



International Negotiations: From Disagreement To Consensus

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SHORT COURSE DESCRIPTION

When collaborating with others we often find ourselves in negotiations; dialogues in which we attempt to reach a mutual understanding, resolve a conflict, or produce an equitable agreement. Even when interacting with individuals that are similar to us (family, friends, or neighbors) reaching such an agreement is a challenge. Negotiating with people from different backgrounds and cultures is even more difficult and complex. To be successful we must possess the knowledge and skill to negotiate agreements that are mutually beneficial with people that are different from ourselves.

This course gives you an opportunity to improve upon your ability to negotiate and influence others. The best way to learn negotiation skills is to negotiate in a safe environment that provides insights, feedback, opportunities for reflection, and where careful analysis is required. Therefore, this course is experiential; students receive hands-on experience in preparing for and negotiating in a number of different scenarios.

READING MATERIALS

Readings are available at <https://canvas.instructure.com/courses/1038234/>

Readings include, but are not limited to, the following:

1. Benoliel, Michael and Linda Cashdan (2005) "Become a Master Negotiator," Chapter XI in Done Deal: Insights from Interviews with the World's Best Negotiators
2. Thompson, Leigh L. (2012) "Distributive Negotiation: Slicing the Pie," Chapter 3 in The Mind and Heart of the Negotiator, 5th Edition
3. Thompson, Leigh L. (2012) "Win-Win Negotiation: Expanding the Pie," Chapter 4 in The Mind and Heart of the Negotiator, 5th Edition
4. Lewicki, Roy J., Hiam, Alex, and Karen W. Olander (1996) "Selecting A Strategy," from Think Before You Speak
5. Malhotra, Deepak, "The Fine Art of Making Concessions," Program on Negotiation Newsletter 19, No. 1 (January 2006), pp. 9-11
6. Cialdini, Robert B. "Harnessing the Science of Persuasion," from *Harvard Business Review* (October 2001), pp. 72-79
7. Brett, Jeanne M. (2007) "Culture and Negotiation," Chapter 2 in Negotiating Globally: How To Negotiate Deals, Resolve Disputes, and Make Decisions Across Cultural Boundaries
8. Lewicki, Roy J., Saunders, David M., and Bruce Barry (2007) "Best Practices in Negotiation," Chapter 20 in Negotiation, 5th Edition

COURSE REQUIREMENTS AND GRADING

Final grades will be determined by:

A.	Class participation	60%
B.	Negotiation quizzes (5)	40%

Class participation: Since learning in this class is experiential and based mainly on negotiation exercises and debriefings done in class, class attendance is critical and mandatory. The assessment of class participation contains three aspects: (1) Class attendance and (2) active participation in

negotiation exercises and (3) debriefs and discussions. **All ISS classes are pass/fail.** SKKU regulations require students to attend at least **80%** of all classes (12 out of 15); missing more than three classes and/or arriving significantly late (after the negotiation has started) to more than three classes will result in a fail. Note that arriving late to class may result in an absence.

Negotiation quizzes: Conducting negotiations is crucial, but it is also important to read about and reflect on negotiation concepts and practices. To encourage such reading there will be five quizzes covering the class readings (as well as class discussions).

Assessment: Pass the course by earning > 60 points. The rules for earning points are:

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|--|--------------|------------|
| 1. Be an active participant in the daily class exercises | 15 x 4 P | MAX = 60 P |
| 2. Complete 5 quizzes | 4 x SCORE/10 | MAX = 40 P |
| 3. Miss a class (arrive after first exercise starts) | - 4 P | |
| 4. Be late for a class (arrive after attendance) | - 2 P | |

Note: missing four classes will almost certainly result in fewer than 60 since a missed class deducts 8-12 points. All quizzes are individual, thus looking at another's paper or talking to another student is cheating and results in a zero for the quiz. Attending every class on time greatly benefits your grade.

COURSE SCHEDULE

– WEEK I –

Thursday (27 June)

Topic: Introduction to Negotiation, Stages of Negotiation

Reading: "Become a Master Negotiator"

Negotiation Exercise (Advertise)

Friday (28 June)

Topic: Distributive Negotiation, Building Blocks, Dual Concern Framework

Reading: "Distributive Negotiation: Slicing the Pie"

Negotiation Exercise (Volvo S40)

– WEEK II –

Monday (1 July)

Topic: Distributive Negotiation, Preparation and Planning

Reading: "The Fine Art of Making Concessions"

Negotiation Exercise (Take It or Leave It, SB)

Tuesday (2 July)

Topic: Distributive Negotiation,

Negotiation Exercise (YM)

QUIZ #1 (The quiz covers the first three readings and anything discussed in class)

Wednesday (3 July)

Topic: Distributive Negotiation, Integrative Negotiations, Power,

Reading: "Selecting a Strategy"

Negotiation Exercise (CC)

Thursday (4 July)

Topic: Integrative Negotiation

Reading: "Win-Win Negotiation: Expanding the Pie"

Negotiation Exercise (Agreement)

– WEEK III –

Monday (8 July)

Topic: Integrative Negotiation

Reading: Various recommended (see Canvas Course Page)

Negotiation Exercise (LF)

QUIZ #2 (The quiz covers readings and class discussions since quiz #1)

Thursday (9 July)

Topic: Persuasion

Reading: “Harnessing the Science of Persuasion”

Exercise (HP)

Wednesday (10 July)

Topic: Persuasion

Reading: “Making Presentations That Stick”

Negotiation Exercise (SW)

Thursday (11 July)

Topic: Negotiation

Reading: Various recommended (see Canvas Course Page)

Negotiation Exercise (Semiconductors)

QUIZ #3 (The quiz covers negotiation review and persuasion, readings and discussions)

– WEEK IV –

Monday (15 July)

Topic: Models of Culture (Hofstede, 7D)

Reading: “Culture and Negotiation”

Culture Exercise (TBD)

Tuesday (16 July)

Topic: International Negotiation

Reading: “Space, Time, and Context”

Negotiation Exercise (ILM)

QUIZ #4 (The quiz covers culture, readings and class discussions)

Wednesday (17 July)

Topic: Cross-Cultural Negotiation

Reading: “Trust”

Negotiation Exercise (AB)

Thursday (18 July)

Topic: Negotiation Overview

Reading: “Best Practices in Negotiation”

QUIZ #5 (The quiz covers everything)

Friday (19 July)

Topic: Review

Negotiation Exercise (TG)