Sociology of International Sports
Prof. Dr. Eui Hang Shin, Sungkyunkwan University

COURSE DESCRIPTION
The primary purpose of this course is to analyze the various social issues surrounding sports, such as
gender, race and ethnicity, social class, corruption, violence, globalization, commercialization, and
international politics. The course will focus on major events in soccer, baseball, basketball, tennis, golf,
and American football. We will review literature, documentaries, films, and videos on the Olympics, FIFA
World Cup Soccer, the Super Bowl of American football, the World Series of Major League Baseball, the
Wimbledon Tennis Championship, and the British and U.S. Opens of golf. This course will introduce
statistical information about the games of major professional sports organizations including Major
League Baseball (MLB), the National Basketball Association (NBA), the Professional Golf Association
(PGA), the Ladies Professional Golf Association (LPGA), the English Premier League (EPL), the Association
of Professional Tennis (ATP), and others. We will examine selected game reports published in major
daily newspapers including The New York Times and USA Today. We will also review video of games
between prominent teams compiled by ESPN, Fox Sports, TNT Sports, and Star Sports Network.

READING MATERIALS
Sociology of International Sports: A Collection of Journal Articles, Book Chapters, and

COURSE REQUIREMENTS AND GRADING
1) Students are expected to attend each and every class meeting.
2) Students should review the assigned reading materials before each class.
3) Students will form three-person research teams.
4) Each research team will make two class presentations (5 minutes each). Each presentation should be
based on an analysis of the rise and fall of a professional team in soccer, baseball, basketball, or
American football.
5) Due Dates:
Project Proposals: June 29, 2018
PowerPoint Slides for Presentations: July 5 and July 12, 2018

Determination of Final Grade
Presentations: 30%
Final Examination: 60%
Class Discussion/Attendance: 10%

COURSE SCHEDULE

<table>
<thead>
<tr>
<th>Date</th>
<th>Discussion Topics</th>
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<tr>
<td>Tuesday, 26 June</td>
<td>Introduction to the Course</td>
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<tr>
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<td>Sociological Analysis of the 2018 FIFA World Cup in Russia</td>
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<td>Group Stages, Round of 16, Quarter Finals</td>
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<td>Wednesday, 27 June</td>
<td>Sociology of Football</td>
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<td>International Migration of Football Players to EPL</td>
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Racism in EPL

Thursday, 28 June: Economics of Football
Ownerships of EPL Teams
Super Star Players and Income Inequality of Football Players
Documentaries on Messi, Ronaldo, and Ji Sung Park

Friday, 29 June: Nationalism and Football
International Politics and Football
International Rivalry in Football
The Case of Korea vs. Japan

Monday, 2, July: Globalization of Baseball
A History of Baseball in Korea
Professional Baseball League in Korea (KBO)

Tuesday, 3 July: The Major League Baseball (MLB) and Korea
International Migration of Korean Players to MLB
Influx of International Players to KBO

Wednesday, 4 July: The Sabermetrics in Baseball
The Film, “Moneyball”
A Group Tour of Zamsil Baseball Stadium
Observation of a KBO game at the Stadium

Thursday, 5 July: Martial Arts as Cultural Products and Sports
Globalization of Taekwondo
The Rise and Fall of Boxing and Emergence of UFC
The Product Life-Cycle Theory and UFC
The Student Presentations on Their Selected Professional Sport Teams

Monday, 9 July: Race and Ethnicity of NBA Players and Coaches
College Basketball and NBA
Racial Bias in Refereeing in NBA
Documentary on Michael Jordan

Tuesday, 10 July: The Politics of Olympics: The Case of the 2018 PyeongChang Winter Olympics
The Olympics and National Economy
The Cases of Korea, China, and Brazil
Documentary on PyeongChang Winter Olympics

Wednesday, 11 July: Culture and Gender Roles in Golf
Gender Inequality in Golf
Racism in Golf Industry
The Causes and Consequences of Decline of Golf Industry
Documentary on Tiger Woods

Thursday, 12 July: American Football: The Rules of Play
National Football League
The Super Bowl as an American Institution
Changing Racial Composition of NFL Players by Position
The Dynasty of New England Patriots

Monday, 16 July: The Ethnic Succession in Professional Tennis
Gender in Professional Tennis
The Case of Wimbledon Championship
Tuesday, 17 July: The Student Presentations on their Selected Team

Monday, 18 July: Final Examination

REFERENCES


