



Sungkyunkwan University (SKKU) International Summer Semester (ISS) 2020

Entrepreneurship & Leadership

Prof. Lamberto Zollo, University of Florence

SHORT COURSE DESCRIPTION

The goal of the course is to learn the traditional and recent topics of the entrepreneurship and leadership fields. Students will learn the major trends in streams such as entrepreneurial orientation, intention, and education; as well as leaders' responsibility, leader-member exchange, and ethical leadership. The focus is on the how entrepreneurs and leaders create socio-economic value, satisfy external and internal stakeholders' needs, and achieve sustainable competitive advantage in modern organizations. Students will be actively involved in group projects aimed at solving real challenges that entrepreneurs and leaders are faced with in the contemporary economic scenario.

READING MATERIALS

All reading materials will be provided in PDF form prior to the start of the semester.

COURSE REQUIREMENTS AND GRADING

Students are responsible for all reading assignments, handouts, and lecture materials. Students who miss class are expected to make arrangements with fellow students for lecture material.

	<i>Grading</i>
Class participation	30%
Group project	30%
Final exam	40%

A grade of 60 or above is considered as a passing grade.

Class participation

Students are required to be actively involved during classes. The class participation grade will be based on the frequency and quality of your comments and discussion to the several questions that will arise during the lessons. Students will be evaluated on how well they respond to the questions and how effectively they take into account the answers and comments of the other students.

Group project

Students will form team-works aimed at coping with real entrepreneurial management and leadership challenges applying the theoretical frameworks and practical examples analyzed during class lectures. In this way, all the main issues involved in proposing effective solutions to entrepreneurs and leaders will be actively assessed by the team-works.

Final exam

At the end of the course there will be an oral exam for each student that will cover material presented in class lectures, textbook chapters, and class discussions.

COURSE SCHEDULE

– WEEK I –

Thursday (25 June) General introduction and course overview

Friday (26 June) Traditional topics of entrepreneurship

– WEEK II –

Monday (29 June) Traditional topics of leadership

Tuesday (30 June) Current and new trends in entrepreneurship

Wednesday (1 July) Current and new trends in leadership

Thursday (2 July) Entrepreneurial decision making process: from strategy to ethics

– WEEK III –

Monday (6 July) Entrepreneurship and leadership in SMEs

Tuesday (7 July) Organizational challenges for entrepreneurs

Wednesday (8 July) Organizational behavior and leadership

Thursday (9 July) Ethical leadership

– WEEK IV –

Monday (13 July) Why companies fail? Elements of toxic leadership and management

Tuesday (14 July) Corporate social responsibility for entrepreneurs

Wednesday (15 July) The future of entrepreneurship

Thursday (16 July) The future of leadership

Friday (17 July) Final exam

***This schedule may be revised, if needed. Changes to the schedule will be announced in class.**