

# YOONHO CHOI

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Ambassador Crawford College of Business  
and Entrepreneurship  
Kent State University  
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## **Education**

- Ph.D. Economics, Iowa State University, Ames, August 2017
- M.A. Financial Economics, Illinois State University, Normal, August 2012
- M.A. Economics, Sungkyunkwan University, Seoul, South Korea, 2002
- B.A. Economics, Sungkyunkwan University, Seoul, South Korea, 1999

## **Fields of Teaching Interests**

Business Analytics, Econometrics, International Finance, International Trade, Macroeconomics

## **Fields of Research Interests**

International Finance, International Trade, Forecasting, Open Macroeconomics

## **Academic Positions**

- August 2021 - Present, Assistant Professor of Economics, Kent State University
- August 2017 – May 2021, Assistant Professor of Economics, Simpson College
- January 2017 - May 2017, Adjunct Instructor, Simpson College
- August 2016 - May 2017, Adjunct Instructor, Des Moines Area Community College

## **Publications**

- Choi, Y., & Choi, E. K. (2022). “Why Exchange Rate Pass-Through Matters in Forward Exchange Markets” *Economy. Economic Modeling*, 110.  
<https://www.sciencedirect.com/science/article/abs/pii/S0264999322000414?via%3Dihub>
- Choi, Y., & Choi, E. K. (2021). Selling High-Tech Inputs to the Enemy. *International Journal of Production Economics*, 230.  
<https://www.sciencedirect.com/science/article/abs/pii/S0925527321000165>.
- Choi, Y., & Choi, E. K. (2019). Quality Wars in the North. *The World Economy*, 42(7) 2026-2038.
- Choi, Y., & Choi, E. K. (2018). Quality Competition in North-South Trade. *International Journal of Production Economics*, 201, 216-224.
- Choi, Y., Jin, H., & Choi, E. K. (2018). Why are nontraded goods cheaper in poor countries? *International Review of Economics and Finance*, 58, 210-219.
- Choi, Y., & Choi, E. K. (2018). Unemployment and Optimal Exchange Rate in an Open

Economy. Economic Modeling, 69, 82-90.

- Choi, Y., & Choi, E. K. (2018). International Trade in Branded and Generic Products. The World Economy, 41(8), 1965-1975.
- Jin, H., Choi, Y., & Choi, E. K. (2016). Unemployment and Optimal Currency Intervention in an Open Economy. International Review of Economics and Finance, 41, 253-261.

### **Working Papers and Work-in-Progress**

- “To Integrate Vertically or Not in High-Tech Industries” Submitted
- “Tariff Equivalents of China’s Undervalued Yuan”
- “Public Capital and Optimal Tariff”
- “U.S. Shale Oil Revolution, Energy, and Factor Prices”
- “International Polarization and Wage Disparity”

### **Conference Presentations and Invited Seminars**

- Midwest Economics Association, Evanston, March 2018
- Howard University, Washington, D.C., March 2017
- Iowa State University, Ames, March 2017
- Midwest Economics Association, Evanston, April 2016
- Illinois State University, May 2012

### **Teaching Experience**

#### **Kent State University**

August 2021– Present

Assistant Professor

- Business Analytics
- Principles of Microeconomics
- Principles of Macroeconomics
- Intermediate Macroeconomics
- Problems of Monetary and Fiscal Policy (Masters / MBA)
- Macroeconomic Environment of Business (MBA)
- International Finance (Masters / Ph.D.)

#### **Simpson College**

Spring 2017 – May 2021

Assistant Professor

- Principles of Economics
- Principles of Finance
- Applied Statistics
- Business Analytics
- Business Forecasting
- Corporate Finance
- Eberhart Student Aid Fund: Stock Market Analysis

- Pandemic Economics
- Advanced Microeconomics
- Advanced Macroeconomics
- International Trade and Finance
- Econometrics

### **Research Experience**

- Research Assistant Fall 2011 - Summer 2012
  - Department of Economics, Illinois State University, Professor Dan Rich and Susan Chen
  - Worked on “Workforce Data Integration and Analysis”: Analyze longitudinal data from the Department of Employment Security
- Brain Korea 21 Research Assistant March 2000 - August 2002
  - Department of Economics, Sungkyunkwan University, Professor Ho Yeon Kim
  - Studied patterns of foreign direct investment over 1997- 2000 for twelve countries

### **Honors and Awards**

- 2005 (July) Citation of Achievement for meritorious logistics and supply Management as a Quartermaster from Commander, 52 Logistics Supply Group, Korean Army
- 2005 (April) Citation of Achievement for development of supply system at the R.O.K.-U.S. Combined Drill as a Quartermaster from Commander, 52 Logistics Supply Group, Korean Army
- 2002 (October) Graduate with the highest honors, Korean Army Quartermaster School
- 2000-1999 The Excellent Records Scholarships, Sungkyunkwan University  
(3 semesters)

### **Work Experience**

- Korean Army October 2002 - October 2005
- A first lieutenant quartermaster
    - Developed a production logistics system
    - Developed demand estimation models

### **Skills**

Advanced Microsoft Excel, Mathematica, MATLAB, R, STATA, and SAS

### **Professional**

**Membership:** American Economic Association, Agricultural and Applied Economics Association, Midwest Economics Association