

JEONG-WOO KOO

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ACADEMIC APPOINTMENTS

2021-	Professor , Department of Sociology, Sungkyunkwan University
2019-	Chair , Department of Sociology, Sungkyunkwan University
2015-16	Visiting Scholar , Harvard-Yenching Institute, Harvard University (Aug 2015-May 2016)
2015-20	Associate Professor , Department of Sociology, Sungkyunkwan University
2013-	Director , the Sungkyunkwan Center for Human Rights and Development
2009-14	Assistant Professor , Department of Sociology, Sungkyunkwan University
2013-14	Chair , Department of Sociology, Sungkyunkwan University
2010-	Manager , the SSK Human Rights Forum
2008	Lectureship at Seoul National Univ., Yonsei Univ., and Korea Univ.
2007-8	Visiting Scholar , Department of Sociology, Stanford University

EDUCATION

2007	PhD	Sociology , Stanford University Dissertation Title: “The Rise and Fall of Confucian Civil Society: Political Competition between Academies and State in Chosŏn Korea.” (Committee Members: G. Shin, J. Meyer, W. Powell, M. Granovetter, and F. Ramirez)
2003	MA	Sociology , Stanford University
1999-02		Sociology , Emory University (Graduate Study)
1998	MA	Sociology , Seoul National University
1995	BA	Political Science , Hallym University (summa cum laude)

RESEARCH AND TEACHING FIELDS

Global and Transnational Sociology, Human Rights, International Development, Sociology of Education, Organizations, Quantitative Methods, and Korean Studies

PEER-REVIEWED ARTICLES

2021	Dae-Wook Kim, Eun Jung Lee, Jeong-Woo Koo . 2021. (Korean). “Diverse Paths to CSR in Game Industry: Influences of Institutional and Socio-Cultural Environments”. <i>Korean Journal of Sociology</i> 55(2) 91-139
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- Jinwon Chung, **Jeong-Woo Koo**, Ara Cho. 2021. (Korean). “The Analysis on the Factors Affecting People’s Attitude toward Conscientious Objections to Military Service: A Sociological Approach, 2001-2017”. *Korean Journal of Sociology* 55(1) 89-130
- 2020 Dae-Wook Kim, **Jeong-Woo Koo**. 2020. (Korean). “Political Signaling and International Pressures: Implementaton of the Corporate Social Responsibility in the Chinese Listed Companies”. *Korean Journal of Sociology* 54(3) 85-130
Koo, Jeong-Woo, Dae-Wook Kim, and Eun Jung Lee. 2020. (Korean). “Global CSR and Social and Economic Value Creation: A Comparative Study on the Korean Listed Firms, 2004-2018”. *Economy and Society* 128(3) 392-435
- 2019 Seong-Geon Cho, and **Jeong-Woo Koo**. 2019. (Korean). “The Activities of the World Bank and Double Movement: Topic Modeling of Evaluation Reports, 2001-2017”. *Korean Journal of Sociology* 53(4) 89-136
 Seong-Geon Cho, and **Jeong-Woo Koo**. 2019. (Korean). “The Activities of the World Bank and Double Movement: Topic Modeling of Evaluation Reports, 2001-2017”. *Korean Journal of Sociology* 53(4) 89-136
Koo, Jeong-Woo, Jaesung Choi. 2019. “Polarized Embrace: South Korean Media Coverage of Human Rights, 1990-2016”. *Journal of Human Rights* 18(4) 455-473
Koo, Jeong-Woo, Jinwon Chung. and Sun-Woong Kim. 2019. (Korean). “Public Attitude toward Human Rights Policy Issues: An Analysis of National Human Rights Survey of South Korea”. *Korean Journal of Sociology* 53(2) 43-92
- 2018 **Koo, Jeong-Woo**, Jinwon Chung. and Nuri Sohn. 2018. (Korean). “Global Citizenship and Internatonal Development: An Analysis of Public’s Attitudes towards ODA”. *Korean Journal of Sociology* 52(2) 115-158
Koo, Jeong-Woo, Youn-Chang Nam, and Taehee Whang. 2018. (Korean). “Human Rights and Predictive Modeling.” *The Journal of Cybercommuncation* 36(1) 53-110
- 2017 **Koo, Jeong-Woo**, and Dae-Wook Kim. 2017. (Korean) “Which Company Is More Committed to Global Corporate Social Responsibility?: Event History and Tobit Analyses of the Top 100 Korean Companies, 2003-2014”. *Korean Journal of Sociology* 51(4) 79-126
Koo, Jeong-Woo and Subin Lee. 2017. (Korean) “Determinants of Global Citizenship Identity: A Multi-Level Analysis”, *Society and Theory* 31(2) 7-41
Koo, Jeong-Woo, and Seong-Geon Cho. 2017. (Korean) “South Korean Media Coverage of Official Development Assistance: Topic Modeling Analysis of Six Print Media from 1993 to 2016” *Journal of International and Area Studies* 26(3) 173-210
Koo, Jeong-Woo. 2017. “The Construction of Human Rights Actorhood: Findings from Korean General Social Survey.” *Journal of Human Rights* 16(3) 261-275– Published in Special Volume on *Public Opinon Polling and Human Rights*, (Guest Editor, James Ron, Univeristy of Minnesota)
- 2016 Sookyung Kim and **Jeong-Woo Koo**. 2016. “Securitising, Economising, and Humanising Immigration: The Case of the Employment Permit System in South Korea” *Asian Studies Review* 40(4): 619-635
- 2015 **Koo, Jeong-Woo** and Subin Lee. 2015. (Korean) “Linking Corporate Citizenship to Global Citizenship: Who Supports Corporate Social Responsibility?” *Korean Journal of Sociology* 49:165-198.
Koo, Jeong-Woo, Byeong-Eun Cheong, Francisco O. Ramirez. 2015. “Who Thinks and Behaves According to Human Rights: Analysis of the Korean Human Rights Survey.” *Korea Observer* 46:53-87
 – Featured in *openGlobalRights*, *openDemocracy*
<https://www.opendemocracy.net/openglobalrights>

- Brown, Nikia and **Jeong-Woo Koo**. 2015. "Negotiating a Multicultural Identity in a Monocultural Korea: Stigma and the Pressure to Racially Pass." *The Sungkyun Journal of East Asian Studies* 15:45-68
- 2014 Yoo, Eunhye, and **Jeong-Woo Koo**. 2014. "Love Thy Neighbor: Explaining Asylum Seeking and Hosting, 1982-2008." *International Journal of Comparative Sociology* 55:45-72. – Featured in *The Society Pages*, Dept. of Sociology, University of Minnesota
<http://thesocietypages.org/trot/2015/09/24/refugees-and-social-instability/>
- Koo, Jeong-Woo**, Youl-Lee Kim, and Dae-Wook Kim, and. 2014. (Korean). "From Global Philanthropy to Creating Shared Values: Rethinking Public-Private Partnership in International Development Cooperation." *Journal of International and Area Studies* 24:75-113.
- Koo, Jeong-Woo** and Nam-Suk Kim. 2014. (Korean) "Conceptualizing and Measuring Corporate Human Rights Responsibilities" *Korean Journal of Sociology* 48:203-242.
- Chung, Chinsung, **Jeong-Woo Koo**, Suk-Ki Kong, Kiwoong Yu. 2014. (Korean) "Human Rights Awareness and Attitudes in South Korea" *Society and Theory* 24:401-445
- 2013 **Koo, Jeong-Woo** and Dae-Wook Kim. 2013. (Korean). "International Development and Human Rights: A Comparative Study of the Implementation of Rights-Based Approach to International Development in Eight Major Donor Countries, 1990-2009." *Journal of International and Area Studies* 22: 35-74.
- 2012 **Koo, Jeong-Woo**, Sukki Kong and Chinsung Chung. 2012. "Measuring National Human Rights: A Reflection on Korean Experiences." *Human Rights Quarterly*.34:986-1020
- 2011 Moon, Rennie and **Jeong-Woo Koo**. 2011. "Global Citizenship and Human Rights: A Longitudinal Analysis of Social Studies and Ethics Textbooks in the Republic of Korea." *Comparative Education Review* 55: 574-99.
- Koo, Jeong-Woo** and Dae-Wook Kim. 2011. (Korean) . "World Society and Foreign Aid: Explaining Determinants of the Korean ODA, 1989-2008". *Korean Journal of Sociology* 45: 153-90.
- 2009 **Koo, Jeong-Woo** and Francisco O. Ramirez. 2009. "National Incorporation of Global Human Rights: Worldwide Expansion of National Human Rights Institutions, 1966-2004." *Social Forces* 87: 1321-54.
- Suarez, David F. Francisco O. Ramirez, and **Jeong-Woo Koo**. 2009. "Globalization and the Diffusion of Innovations in Education: The Case of UNESCO Associated Schools." *Sociology of Education* 82: 197-216.
- 2007 **Koo, Jeong-Woo**. 2007. "The Origins of the Public Sphere and Civil Society: Private Academies and Petitions in Korea, 1506-1800." *Social Science History* 31: 381-409.
- Koo, Jeong-Woo**. 2007. (Korean). "World Society and Human Rights." *Korean Journal of Sociology* 41: 287-322.

BOOK REVIEW

- Koo, Jeong-Woo**. 2018. "Contested Embrace: Transborder Membership Politics in the Twentieth-Century Korea." (Authored by Ja Eun Kim, University of Michigan) *Contemporary Sociology* 47(1) 82-84

BOOKS PUBLISHED

- Koo, Jeong-Woo.** 2019. (Korean). *Do Human Rights Become Discrimination?* Seoul: Bookstone. – 2019 Book Award for the Youth.
- Park, Bokyeong, Hongsik Lee, and **Jeong-Woo Koo.** 2014. (Korean). *An Analysis of the Criteria and Methodology of Priority Recipient Selection For Country Partnership Strategy.* Seoul: Korea Institute for International Economic Policy Press.
- Chung, Chin-Sung, **Jeong-Woo Koo**, et al. 2013. (Korean). *Sociology of Human Rights.* Dasan Publishers: Seoul, Korea.
- Chung, Chin-Sung, Suk-Ki Kong, and **Jeong-Woo Koo.** 2010. (Korean) *Human Rights in East Asia: A Comparison of Human Rights Improvements in Korea and Japan.* Seoul: Seoul National University Press. – Outstanding Book Award from the Korean Academy of Arts and Sciences.

BOOK CHAPTERS

- Koo, Jeong-Woo.** 2011. “The Origins of the Human Rights Commission in Korea: Global and Domestic Causes.” *South Korean Social Movements: From Democracy to Civil Society.* Paul Y. Chang and Gi-Wook Shin, editors. Routledge Press.
- Koo, Jeong-Woo.** 2012. (Korean) “Historical Development of International Development Cooperation.” *Korea’s Role in Global Governance for Development Cooperation.* Sook-Jong Lee editor. East Asia Institute.

PAPERS UNDER REVIEW OR IN PROGRESS

- Koo, Jeong-Woo**, and Amanda Murdie. “Smear Campaigns or Counterterrorism Tools: Do NGO Restrictions Limit Terrorism?” 2nd Round, Revise and Resubmit
- Koo, Jeong-Woo** and Dae-Wook Kim. “Political Embeddedness or World Cultural Pressure? Explaining Corporate Social Responsibility Reporting in China, 2005-2015.” Revise and Resubmit
- Crabtree, Charles, **Koo, Jeong-Woo**, Amanda Murdie, and Kiyoteru Tsutsui. “Why the Public Supports Human Rights.” Under Review.

INTERNATIONAL LECTURES AND PRESENTATIONS (last 10 years)

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| 2021 | “Covid-19 Politics in South Korea: Findings from Topic Models of 87,000 Tweets.” <u>Invited Online Talk at American University of Sharijah</u> , August. |
| 2019 | “Political Embeddedness or World Cultural Pressure? Explaining Corporate Social Responsibility Reporting in China, 2005-2015.” <u>Invited Talk at Stanford University Comparative Workshop</u> , Palo Alto, California. January. |
| 2018 | “3 rd iCon Meeting on Closing Civic Space.” <u>Invited Speaker, the Center for Strategic and International Studies (CSIS)</u> , Johannesburg, South Africa |
| | “Human Rights Measurement Initiative Co-Design Workshop” <u>Invited Participant, the Human Rights Measurement Initiative (HRMI)</u> , Accra, Ghana |
| | “Polarized Embrace: South Korean Newspaper Coverage of Human Rights, 1990-2016.” <u>Invited Talk in the Sociology Department at Lingnan University</u> , Hong Kong, China. |
| | “Smear Campaigns or Counterterrorism Tools: Do NGO Restrictions Limit Terrorism?” <u>the 59th International Studies Association Annual Convention</u> , San Francisco, California. April. |

- Evolution of Human Rights as Cultural System: Probabilistic Topic Modeling of 116,000 South Korean Newspaper Articles, 1990-2015.” Invited Talk at the University of Michigan, New Frontiers of Human Rights Research Conference, Ann Arbor, Michigan. April.
- “Polarized Embrace: South Korean Newspaper Coverage of Human Rights, 1990-2016.” Eastern Sociological Society annual meeting, Baltimore, Maryland. February.
- Evolution of Human Rights as Cultural System: Probabilistic Topic Modeling of South Korean Newspaper Articles, 1990-2015.” Invited Talk at Stanford University Comparative Workshop, Palo Alto, California. January.
- 2017 “2nd iCon Meeting on Closing Civic Space.” Invited Speaker, the Center for Strategic and International Studies (CSIS), Tunisia, Tunis.
- “Polarized Embrace: South Korean Media Coverage of Human Rights, 1990-2016” Invited Talk at Harvard-Yenching Institute, Harvard University, Co-Sponsored by Korea Institute, Harvard University. Cambridge, Massachusetts.
- “Contested Human Rights and Its Consequences in South Korea,” Invited Speaker, Korea on Trial: Law and Justice in the Face of Violence, Kim Program in Korean Studies, University of Pennsylvania, Philadelphia.
- “Constructing Human Rights Actorhood: Findings from Korean General Social Survey.” the International Studies Association Annual Convention, Baltimore, Maryland.
- “Explaining Backlash against Human Rights: the Case of South Korea,” the Midwest Sociological Society annual meeting, Milwaukee, Wisconsin.
- 2016 “Inaugural iCon Meeting.” Invited Speaker, the Center for Strategic and International Studies (CSIS), Berlin, Germany.
- “The Construction of Human Rights Actorhood: Findings from the Korean General Social Survey.” the Future of World Society Conference, University of Washington, Seattle, Washington.
- “The Rising Democracies Network Meeting.” Invited Discussant, the Carnegie Endowment for International Peace, Washington D.C.
- “Contentious Diffusion of Human Rights: Evidence from South Korean Print Media, 1990-2010.” Invited Talk in Harvard-Yenching Institute, Harvard University, Co-Sponsored by Korea Institute, Harvard University. Cambridge, Massachusetts.
- “Contentious Diffusion of Human Rights: Evidence from South Korean Print Media, 1990-2010.” Invited Talk at The University of California at Berkeley, Berkeley, California.
- “Contentious Diffusion of Human Rights: Evidence from South Korean Print Media, 1990-2010.” Invited Talk at The University of Michigan, Ann Arbor, Michigan.
- 2015 “The National Human Rights Survey of South Korea: The Origins, Structure, and Consequences.” The Surveys and Human Rights Conference at CIDE, Mexico City, Mexico.
- “Securitising, Economising, and Humanising Immigration: The Case of the Employment Permit System in South Korea.” the American Sociological Association annual meeting, Chicago, Illinois.
- “Negotiating a Multicultural Identity in a Monocultural Korea: Stigma and the Pressure to Racially Pass.” the American Sociological Association annual meeting, Chicago, Illinois.
- “Contested Human Rights and Its Consequences in South Korea” Invited Talk in Harvard-Yenching Institute, Harvard University, Co-Sponsored by Korea Institute, Harvard University. Cambridge, Massachusetts.
- “The Rising Democracies Network Meeting.” Invited Discussant, the Carnegie Endowment for International Peace, Berlin, Germany and Brussels, Belgium.
- 2014 “Human Rights Contested: Media Coverage of Korean Daily Newspapers, 1990-2010” the American Sociological Association annual meeting, San Francisco, California.

- “World Society and Foreign Policy: Clarifying Determinants of Official Development Assistance in Germany, France, Japan, and South Korea” the American Sociological Association annual meeting, San Francisco, California.
- “Who Thinks and Behaves According to Human Rights: Analysis of the Korean Human Rights Survey.” The Future of World Society Conference, Stanford University, Palo Alto, California.
- 2013 “The Structure of Human Rights and Its Determinants: An Analysis of Human Rights Survey in Five Countries.” the American Sociological Association annual meeting, New York, New York.
- 2012 “The Making of a Public Sphere in Korea.” Job Talk in the Department of Sociology, Harvard University, Cambridge, Massachusetts.
- “Who Thinks and Behaves According to Human Rights: Analysis of the 2011 Korean Human Rights Survey.” the American Sociological Association annual meeting, Denver, Colorado.

AWARDS AND HONORS

- 2020 **Minister of Justice Award**, Rep. of Korea
- 2017 **SKKU Teaching Award** (\$2,700)
- 2015 **Harvard-Yenching Fellowship** (\$60,000)
- 2015 **Fulbright Mid-Career Grant** (declined)
- 2006 **Travel Grant** from American Sociological Association.
- 2005 **Fellow**, Stanford Center for Conflict and Negotiation, Stanford Law School, 2005.
Graduate Research Opportunity Fellowship, Stanford University, 2005.
- 2004 **Travel Grant** from Social Science History Association, 2004.
- 2003 **Pantech Fellowship**, Asia Pacific Research Center, Stanford University, 2003.
- 2002 **Excellence in English** as Second Language, Emory University, 2002.
- 2001 **Vernacular Modernity Fellowship**, Emory University and Ford Foundation, 2001.
- 1995 **Honors**, Hallym University, 1995.

TEACHING EXPERIENCE (all courses in English except where noted)

- 2009-17 **Instr.** Sungkyunkwan University. Courses in *Introduction to Sociology*, *Sociology of International Development*, *Comparative-Historical Sociology*, *International Human Rights*, *Globalization*, *Sociology of Health*, *Social Movements*.
- 2008-10 **Instr.** Korea University. Graduate course in *Quantitative Methods*.
- 2008 **Instr.** Seoul National University. Graduate course in *International Human Rights*..
Instr. Yonsei University. Graduate course in *Contemporary Organizations*.
Instr. Korea University. Graduate course in *Organizational Theory*.
Instr. Korea University. Graduate course in *Organizational Theory*.
Instr. Korea University. Graduate course in *International Human Rights*.
- 2003-5 **TA.**, Stanford University. Courses in *Advanced Methodology*, *Medical Sociology and Introductory Sociology*.
- 2000-2 **TA.**, Emory University. Courses in *Sociological Theory and Globalization*.
- 1997-99 **TA.**, Seoul National University. Courses in *Cultural Sociology and Sociology of Human Rights* (Korean).