital Media Production II COM 4813 – Special Topics in Communication (Social Media)
Summer 2019	COM 3073 – Communication Inquiry
Spring 2019	COM 3073 – Communication Inquiry COM 4913 – Independent Study COM 5023 – Quantitative Research Method COM 6953 – Independent Study
Fall 2018	COM 2733 – Introduction to Digital Communication COM 5623 – New Media Design and Production II
Summer 2018	COM 3073 – Communication Inquiry
Spring 2018	COM 5023 – Quantitative Research Method
Fall 2017	COM 3073 – Communication Inquiry COM 4813 – Special Topics in Communication (Social Media)

Summer 2017	COM 3073 – Communication Inquiry
Spring 2017	COM 5623 – New Media Design and Production II
Fall 2016	COM 3073 – Communication Inquiry COM 4813 – Special Topics in Communication (Social Media)
Summer 2016	COM 3073 – Communication Inquiry
Spring 2016	COM 5623 – New Media Design and Production II COM 4913 – Independent Study
Fall 2015	COM 3073 – Communication Inquiry COM 4813 – Special Topics in Communication (Social Media)
Summer 2015	COM 4813 – Special Topics in Communication (Social Media)
Spring 2015	COM 4813 – Special Topics in Communication
Fall 2014	COM 3073 – Communication Inquiry COM 5623 – New Media Design and Production II COM 6953 – Independent Study
Summer 2014	COM 4413 – Special Topics-Mobile Communication (Study Abroad in Korea)
Spring 2014	COM 4723 – Digital Media Production COM 5613 – New Media Design and Production I
Fall 2013	COM 3413 – Writing for New Media COM 4723 – Digital Media Production
Summer 2013	COM 4723 – Digital Media Production
Spring 2013	COM 4723 – Digital Media Production COM 5623 – New Media Design and Production II
Fall 2012	COM 4723 – Digital Media Production COM 5613 – New Media Design and Production I
Summer 2012	COM 4723 – Digital Media Production
Spring 2012	COM 4723 – Digital Media Production COM 5103 – Theory and Practice COM 6951 – Independent Study COM 6983 – Master's Thesis

Fall 2011	COM 3413 – Writing for New Media COM 4723 – Digital Media Production COM 5623 – New Media Design and Production II COM 6951 – Independent Study COM 6983 – Master's Thesis
Summer 2011	COM 4723 – Digital Media Production
Spring 2011	COM 3413 – Writing for New Media (Hybrid Course) COM 4723 – Digital Media Production COM 6951 – Independent Study COM 6983 – Master's Thesis
Fall 2010	COM 3413 – Writing for New Media COM 4723 – Digital Media Production COM 5613 – New Media Design and Production I
Summer 2010	COM 4723 – Digital Media Production
Spring 2010	COM 2733 – Introduction to Communication Technologies COM 5103 – Theory and Practice
Fall 2009	COM 2733 – Introduction to Communication Technologies COM 3413 – Writing for New Media COM 4723 – Digital Media Production COM 4913 – Independent Study COM 6953 – Independent Study
Summer 2009	COM 3413 – Writing for New Media
Spring 2009	COM 2733 – Introduction to Communication Technologies COM 3413 – Writing for New Media COM 4723 – Digital Media Production COM 6951 – Independent Study COM 6983 – Master's Thesis
Fall 2008	COM 2733 – Introduction to Communication Technologies COM 5623 – New Media Design and Production II COM 6983 – Master's Thesis
Summer 2008	COM 3413 – Writing for New Media COM 4993 – Honors College Thesis
Spring 2008	COM 2733 – Introduction to Communication Technologies COM 4723 – Digital Media Production

	COM 4993 – Honors College Thesis
Fall 2007	COM 2733 – Introduction to Communication Technologies
	COM 3413 – Writing for New Media
	COM 6951 – Independent Study
Summer 2007	JOUR 2173 – Introduction to Film
	JOUR 4123/5123 – Laws of Communication
Spring 2007	JOUR 1191-4291 – Multimedia Practicum
	JOUR 2153 – Introduction to Telecommunication
	JOUR 2173 – Introduction to Film
	JOUR 4883 – Mass Communication Theory
	JOUR 4123/5123 – Laws of Communication (Online)
	JOUR 6053 – Media and Society
Fall 2006	JOUR 1191-4291 – Multimedia Practicum
	JOUR 2173 – Introduction to Film (2 Sections)
	JOUR 4083/5083 – New Communication Technology (Online)
	JOUR 4123/5123 – Laws of Communication (Online)
Summer 2006	JOUR 2173 – Introduction to Film
Spring 2006	JOUR 1191-4291 – Multimedia Practicum
	JOUR 2153 – Introduction to Telecommunication
	JOUR 2173 – Introduction to Film
	JOUR 4883 – Mass Communication Theory
	JOUR 4123/5123 – Laws of Communication (Online)
	JOUR 6053 – Media and Society
Fall 2005	JOUR 1191-4291 – Multimedia Practicum
	JOUR 2173 – Introduction to Film (2 Sections)
	JOUR 4083/5083 – New Communication Technology (Online)
	JOUR 4123/5123 – Laws of Communication (Online)
Summer 2005	JOUR 2133 – Introduction to Mass Communication
	JOUR 2173 – Introduction to Film
Spring 2005	JOUR 1191-4291 – Multimedia Practicum
	JOUR 2153 – Introduction to Telecommunication
	JOUR 2173 – Introduction to Film
	JOUR 4883 – Mass Communication Theory
	JOUR 4123/5123 – Laws of Communication
	JOUR 6053 – Media and Society
Fall 2004	JOUR 1191-4291 – Multimedia Practicum
	JOUR 2173 – Introduction to Film (2 Sections)

	JOUR 4083/5083 – New Communication Technology (Online)
	JOUR 4123/5123 – Laws of Communication
	JOUR 4193/5193 – Communication Research Method
Summer 2004	JOUR 2133 – Introduction to Mass Communication
	JOUR 4123/5123 – Laws of Communication
Spring 2004	JOUR 2153 – Introduction to Radio/Television
	JOUR 2173 – Introduction to Film
	JOUR 4083/5083 – New Communication Technology (Online)
	JOUR 4123/5123 – Laws of Communication
	JOUR 6053 – Media and Society
Fall 2003	JOUR 2173 – Introduction to Film (2 Sections)
	JOUR 4083/5083 – New Communication Technology (Online)
	JOUR 4123/5123 – Laws of Communication
	JOUR 4193/5193 – Communication Research Method
Summer 2003	JOUR 2173 – Introduction to Film
	JOUR 4123/5123 – Laws of Communication
Spring 2003	JOUR 2153 – Introduction to Radio/Television
	JOUR 2173 – Introduction to Film
	JOUR 4123/5123 – Laws of Communication
	JOUR 6053 – Media and Society
Fall 2002	JOUR 2173 – Introduction to Film
	JOUR 4083/5083 – New Communication Technology
	JOUR 4123/5123 – Laws of Communication
	JOUR 4193/5193 – Communication Research Method
Summer 2002	JOUR 2133 – Introduction to Mass Communication
	JOUR 4123/5123 – Laws of Communication
Spring 2002	JOUR 2153 – Introduction to Radio/Television
	JOUR 2173 – Introduction to Film
	JOUR 4123/5123 – Laws of Communication
	JOUR 6053 – Media and Society
Fall 2001	JOUR 2173 – Introduction to Film
	JOUR 4083/5083 – New Communication Technology
	JOUR 4123/5123 – Laws of Communication
	JOUR 4193/5193 – Communication Research Method

GRADUATE STUDENT ADVISOR

1. Michael Turnini, 2020-2021
2. Baraja, Elda 2018-2019
3. Ritasha Sharma, 2016-2017
4. Fazio, Zach, 2014-2015
5. Rodriguez, Ana, 2012-2014
6. Stringer, Kara, 2012-2013
7. Abalos, Meghan, 2012-2013
8. Gatewood, Sarah, 2012-2013
9. Huang, Tina, 2011-2012
10. Mora, Adolfo, 2011-2012
11. Desmond, Patrick, 2010-2011
12. Blackburn, Samantha, 2009-2010
13. Gearhart, Sherice, 2008-2009

DISSERTATION COMMITTEE

1. 2026. External Committee Member, Universiti Malaya
2. 2025-2026. TikTok Platform Features, Content Strategies and Audience Engagement: A Content Analysis of Neurodiversity Influencer Videos about Attention Deficit Hyperactivity Disorder (ADHD). Advisor: Amira Firdaus, PhD, Universiti Malaya (UM)
3. Bruna Heinsfeld, 2023-24. Interdisciplinary Learning and Teaching at UTSA, COHED, focused on Learning Design and Technology. Advisor: Dr. Vittorio Marone.

THESIS CHAIR

1. Valadez, Kayla, 2024-2025, Graduate student of New Media at UTSA
2. Rodriguez, Ana, 2013-2014, Graduate student of New Media at UTSA
3. Mora, Adolfo, 2011-2012, Graduate student of New Media at UTSA
4. Blackburn, Samantha, 2010-2011, Graduate Student of New Media at UTSA
5. Gearhart, Sherice, 2008-2009, Graduate Student of New Media at UTSA
6. Usmani, Farrah: Honors college thesis, Spring-Summer 2008, Undergraduate Student of New Media at UTSA
7. Two Arkansas Tech University Students (2004, 2005)

THESIS COMMITTEE MEMBER

1. Adrian Valadez, 2024-2025. Graduate Student of Communication at UTSA
2. Johnson, Christian, 2018-2019. Graduate Student of Communication at UTSA
3. Edman, Jared, 2018-2019. Graduate Student of Communication at UTSA
4. De la Cerda, Yomali, 2018-2019. Graduate Student of Communication at UTSA
5. Jacobs, Adam, 2014-2015, Graduate Student of Communication at UTSA
6. Zhong, Lingzi, 2013-2014, Graduate Student of Communication at UTSA
7. Cano, Richard, 2009-2012, Graduate Student of Communication at UTSA
8. Canales, Meredith, 2008-2009, Graduate Student of Communication at UTSA

9. Olivarez, Marcus, 2008-2009, Undergraduate Student of Information System at UTSA

COMPREHENSIVE EXAM COMMITTEE CHAIR

1. Abigail Hallmark, Fall 2023, Graduate student of New Media at UTSA
2. Elizabeth Arredondo, 2022, Graduate student of New Media at UTSA
3. Michael Turnini, 2021, Graduate student of New Media at UTSA
4. Raul Mendiola, 2020, Graduate student of New Media at UTSA
5. Jasmine Valadez, 2020, Graduate student of New Media at UTSA
6. Baraja, Elda, 2019, Graduate student of New Media at UTSA
7. Flores, Julian: May 2019, Graduate student of Communication at UTSA
8. Sharma, Ritasha: May 2017, Graduate student of Communication at UTSA
9. Fazio, Zach: May 2015, Graduate student of Digital Communication at UTSA
10. Abalos, Meghan: March 2012, Graduate student of New Media at UTSA
11. Aguillon, Rubin: September 2012, Graduate student of New Media at UTSA
12. Villarreal, Laura: September 2012, Graduate student of New Media at UTSA
13. Swanner, John: September 2012, Graduate student of New Media at UTSA
14. Brooks, Chelsea: September 2012, Graduate student of New Media at UTSA
15. Huang, Tina: March 2012, Graduate student of New Media at UTSA
16. Mora, Adolfo: March 2012, Graduate student of New Media at UTSA
17. Desmond, Patrick: March 2011, Graduate student of New Media at UTSA
18. Whang, Angie: May 2008, Graduate Student of Communication at UTSA

COMPREHENSIVE EXAM COMMITTEE MEMBER

1. Jennifer Saldana, May 2024. Graduate Student of Communication at UTSA
2. Carolina Valdez, May 2023, Graduate Student of Communication at UTSA
3. Inna Gamez, December 2021, Graduate Student of Communication at UTSA
4. Jake Fontenot, March 2021, Graduate Student of Communication at UTSA
5. Max Edman, May 2019, Graduate Student of Communication at UTSA
6. Art Villarreal, May 2019, Graduate Student of Communication at UTSA
7. De la Cerda, Yomali, September 2018, Graduate Student of Communication at UTSA
8. Villarreal, Art, September 2018, Graduate Student of Communication at UTSA
9. Hidalgo, Lorie, September 2018, Graduate Student of Communication at UTSA
10. Aguilar, Jenavie: September 2017, Graduate student at UTSA
11. Andrade, Rey: July 2015, Graduate student of New Media at UTSA
12. Jacobs, Adam: March 2015, Graduate student of New Media at UTSA
13. Berry, Jeffery: March 2013, Graduate student of New Media at UTSA
14. Evans, Arianne: March 2013, Graduate student of New Media at UTSA
15. Zamora, Victoria: March 2013, Graduate student of New Media at UTSA
16. Lisa McDaniel: March 2011, Graduate student of New Media at UTSA
17. Greg Mucha: April 2010, Graduate student of communication at UTSA
18. Christine Hewlett: October 2009, Graduate Student of Communication at UTSA

INSTRUCTIONAL DEVELOPMENT ACTIVITIES

1. Crossing Digital Borders: Digital Humanities in Africa, Africa in Digital Humanities: James Yékú, University of Kansas (October 30, 2025).
2. Elijah Hernandez, a COLFA Digital Initiatives internship student, won 2nd place in digital media production at the 2025 COLFA Research Conference (April 3, 2025). Student under supervision.
3. Best Practice for Teaching Online, Academic Innovation, UTSA (January 9, 2024)
4. Hiring and Retiring: Demographic Trends at US Research Universities, Academic Analytics (November 15, 2023)
5. Loyola AI Business Consortium Webinar- Leveraging GenAI in Business Operations (November 15, 2023)
6. Encouraging Student Engagement Through eText Features. Pearson (November 2, 2023)
7. Tableau University Teaching & Learning Tableau User Group (October 20, 2023)
8. Leveraging Cloud to Optimize Drone Mapping in Teaching and Research Webinar. ESRI (October 19, 2023)
9. Imagining Authentic Assessment in the Age of Open AI. McMillan (October 26, 2023)
10. Please Delete Your Shapefiles: Teaching Web-Based Modern GIS. Arc GIS (September 27, 2023)
11. How to use ChatGPT and other generative AI tools in your newsrooms? Knight Center Course (September 25 – October 21, 2023)
12. Gracee Bethencourt: Student's video Seok Kang advised won 3rd place at the COLFA Research Conference (March 2023)
13. News in AI and Use of it for Pedagogy (January 2023)
14. Canvas Training: Faculty Champion (December 12, 2022)
15. Adobe Training by Adobe Faculty Development Institute (June 21-27, 2022)
16. Building long-term success and increasing reader loyalty after a crisis event like COVID-19. INMA Workshop (June 1, 2022)
17. How to Cover Ultra-Local News and Not Die Trying, According to Groupe La Dépêche. INMA Workshop (April 27, 2022)
18. Robot journalism. INMA Workshop (March 30, 2022).
19. What news may look like in the Metaverse: INMA (March 23, 2022).
20. Carpentries Instructor Workshop - West Hub (March 21-23, 2022).
21. Data Science Training and Collaboration workshop organized in collaboration with the HSI STEM HUB / West Big Data Innovation Hub (January 18-21, 2022).
22. XR on Newsroom. INMA workshop (January 10, 17, 2022).
23. NodeXL for big data analysis. Workshop (October 15, 2021).
24. How to bridge data science and business intelligence with a semantic layer. Atscale (September 30, 2021)
25. DataUP Cohort, South DB Hub (October 2021 – June 30, 2022)
26. AI_ML application to agriculture, the University of Texas at San Antonio's AI Institute (October 9, 2020)
27. Interactive learning: Content Presentation & Scoring in SoftChalk, UTSA (March 28, 2019)
28. Online Sessions with Blackboard Ultra, UTSA (March 19, 2019)
29. Interactive class with SoftChalk, UTSA (November 27, 2018)

30. Fulbright US Scholar Program Workshop, UTSA (November 14, 2018)
31. SoftChalk Create Workshop: COLFA, UTSA (November 15, 2018)
32. Game-based learning: UTSA Teaching & Learning Center (October 16, 2018)
33. Develop your lecture skills: UTSA (February 13, 2017)
34. Assigning group work to students: UTSA (January 23, 2017)
35. Using Qualtrics for Peer Evaluation: UTSA (October 2016)
36. Learning from shared experiences of faculty for active teaching: UTSA (February 17, 2016)
37. Injecting multimedia learning into your classroom: UTSA (February 25, 2016)
38. How do I change to active learning?: UTSA (February 25, 2016)
39. Maximizing and Measuring Research Impact: UTSA (February 12, 2016)
40. Creating Quality Student Learning Outcomes: UTSA (February 11, 2016)
41. Hybrid Courses from a Faculty Perspective: UTSA (February 09, 2016)
42. Qualtrics Workshop: UTSA (November 2, 2015)
43. Online Courses from a Faculty Perspective: UTSA (September 29, 2015)
44. QLP (Quality Literacy Program) Workshop: UTSA (August 21, 2015)
45. NSF Cloud Education Session: UTSA (July 10, 2015)
46. Big Data Workshop: UTSA (March 17, 2015)
47. Lync (online conference meeting system) Workshop: UTSA (February 24, 2015)
48. Online Learning Workshop: UTSA (October 28, 2014)
49. Grant Writing Workshop for National Science Foundation: UTSA (October 7, 2014)
50. Faculty leader training. Study Abroad in Seoul, Korea. Office of International Program (March 5, 2014)
51. Video production for Android and iOS mobile devices. Instructional Learning Center at UTSA (February 25, 2014)
52. Blackboard Learn Workshop (March 2014)
53. Attended a data archive and analysis seminar: UTSA Vice President for Research (October 2013)
54. Attended a teaching workshop: Blended learning by design: UTSA Teaching and Learning Center (March 2012)
55. Attended a teaching workshop: Making groupwork work: UTSA Teaching and Learning Center (February 2012)
56. Content Management System training: WordPress: Instructor-Kelly Hopkins, Aperio Training Manager, Online course (June 2, 2011)
57. Attended a workshop: Preparing a professional portfolio: UTSA Teaching and Learning Center (February 2011)
58. Integrating online media for classes: UTSA Teaching and Learning Center (October 13, 2010)
59. Attended an online seminar: Digital Vision 2010 hosted by National Association of Broadcasters: Online course (June 23, 2010)
60. Attended the Summer 2010 Hybrid Course Academy: UTSA-Building a hybrid online course (June 21-24, 2010)
61. Attended a teaching workshop: Lower Expectations and High Learning: UTSA Teaching and Learning Center (May 19, 2010)

62. Attended a teaching workshop: Fifty Ways to Leave Your Lectern: Teaching Strategies to Engage Today's Students in Learning: UTSA Teaching and Learning Center (May 19, 2010)
63. Attended a teaching workshop: Mission Possible: Teaching Strategies to Help Today's Students Realize Their Potential: UTSA Teaching and Learning Center (May 19, 2010)
64. Attended Tenure and Promotion workshop: UTSA Provost Office (May 10, 2010)
65. Organized and attended a Clicker workshop: New additions to the current clicker use in classroom: UTSA Teaching and Learning Center (April 22, 2010)
66. New Media instructor workshops managed by Adobe for professional web development: Flash CS4 ($900 funded by COLFA, UTSA)-Certified Teacher for Flash CS4 (certificate awarded): Lumenbrite Learning Center, Austin, TX (June 30, 2010)
67. New Media instructor workshops managed by Adobe for professional web development: Dreamweaver PHP ($900 funded by the Department of Communication, UTSA)-Certified Teacher for PHP (certificate awarded): Lumenbrite Learning Center, Austin, TX (June 25, 2010)
68. New Media instructor workshops managed by Adobe for professional web development: Dreamweaver II ($900 funded by the Department of Communication, UTSA)-Certified Teacher for CSS and HTML (certificate awarded): Lumenbrite Learning Center, Austin, TX (May 30, 2010)
69. Attended a teaching workshop: Mission Possible: Teaching Strategies to Help Today's Students Realize Their Potential: UTSA Teaching and Learning Center **(**May 19, 2010)
70. Attended a teaching workshop: Fifty Ways to Leave Your Lectern: Teaching Strategies to Engage Today's Students in Learning: UTSA Teaching and Learning Center **(**May 19, 2010)
71. Attended a teaching workshop: Improving Student Learning Outcomes with a Newspaper Readership Program: UTSA Teaching and Learning Center (March 9, 2010)
72. Attended a teaching workshop: Embedding Time Management into Your Courses: UTSA Teaching and Learning Center (March 2, 2010)
73. Attended a teaching workshop: Beyond Student Ratings: 13 Other Strategies To Evaluate Teaching: UTSA Teaching and Learning Center (February 17, 2010)
74. Attended a teaching workshop: Humor and Multimedia as Teaching Tools for the Net Generations: UTSA Teaching and Learning Center (February 17, 2010)
75. Attended a teaching workshop: Humor as a Coping Strategy for the Stressors of Academe: How to Create a "Fun" Work Environment: UTSA Teaching and Learning Center (February 16, 2010)
76. Attended a teaching workshop: Concept Map by Mike Anderson: UTSA Teaching and Learning Center (February 11, 2010)
77. New Media instructor workshops managed by Adobe for professional web development ($1,295 funded by COLFA)-Certified Teacher for CSS and HTML (certificate awarded): Lumenbrite Learning Center, Austin, TX (July 1, 2009)
78. Attended Adobe E-seminar for web development July 1, 2009: Adobe System, Online Course (July 1, 2009)
79. Used library instruction sessions for students for the purpose of instructing them of data and literature source search in the library, which is important for completing the course assignments: UTSA Library (April 2009)

80. Attended Provost's Academy held in The Hemisphere Campus of UTSA: UTSA Teaching and Learning Center (May 27-30, 2009)
81. Attended a Blackboard and Webct integration with Clickers meeting at http://www.turningtechnologies.com: TearningPoint Technology (May 21, 2009)
82. Attended an Adobe On demand training session at http://www.adobe.com/event: Adobe System, Online Course (July 9, 2009)
83. Attended a teaching workshop: Integrated course design for significant learning by Dr. Stewart Ross at Minnesota State University: UTSA Teaching and Learning Center (August 3, 2009)
84. Attended a teaching workshop: Creating Quality Rubrics: UTSA Teaching and Learning Center (August 5, 2009)
85. Attend a teaching workshop: Integrating Online Media in class: UTSA Teaching and Learning Center (September 22, 2009)
86. Clickers for Beginners Workshop: UTSA Teaching and Learning Center (March, May 2009)
87. Advanced clicker use workshop: UTSA Teaching and Learning Center (June 2009)
88. Second Life for class application workshop: UTSA Teaching and Learning Center (October 2009)
89. Images use for class workshop: UTSA Teaching and Learning Center (October 2009)
90. "Changing technologies, Changing students" Pearson company workshop for teaching: UTSA Teaching and Learning Center (October 2009)
91. Endnote X3 workshop: UTSA Teaching and Learning Center (October 2009)
92. WebCT workshop training: UTSA Teaching and Learning Center (Spring 2009)
93. Blackboard workshop training: UTSA Teaching and Learning Center (Spring 2009)
94. E-Seminar for Digital Media Production Class: Adobe System, Online Course (Spring 2009)
95. Teaching an Interactive Class: UTSA Teaching and Learning Center (April 2008)
96. Teaching Workshop for freshman class: UTSA Teaching and Learning Center (April 2008)
97. New Faculty Teaching Workshop: UTSA (August 2007)

SERVICE TO DEPARTMENT AND COLLEGE

1. Chair, Journalism Program Development Committee (2024-2025)
2. Co-Chair, Ph.D. Program Planning Committee (2024-2025)
3. East Asian Studies Program Committee: Curriculum Development member (2024)
4. Chair, Connected and Clustered Program: Innovative Faculty Hire Grant. UTSA (2024)
5. Faculty Spotlight interview with Charlize Benavidez for COMweek 2023 (Sep. 20, 2023)
6. Doctoral Program Committee: Chair (2022-current)
7. Digital Communication Position Search Committee: Chair (2022)
8. VP for ITC Search Committee Member (2022)
9. COLFA Tactical Visioning Team (2021- present)
10. Stumberg Research Award Review Committee: Chair (2020)
11. COLFA Research Development Coordinator Search Committee: Chair (2020)
12. COLFA Workload Policy Development Committee (2019-current)
13. COLFA Media Studies Program Committee (2019-current)

14. COLFA Research Conference: Session Chair (March 21, 2019)
15. Fall into your major (Com Department, March 27, 2019)
16. Teaching Lecture for Com faculty (COM 3073, October 26, 2018)
17. COLFA Program and Curriculum Committee (Member, 2018-2019)
18. Assessment Committee (Member, 2018-2019)
19. Graduate Program Committee (Member, 2018-2019)
20. Webmaster: Department of Communication, UTSA (2017-present)
21. Graduate Program Committee (Chair, 2014-2018)
22. Graduate Advisor of Record (2014-2018)
23. COLFA Research Conference, Moderator (2014-present)
24. New Media/Health Search Committee (2013-14)
25. Department Honors and Scholarship Committee, Chair (2012-present)
26. Department Faculty Review Advisory Committee (2013-present)
27. College Committee on Research and Creative Activities (2012- present)
28. Faculty Senate Grievance Committee (2012-present)
29. Department Faculty Advisory Committee, Chair (2013-14)
30. Recommendation letters for over 100 students (2007-present)
31. Interviewed with a graduate student about English as a Second Language (June 25, 2010)
32. Interviewed with Communication Major Students about Mass Media (June 20, 2010)
33. Video Production for a department event (May 7, 2010)
34. The Translational Ph.D. Program Committee (April 2009)
35. The Academic Policy & Curriculum Committee (2009)
36. The Faculty Advisory Committee: the faculty merit raise processes (2009-present)
37. Facilitator of multimedia session for the COLFA research conference (2009-present)
38. The Academic Policy and Requirements Committee (2009-2010)
39. FAIR (Faculty Activity and Information Resource) department representative (2009)
40. College Strategic Planning Committee (2008-2009)
41. Graduate Program Committee (2009-present)
42. Graduate Fair Coordinator: The University of Texas, San Antonio (October 2008)
43. Graduate Advisor of Record: Member, the University of Texas, San Antonio (2009)
44. Coordinator: Arkansas Tech University Journalism Scholarship Programs (2006-2007)
45. Thesis reader and reviewer (2005)
46. Faculty Search Committee (2004)
47. Webmaster of Department Homepage: Arkansas Tech University (2001-2006)
48. Tech Speech Tournament Judge (Jan. 2003, 2004, 2005)
49. Curriculum Development (2002-2004)

SERVICE TO UNIVERSITY (Leader, Member, Judge, Media Appearance)

1. ADA Accessibility Committee, UT San Antonio (November 2025 – Current)
2. Interview with Univision: Hispanic Culture in American Society: Language, Communication, and Culture (October 2025)
3. Research project featured at UTSA Today (April 12, 2024). https://www.utsa.edu/today/2024/04/story/UTSA-hosts-AAC-academic-symposium.html
4. SDS Research Team Presents Paper at AAC (April 12, 2024). https://sds.utsa.edu//news/2024/04/athleticsymposium.html
5. Member of the University Faculty Review Advisory Committee (2023-25)
6. Research grant featured in UTSA Today. New UTSA study to uplift well-being programs for collegiate student-athletes (July 18, 2023). https://www.utsa.edu/today/2023/07/story/new-utsa-study-will-focus-on-wellbeing-of-athletes.html
7. Judge for Undergraduate Research Showcase (April 19, 2022)
8. DataUp Faculty Development Program Committee (School of Data Science) (Fall 2021)
9. Interview with Newscast: Solutions for Misinformation Prevention. Interview with Univision (September 20, 2021).
10. Seok Kang. (2021, January 12). Misinformation must be stopped to bolster COVID recovery. Austin American Stateman, https://www.statesman.com/story/opinion/columns/your-voice/2021/01/12/accurate-information-coronavirus-vaccine-should-widely-available/6624544002/
11. Interviewed with The San Antonio Today on fake news (November 9, 2020). https://sanantonioreport.org/san-antonio-one-of-several-texas-cities-targeted-by-special-interest-websites-masquerading-as-news/
12. Tactical Visioning Team: UTSA (2020)
13. INTRA Research Award Review Committee: Chair (2020)
14. The Search Committee for The Director of Institute of Texan Culture (2020): Chair
15. The Faculty Award Committee (2019): Chair
16. The Search Committee for the New Executive Director of the Center for Innovation Technology and Entrepreneurship (CITE) (June-July 2019).
17. Judge for Korean Language Contest, EAI, UTSA (April 6, 2019)
18. Roundtable Discussion with high school students, UTSA (February 9, 2018)
19. Interviewed with UTSA Today about VR sports adoption (September 2018)
20. Interviewed with the Paisano about Finstagram (February 2018)
21. Roundtable Discussion with UTSA Professors (February 17, 2018)
22. Judge for Undergraduate Research Showcase (April 2018)
23. Interviewed with TUSA Today about mobile phone adoption (September 2017)
24. Faculty Grievance Committee: Member (May 2017)
25. Judge for Undergraduate Research Showcase (April 2017)
26. Participated in the MLK March (February 2017)
27. Interviewed with The Paisano (student newspaper of UTSA) (March 2017)
28. Secretary, Graduate Council (2016-present)
29. Graduate Council (2015-present)
30. Session Moderator: College of Liberal and Fine Arts Research Conference. The University of Texas at San Antonio (March 22, 2012)
31. State Employee Charity Campaign: Donor (since September 2011)
32. UTSA Roadrunner day volunteer (August 2011)

33. Session Moderator: College of Liberal and Fine Arts Research Conference, The University of Texas at San Antonio (March 20, 2011)
34. Babcock Road Cleanup (September 24, 2010)
35. Session Moderator: College of Liberal and Fine Arts Research Conference, The University of Texas at San Antonio (March 20, 2010)
36. Advisor of student radio station: Rowdy Radio (2009-present)
37. UTSA Roadrunner day volunteer (August 2009)
38. UTSA Honors Alliance supporter (2009)
39. Session Moderator: College of Liberal and Fine Arts Research Conference, The University of Texas at San Antonio (March 20, 2009)
40. Presentation Reviewer: COLFA Research Symposium, The University of Texas at San Antonio (April 2009)
41. Faculty Panel: Honors Thesis Exploration Seminar (HON 3501). The University of Texas, San Antonio (October 21, 2008)
42. Graduation Ceremony Greeter: The University of Texas, San Antonio (December 2008)
43. Participant in a Special Meeting with UTSA President for the University Vision Project (October 2008)
44. Committee: Graduate Council at Arkansas Tech University (2001-2005)
45. Member: The Alcohol and Other Drug Campus Coalition, Arkansas Tech University (September 2006-August 2007)
46. Project Team Member: Arkansas Digital History Institute (Director, Dr. Michael Tarver, Department of Social Sciences and Philosophy, Digital video producer (2006-2007)
47. Arkansas History Day Judge (March 2005)
48. Thesis Reader and Reviewer: Multimedia Journalism Master's Program (2004-2005)
49. Serving Midnight Jam (May 2, 2004)
50. Arkansas History Day Judge (March 2004)
51. Web master of the Speech, Theatre, and Journalism Website (http://lfa.atu.edu/stj) (Since 2001)
52. Building database of the Tech STJ alumni (2003)
53. Member of new curriculum development in Journalism (Since 2001)
54. Judge of Annual Debate and Individual Tournament (January 2003, 2004, 2005)
55. Director and advisor of the Multimedia Forum (http://mmf.atu.edu) (Since 2003)
56. Hosting Invited Speech delivered by the CEO of Epoch Online Company (9/25/02).
57. Participated in school's media advertising (September 2002)
58. Presenter of The Multimedia Forum Research Presentation No. 1 (April 2003)
59. Serving Midnight Bash (May 4, 2003)
60. CSI (College Student Inventory) program advisor (Since 2003)
61. Guest Speaker for the Multimedia Forum: Web Basics, How to Build a Web Site with HTML? (November 2003)
62. Advisor of Students of Radio and Television, A Student Organization (Since 2003)
63. Tech Speech Tournament Judge (Jan. 2004)

SERVICE TO COMMUNITY (Local, National, International, Media Appearance)

1. Interview with KSAT: AI and Deepfakes (September 2025)

2. Interview with Chronicle of Higher Education (April 24, 2025). Peer Support for AI. https://www-chronicle-com.libweb.lib.utsa.edu/newsletter/teaching/2025-04-24
3. Interview with Soraya Salinas, the International School of the Americas (January 12, 2024)
4. Interview with McNair scholar, Ariana Hernandez, UT Arlington (September 15, 2023)
5. Research study featured in Athletic Business (July 21, 2023). https://www.athleticbusiness.com/operations/article/15542543/15000-grant-funds-utsa-studentathlete-wellbeing-study
6. Interview with UTSA Communications on the Impact of Social Media on Street Takeover (March 1, 2023)
7. Judge for NCFCA Christian Speech and Debate league, San Antonio (February 16-18, 2023)
8. Interview with Cheonju JoongAng Women's High School, Korea, in virtual reality journalism (December 17, 2022)
9. Saving a child's life https://v.daum.net/v/20220613171501678 (June 13, 2022)
10. Interview with NoCut News: New is Experience (July 15, 2022). https://n.news.naver.com/article/079/0003664469
11. Interview with Hankyoreh Daily: VR and AR to Overcome Journalism Crisis (July 5, 2022). https://www.hani.co.kr/arti/society/media/1051023.html
12. Interview with Kukmin Daily: The Future of Journalism (June 25, 2021). http://news.kmib.co.kr/article/view.asp?arcid=0015983728&code=61171811&cp=nv http://news.kmib.co.kr/article/view.asp?arcid=0924197853&code=11131100&sid1=soc
13. Interview with The University of Texas at Austin: Social Media and Free Speech (June 17, 2021)
14. UTSA Instructional Outreach Faculty Roundtables (March 20, 2021)
15. Column: How we can help COVID-19 recovery efforts by fighting the spread of vaccine misinformation (January 22, 2020). https://sanantonioreport.org/how-we-can-help-covid-19-recovery-efforts-by-fighting-the-spread-of-vaccine-misinformation/
16. Interview with the San Antonio Report (November 9, 2020) https://sanantonioreport.org/san-antonio-one-of-several-texas-cities-targeted-by-special-interest-websites-masquerading-as-news/
17. Interview with San Antonio Express News about the Facebook privacy breach issue (April 11, 2018)
18. Volunteer: San Antonio Pets Alive (2016-present)
19. Volunteer: San Antonio Food Bank (2016-present)
20. Consultant: Journalist Training Program (LA, News York, Washington DC, October 2016)
21. Consultant: World Editors Forum (Cartagena, Colombia, June 2016)
22. Volunteer: Valero Texas Open (April 2016)
23. Consultant: International News Media Marketing Association (New York, May 2015)
24. Consultant: International Symposium of Online Journalism (Austin, TX, April 2015)
25. Volunteer: Valero Texas Open (April 2015)
26. Consultant: International Symposium of Online Journalism (Austin, TX, April 2014)
27. Consultant: Investigative Journalism conference (San Antonio, June 2013)

28. Consultant: The future of Korean newspaper industry: attended a conference in New York (International News Media Marketing Association) and consulted marketing strategies for newspapers in the digital age (May 2013)
29. Consultant: Online Journalism Symposium (Austin, April 2013)
30. Consultant: The future of Korean newspaper industry: attended a conference in Los Angeles (International Newspaper Marketing Association) and consulted marketing strategies for newspapers in the digital age (May 2012)
31. Magazine Reporter: Dream World 21: Working as a reporter for Dream World 21, a monthly magazine about education published by the Ministry of Education, Science, and Technology, South Korea (January 2012 – 2013)
32. Consultant: SA Current: provided a hands-on class for SA Current website designer about Flash animated ad creation (December 2011)
33. Consultant: The future of Korean newspaper industry: attended a conference in New York (International Newspaper Marketing Association) and consulted marketing strategies for newspapers in the digital age (May 2011)
34. Bluebird Soft: Mobile TV market analysis (August 2010)
35. San Antonio Rotary Club: Video production consulting for annual award ceremony (firefighter of the year, police officer of the year) (August 2010)
36. Heaven for Hope Volunteer: Serving meals for the homeless (July 6, 20, August 3, 2010)
37. Pack 601 Cub Scout Den Leader (May 2010- Present)
38. Valero Texas Open Volunteer: XM Satellite Radio Team (May 2010)
39. Career day presentation: about college professor: Braun Station Elementary school (May 2010)
40. "Your time counts at UTSA"-Community volunteer service participation (April 2009): Seton Center Clean-up Volunteering
41. Communication Technology Volunteer: Valero Texas Open Golf Tournament (May 2009)
42. Career day presentation: Brackenridge Elementary school (June 2009)
43. Ministry to the Hungry: Meal serving volunteer for the homeless (May 2009-present)
44. Eucharistic Minister: Our Lady of Guadalupe Catholic Church, Helotes, Texas (September 2007-2013)
45. Interpreter: Korean < > English Interpreter for Koreans who need English help with legal procedures in the U.S. (July 2008-Current)
46. Consulting setting up media facilities for a church and a multipurpose building: Our Lady of Guadalupe, Helotes, TX (December 2007)
47. Judge: Arkansas History Day (March 2007)
48. Guest Speaker: South Korea and Culture. St. John's Catholic School, Russellville, AR (October 18, 2006)
49. Program Coordinator: The Workshop hosted by Entergy, Arkansas, for The Korea Hydro & Nuclear Power (KHNP) engineers (2004-2006)
50. Knight of the Month (October 2005)
51. Member Knight of Columbus: Third Degree Knight, Helotes, Texas (2007-present)
52. Family Director: The Knights of Columbus, Russellville, Arkansas (2005-2006)
53. Member of Knights of Columbus, Russellville, Arkansas: Third Degree Knight (2003-2004)
54. President of Korean Catholic Community at the University of Georgia (1999)

55. President of Korean Student Association at Illinois State University (1997-1998)
56. President of YMCA Fountain Club, Seoul, Korea (1995-1996)
57. Boy Scout Leader of Korean Council of Scout. (19951996)
58. Korean Representative for Scout Youth Forum hosted by World Scout Federation. Singapore, (1995)
59. Representative for International Youth Forum hosted by UNESCO. Seoul Korea, (1993)
60. Eucharistic Minister: St. John's Catholic Church, Russellville, AR (2004-2007)
61. Family Director: Knights of Columbus (June 2005-June 2006)
62. Recorder: Knights of Columbus (June 2004-June 2005)
63. Coordinator of the workshop for The Korea Hydro & Nuclear Power (KHNP) engineers (January 2005-January 2006)
64. Member of Knights of Columbus (Catholic Volunteering Organization): Third Degree (2003-2004)
65. Family of the Month: Knights of Columbus (June 2003)
66. Participated in a meeting with a company representative from Korea hosted by the Chamber of Commerce, Russellville (September 2002)
67. Participated in a meeting with a Rotary Club from Korea hosted by the Rotary Club, Russellville (April 2002).
68. Joined a number of volunteering events in the River Valley Community (2001-2006)

SERVICE TO PROFESSION

JOURNAL EDITORSHIP, EDITORIAL BOARD, CHAIR, AND REVIEWER

1. Mentor for graduate students in the Cultural Studies Conference (September 2025 - current)
2. Journal Manuscript Reviewer: Human-Machine Communication (2024-present)
3. **External Reviewer**: Departmental Assessment: University of North Carolina, Charlotte (2025).
4. **Co-Editor**: Journal of Asia Pacific Communication (2024-present)
5. Journal Manuscript Reviewer: Psychology of Language and Communication (2024-present)
6. Journal Manuscript Reviewer: The Asian Journal of Public Opinion Research (2024-present)
7. Book chapter reviewer: Balancing Intimacy and Trust: Opportunities and Risks in Audio Journalism," edited by Mia Lindgren (University of Tasmania) (2024)
8. **Associate Editor**: Frontiers in Psychology-Media Psychology (2024-present)
9. Journal Manuscript Reviewer: BMC Medicine (2024-present)
10. Journal Manuscript Reviewer: Social Network Analysis and Mining (2024-present)
11. Grand Jury of the INMA Global Media Awards 2024 (February 6-28, 2024)
12. **Review Editor**: Frontier in Psychology (2023-present)
13. Journal Manuscript Reviewer: Technology in Society (2023-present)
14. Journal Manuscript Reviewer: Poetics (2022-present)
15. Journal Manuscript Reviewer: Asian Journal for Public Opinion Research (2022-present)
16. Grand Jury of the INMA Global Media Awards 2022 (February 6-28, 2022)

17. Journal Manuscript Reviewer: Journal of Communication Technology (2021-present)
18. Journal Manuscript Reviewer: Communication Studies (2021-present)
19. **Journal Editorial Board**: Asian Communication Research (2021-present)
20. Journal Manuscript Reviewer: Environmental Communication (2020-present)
21. Journal Manuscript Reviewer: Heliyon (2020-present)
22. Journal Manuscript Reviewer: Sustainability (2020-present)
23. Journal Manuscript Reviewer: PLOsONE (2020-present)
24. Journal Manuscript Reviewer: New Media and Society (2020-present)
25. Journal Manuscript Reviewer: Journal of Business Research (2020-present)
26. Journal Manuscript Reviewer: Sustainability (2020-present)
27. Journal Manuscript Reviewer: International Journal of Sport Communication (2020-present)
28. Journal Manuscript Reviewer: International Journal of Sport Management (2020-present)
29. Journal Manuscript Reviewer: Informatics in Medicine (2020-present)
30. Journal Manuscript Reviewer: Online Journal of Communication and Media Technologies (2020-present)
31. Journal Manuscript Reviewer: Journal of Public Affairs (2019)
32. **Journal Editorial Board**: International Journal of Crisis Communication (2019-present)
33. Book Reviewer: Social Media Communication book (September 2018)
34. Journal Manuscript Reviewer: Journalism and Mass Communication Quarterly (March 2018-present)
35. KACA 40th Anniversary Program Committee: Chair (May 2017-present)
36. Journal Manuscript Reviewer: Communication Research (March 2017, 2018-present)
37. Journal Manuscript Reviewer: Computers and Human Behavior (October 2016-present)
38. Journal Manuscript Reviewer: Journal of Asia Pacific Communication (October 2016)
39. Journal Manuscript Reviewer: Gerontology and Geriatric Medicine (February 2016)
40. Book reviewer: Media and Wellbeing (May 2014)
41. **Journal Editorial Board Member**: International Journal of Commerce and Management, (2013-present)
42. Journal Manuscript Reviewer: Journal of Communication, (2012-present)
43. Book reviewer: Steven Beebe and Timothy Mottet's *Business and Professional Communication: Pearson* (March 2010)
44. Journal Manuscript Reviewer: Journal of Applied Communication Research, (2012-present)
45. Journal Manuscript Reviewer: CyberPsychology, Behavior, and Social Networking, (2012-present)
46. Journal Manuscript Reviewer: Journal of Broadcasting and Electronic Media, (2009-present)
47. Journal Manuscript Reviewer: Asian Journal of Communication, (2008-present)
48. Journal Manuscript Reviewer: Journal of Health Communication, (2009-present)
49. Textbook reviewer: John Pavlik and Shawn McIntosh entitled *Converging Media: An Introduction to Mass Communication*. (February 2008)
50. **Journal Editorial Board Member**: Mass Communication and Society (2007-present)
51. Journal Manuscript Reviewer: Mass Communication and Society (2006-present)

PROFESSIONAL DIVISION CHAIR, COMMITTEE, PAPER REVIEWER/JUDGE

1. Committee member for the evaluation of a Postdoctoral position in Green, Fair and Democratic XR at the Centre for Peace Studies, UiT, NORWAY (September – December 2024)
2. The 14th International Conference on Electronics, Communications and Networks (CECNet 2024)
3. Session Chair for Digital Health Communication at NCA (November 2023)
4. Paper reviewer for Human Communication and Technology Division at NCA (2023-current)
5. Dosan An Essay Contest Reviewer (Korean-American University Professors Association, 2022)
6. Paper reviewer for the KACA-KOFICE (2021)
7. Paper judge for the KACA at AEJMC (2018-current)
8. Paper judge for the Electronic News Division at AEJMC (2017-current)
9. Paper judge for the Mass Communication Division at AEJMC (2017-current)
10. Paper judge for the Online Division at AEJMC (2017-current)
11. Paper judge for the New Media Technology Division at AEJMC (2017-current)
12. Advisory Board Member: Korean American Communication Association (2014-current)
13. President, Korean American Communication Association (2013-2015)
14. Division Planner of KACA for NCA (2009, 2010, 2011)
15. Competition Paper Judge for the Korean American Communication Association Division of ICA (June 2010, Singapore)
16. Competition Paper Judge for the Mass Communication and Society Division of AEJMC (August 2009, Boston, MS)
17. Competition Paper Judge for the Research Division of BEA (April 2009, Las Vegas, NV)
18. Competition Paper Judge for the KACA Division of ICA (May 2009, Chicago, IL)
19. Competition Paper Judge for the Mass Communication Division of ICA (May 2009, Chicago, IL)
20. Competition Paper Judge for the Mass Communication Division of AEJMC (August 2008, Chicago, IL)
21. Competition Paper Judge for the KACA Division of AEJMC (August 2008, Chicago, IL)
22. Division Session Chair. Examining Media Credibility. International Communication Association (May 2007, San Francisco, CA)
23. Competition Paper Judge for the New Communication Technology Division of AEJMC (August 2007, Washington DC)
24. Competition Paper Judge for the Mass Communication Division of International Communication Association (May 2007, San Francisco, CA)
25. Competition Paper Judge for the Korean American Communication Association Session of the ICA (May 2007, San Francisco, CA)
26. Competition Paper Judge for the Journalism Division of International Communication Association (May 2007, San Francisco, CA)
27. Faculty Media Festival Judge for Broadcast Education Association (April 2007, Las Vegas, NV)
28. Competition Paper Judge for the Open Division of the Southeast Colloquium (March 2007)

29. Competition Paper Judge for the Open Division of the Southeast Colloquium (March 2006)
30. Competition Paper Judge for the Open Division of the Southeast Colloquium (March 2005)
31. Competition Paper Judge for the Open Division of the Southeast Colloquium (March 2004)
32. Competition Paper Judge for the RTVJ Division of AEJMC Southeast Colloquium Conference (April 2004, Tampa, FL)
33. Competition Paper Judge for the New Media Technology Division of Broadcast Education Association Conference (April 2003, Las Vegas, NV)
34. Competition Paper Judge for the Open Division of the Southeast Colloquium (March 2003, Little Rock, AR)
35. Competition Paper Judge for the Mass Communication and Society Division of International Communication Association Conference (July 2002, Seoul, Korea).

INVITED SPEECHES OR LECTURES

1. **Kang, S.** (February 2025). AI literacy for students: A US perspective. The Eurasia Foundation Lecture Series. Chung Ang University, Seoul, Korea.
2. **Kang, S.** (October 7, 2024). Inclusive AI and Humanities AI Literacy. Chung Ang University, Seoul, Korea.
3. **Kang, S**. (October 20, 2022). Research Trend on Data Communication. Presented to Introduction to Graduate Studies, UTSA.
4. **Kang, S.** (November 13, 2019). Digital Technology in South Korea. Presented to Dr. Deuk-Hee Kong's Korean Culture class, UTSA.
5. **Kang, S.** (October 19, 2018). Digital Technology in South Korea. Presented to Dr. Deuk-Hee Kong's Korean Culture class, UTSA.
6. **Kang, S.** (March 2017). Communication Graduate Program at UTSA. Presented to UTSA undergraduate students.
7. **Kang, S.** (September 2016). Communication Graduate Program at UTSA. Presented to UTSA undergraduate students.
8. **Kang, S.** (September 2015). Communication Graduate Program at UTSA. Presented to UTSA undergraduate students.
9. **Kang, S.** (October 2014). Communication Graduate Program at UTSA. Presented to UTSA undergraduate students.
10. **Kang, S.** (October 2014). Communication Graduate Program at UTSA. Presented to UTSA undergraduate students.
11. **Kang, S.** (June 2013). The future of digital journalism. Presented to the Korean delegates of investigative journalism conference (San Antonio, TX).
12. **Kang, S.** (April 16, 2010). Communication curricula at Korean universities: Evolution and changes in the digital age. Presented to the Department of Communication Studies at Calvin College (Grand Rapids, MI).
13. **Kang, S.** (September 20, 2005). Research in Telecommunication. Presentation for Arkansas Tech Student Research Orientation Class. Arkansas Tech University, Russellville, AR.

14. **Kang, S.** (June 2005). College students and the future. Speech presented to the school luncheon at Kyungbook University of Foreign Studies, Kyungbook, South Korea.
15. **Kang, S.** (May 2004). The laws of electronic media in the U.S. Speech presented to the Korea Broadcast Committee Workshop. Normal, IL. Illinois State University.
16. **Kang, S.** (November 2003). The rubrics of digital media production. Speech presented to the Multimedia Forum. Russellville, AR, Arkansas Tech University.

PROFESSIONAL ORGANIZATION MEMBERSHIPS AND ELECTED OFFICERS

1. Interim President: Korean American University Professors Association (January 2025 – current)
2. Vice President, Korean American University Professors Association (2021-2024)
3. Academic Director, Korean American University Professors Association (2018-present)
4. President, Korean American Communication Association (2013-2015)
5. Broadcast Education Association (1997-present)
6. Association for Education in Journalism and Mass Communication (1997-present)
7. National Communication Association (2002-present)
8. International Communication Association (2003-present)
9. Vice President, Korean American Communication Association, (2009-2011)
10. Election Committee Member: KACA Election (2009-2011)
11. Member: Laboratory for the Sociology of the Arts, Culture, and Communications (SACC). Department of Sociology, The University of Texas at San Antonio (2008-present)
12. Membership Committee: AEJMC (2008-present)
13. Secretary: Korean American Communication Association (2007-2009)
14. Thesis Supervisor: MA in Multimedia Journalism, Arkansas Tech University (Since 2004)
15. Thesis Reader and Reviewer: The University of Ozark Communication Program (2005)