

Seung-Ah Lee

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ACADEMIC EMPLOYMENT

Los Angeles City College

Adjunct Professor of Korean Studies, Spring 2020 – Now
Department of Modern Languages and Civilizations

On Leave

Fall 2018 – Fall 2019

University of California, Los Angeles (UCLA)

Lecturer of Korean Popular Culture, Spring 2018
Department of Asian Languages and Cultures

Universidad de Guadalajara (University of Guadalajara)

Lecturer of Korean Popular Culture, August 2017

Seoul National University Kyujanggak Institute, International Center for Korean Studies
Visiting Researcher, 10/2016 – 07/2017

Academy of Korean Studies (AKS) Visiting Fellow, Fellowship Program for Korean Studies,
06/2016 – 09/2016

University of California, Los Angeles (UCLA)

Lecturer of Korean Popular Culture, Fall 2013–Spring 2016
Department of Asian Languages and Cultures

University of Southern California (USC), Los Angeles, CA

Lecturer of Korean Literature and Culture, Fall 2014–Spring 2015, Spring 2016
Department of East Asian Languages and Cultures

University of California, Irvine (UCI)

Lecturer, Winter 2012 – Spring 2013
Department of East Asian Languages and Literatures

Los Angeles City College

Adjunct Professor, Fall 2009 and Fall 2010 – Spring 2013
Department of Foreign Languages

EDUCATION

University of California, Los Angeles

Ph.D. in Asian Languages and Cultures, 2014.

Dissertation Title: "Conception of Hero in Korean Popular Fiction of Late Chosŏn Period"

Qualifying Exam Fields:

Korean Literature in General

Korean Traditional Fiction

Korean Confucianism

Chinese Traditional Fiction

M.A. in Classical Chinese Literature, UCLA

B.S. in Physics, UCLA

TEACHING AND RESEARCH INTERESTS

Research Interests: premodern Korean history, literature, and culture, modern Korean history, literature and culture, popular music and culture, premodern and modern readership/fandom/consumerism in East Asia, formation of subculture, adaptation, history, and memory in popular culture, Korean popular music

Teaching Interests: premodern Korean literature and cultural history, modern/contemporary Korean literature and history, film, TV drama, Korean popular music, Korean subculture/youth culture, gender and sexuality in Korean literature, history and popular culture, adaptation in cross-cultural theories

PUBLICATIONS

Translation and Introduction of *Lady Sa's Journey to the South*, publication in process

"Decolonizing Popular Music: "Japanese Color Dispute" over Trot" in *Popular Music and Society*. Vol. 40. London: Routledge, 2017,101-110.

"Road to Popular Music: Regulation, Resistance and Negotiations" in *Made in Korea: Studies in Popular Music*. Edited by Hyunjoon Shin and Seung-Ah Lee. New York and London: Routledge, 2017.

Review of the *Engraving Virtue: The Printing History of Pre-Modern Korean Moral Primer*. *Acta Koreana* 18.1, (June 2015), 293-297.

"Of the Fans, for the Fans, by the Fans: JYJ Republic" in *Hallyu 2.0: The Korean Wave in the Age of Social Media*. Ann Arbor: University of Michigan Press, 2015

JYJ Republic, Seoul: XOXO Books, 2013

Chong In-bo “Chŏng Inbo: 5000 Years Ŏl of Chosŏn” in *Imperatives of Culture: Selected Essays on Korean History, Literature, and Society from the Japanese Colonial Era*. Edited by Christopher P. Hanscom, Walter K. Lew and Youngju Ryu. Honolulu: University of Hawaii, 2013, pp. 88-103

“JYJ Republic” (JYJ konghwaguk) in *Idol (Aidol)*. Edited by Lee Dong Yeon. Seoul: Imaejin, 2011, pp. 270-293.

Roundtable Talk. “K-POP needs a diagnosis” (kei p’ap chindan i p’ilyohae) in *Hankyore 21* (June 27, 2011), pp. 77-80.

TRANSLATIONS

Kim Manjung, *Lady Sa’s Journey to the South* (Sa ssi namjŏnggi).

Chong In-bo “Chŏng Inbo: 5000 Years Ŏl of Chosŏn” in *Imperatives of Culture: Selected Essays on Korean History, Literature, and Society from the Japanese Colonial Era*. Edited by Christopher P. Hanscom, Walter K. Lew, and Youngju Ryu. Honolulu: University of Hawaii, 2013, pp. 88-103

Shin Hwan and Lee Jong-kyu, *Evil’s Return* (Korean graphic novel), Vol. 1-4. Los Angeles: Tokyopop, 2004.

Park Sang-sun and Jo Eun-ha, *Les Bijoux* (Korean graphic novel), Vol. 1-5, Los Angeles: Tokyopop, 2004

Min-woo Hyung, *Priest* (Korean graphic novel), Vol. 1-2, Los Angeles: Tokyopop, 2002.

GRANTS and AWARDS

Seoul National University Kyujanggak Fellowship B, 10/2016 – 07/2017

Academy of Korean Studies (AKS), Fellowship Program for Korean Studies, 06/2016 – 09/2016

Kyujanggak Short-term Research Grant, 08/2015

QGE (Quality Graduate Education) Dissertation Research Fund, UCLA, Fall 2007–Spring 2008.

Teaching Assistantship, UCLA, Spring 2007

QGE Dissertation Research Fund, UCLA, Spring 2007.

Department of Asian Studies Research Fund, UCLA, Fall 2006

Teaching Assistantship, Spring 2005 and Winter and Spring 2006

Korea Foundation Fellowship, 2004 –2005

Scholarship from Ministry of Education of Taiwan, 2003 –2004

Translation Grant, the Literature Translation Institute of Korea, 2004.

INVITED LECTURES

“Development of Korean Popular Music,” Class lecture, department of Asian Languages and Culture, May 2021.

“BTS and Nationalism,” Class lecture, department of Asian Languages and Culture, February 2019.

“Performing the Past: *The Admiral: Roaring Currents* between History and Memory.” Yonsei University, April 2017.

“Of the Fans, by the Fans, for the Fans: The Republic of JYJ,” Sungkyunkwan University, April 2017.

“Korean Literary History” Korean Language Foundation, May 2016

“Korean Literary History” Korean Language Foundation, April 2015

“What is K-Pop?” Center for Korean Studies, UCLA, October 2012

“Of the Fans, by the Fans, for the Fans: The Republic of JYJ,” Korean Popular Culture Colloquium Series, UC Irvine, November 2011

“Correlation between Idol Groups and Management Companies in Korea,” Center for Korean Studies, UC Riverside, April 2010

“Kim Manjung and his Fictional Writings,” Class lecture, Department of East Asian Languages and Cultures, USC, October 2009

PRESENTATIONS

Organizer, AAS-in-Asia selection “Celebration of the Individuals: Transfiguration of Writing Practice in the Late Chosŏn.” Annual Meeting, Kyoto. June 24-27, 2016.

AAS selection “Two Reformists, Two Utopias in Chosŏn.” Association of Asian Studies. Annual Meeting, Seattle. March 31 – April 3, 2016.

“The Lightness of the Present: Representation of the Colonial Period in the *Assassination*.” Film and History: The Korean Example, an International Symposium. Organized by the Centre for Korean Studies and the Centre for Film Studies, SOAS, University of London. November 5 - 6, 2015.

“Performing the Past: *The Admiral: Roaring Currents* between History and Memory.” The Contemporary Relevance of Document Culture: Knowledge, Media, Power. The 8th Kyujanggak International Symposium for Korean Studies. August 25 – 26, 2015.

“Immortal Yi Sunsin: Representation of the Past in Korean Popular Culture.” World Congress of Korean Studies in Hawaii, November 7, 2014.

“Of the Fans, by the fans, for the Fans: The Republic of JYJ.” Hallyu 2.0: The Korean Wave in the Age of Social Media Conference, University of Michigan, April 6-7, 2012.

Organizer, “Gender Inversion in Female Hero Fiction of Late Chosŏn.” Association of Asian Studies, Annual Meeting, Atlanta, April 3-6, 2008.

“Heroes in Premodern Korean Literature.” International Korean Studies Workshop, University of British Columbia at Vancouver, Canada, July 2007.

“Conception of Heroes in Premodern Korean Literature.” Celebration of Continuity Conference to Commemorate Professor Peter Lee’s Retirement, UCLA, June 2007.

“Portrayal of Ming (明) Army in Unofficial Writings in Imjin War.” Western Conference of Associates of Asian Studies, Phoenix, Arizona, October 2003.

TEACHING EXPERIENCE

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| 2015 - 2018 | Lecturer
UCLA | “Globalizing the Korean Wave: Economics, Political and Social Dynamics of the Production of Popular Culture,” Course on introduction to current events and issues in contemporary South Korean popular culture |
| 2015 | Lecturer
USC | “Korean Literature and Culture,” Lecture course on Korean literature and culture from ancient times to the modern era |
| 2015 | Lecturer
USC | “Reading Korean TV Dramas,” Lecture and Discussion on Korean TV dramas that represent contemporary Korean society |
| 2015 | Lecturer
USC | “Globalizing the Korean Wave: Economics, Political and Social Dynamics of the Production of Popular Culture,” Course on introduction to current events and issues in contemporary South Korean popular culture |
| 2014 | Lecturer | “Korean Literature and Thought,” Lecture course on Korean modern literature and thought from the early twentieth century to |

present

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| 2014 | Lecturer
USC | “Gender and Sexuality in Korean Literature and Culture,”
Undergraduate seminar on examination of the changing representations of gender and sexuality in Korean cultural texts over the twentieth century |
| 2014 | Lecturer
UCLA | “Globalizing the Korean Wave: Economics, Political and Social Dynamics of the Production of Popular Culture,” Course on introduction to current events and issues in contemporary South Korean popular culture |
| 2013 | Lecturer
UCLA | “Globalizing the Korean Wave: Economics, political and Social Dynamics of the Production of Popular Culture,” Lecture on introduction to current events and issues in contemporary South Korean popular culture (tele-conference lecture with Latin American universities) |
| 2013 | Lecturer
UC Irvine | “Contemporary Korean Popular Culture: Survey of Korean Popular Music (<i>taejung kayo</i>),” Course on Korean popular music from the 1920s to present |
| 2013 | Lecturer
UC Irvine | “Contemporary Korean popular Culture: The Re-
presentation of the Past in Contemporary Popular Culture,”
Course on the representation of the past in contemporary popular culture, particularly in TV dramas |
| 2012 | Lecturer
UC Irvine | “Contemporary Korean popular Culture: The Re-
presentation of the Past in Contemporary Popular Culture,”
Course on the representation of the past in contemporary popular culture, particularly in TV dramas |
| 2010-
2013 | Adjunct Professor
LACC | “Korean Civilization,” Lecture on Korean history and culture from prehistoric times to today |
| 2007 | Teaching Associates
UCLA | “Korean Civilization,” Discussion on Korean history and culture from prehistoric times to today |
| 2006
-2003 | Teaching Associates
UCLA | “Advanced Korean Conversation,” Discussion of topics on Korean culture and history |
| 2002
-2000 | Teaching Assistant
UCLA | “Korean I,” Beginning level of Korean language class for non-heritage speakers |

MEMBERSHIP

Popular Music Association
Association of Asian Studies
Modern Language Association
Korean Culture/Science