



## Korea-China Economic Relations and Trade 韩中经贸关系

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### SHORT COURSE DESCRIPTION / 课程简介

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This course examines the booming and consequential Korea-China Economic Relations and Trade (韩中经贸关系). It reviews the key drivers, dynamic development, current state, main aspects, and issues and challenges of that relationship as well as its prospects.

After learning the basics of political economy in both the Republic of Korea (ROK) and the People's Republic of China (PRC), we will survey the history of the Korea-China economic and trade relations over the past three decades. We will discuss the development of bilateral trade, investment, cultural and personnel exchanges that have created a profound partnership in Northeast Asia and a major engine of the world economy. Considering the recent political events in Seoul, the leadership change in Beijing and the new administration in Washington, we will engage in debates and discussions about the future of the Korea-China economic relations and trade. Finally, the class intends to familiarize the students with some of the unique characteristics that have defined the Korea-China business relationship.

Depending on the students' needs, this class will be taught in English or Chinese or in a mixture of both languages.

这门课主要探讨蓬勃发展而又影响深远的韩国与中国之间的经济贸易关系。我们将概览韩中经贸关系的主要动力，发展活力，主要方面，目前状况，现存问题与挑战，以及前景。

我们将首先学习大韩民国与中华人民共和国的基本政治经济特点。然后将回顾韩中两国过去三十年来的经济与贸易历史。我们将讨论韩中的双边贸易，投资与文化人员交流。这些来往已经创造了东北亚地区的一个重要产业链并成为世界经济成长的一大引擎。考虑到首尔最近的政治事件，北京的十九大和华盛顿的新政府，我们将进一步探讨韩中经贸关系的未来。最后，本课计划让学生们了解更多对韩中商业往来中的一些特点和注意事项。

根据学生的需求，本课可以用英文或者中文或者混合两种语言来讲授。

### READING MATERIALS / 阅读材料

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The reading materials, in English and/or Chinese, will be handed out in PDF form by the instructor in early June.

中英文阅读材料 (PDF 文档) 将直接分发。

### COURSE REQUIREMENTS AND GRADING / 课程要求与成绩

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Activities	Marks	Percent of Grade
Attendance	200	20%
Participation	100	10%

First Test	200	20%
Second Test	200	20%
Group Presentation	300	20%

Pass=60% for pass/fail grade.

For those desire a letter grade, the grading scheme is: 90%=A, 80%=B, 70%=C, 60%=D.

**The two tests** will be in-class and close book/notes written exams.

**Participation** will be based on the quality and quantity of your participation in class discussions. All views are welcome and those who participate actively will be rewarded accordingly.

**Group project** is a collective presentation exercise. On the first day of class, the students will be divided into several groups. Each group will work on an oral presentation to the class later to address a topic in the Korea-China economic relations. Sample topics include: What is the economic impact of “Korean Wave” in China? What is the size and impact of the Korean import of foodstuff from China? Samsung and Xiaomi cell phone businesses in comparative perspectives. How to set up a firm in the ROK? What unique labor policies in the PRC that Korean investors should be aware of? ...

The in-class oral presentation should be 20-30 minutes long plus 5-10 minutes for Q&A. Every member of the same group will receive the same grade for this exercise. The group leaders are expected to report any free-riding activities that may take place.

要求	分数	占学分比例
出勤	200	20%
课堂参与	100	10%
第一次考试	200	20%
第二次考试	200	20%
团体报告	300	30%

及格 =60% ( for pass/fail grade ).

90%=A, 80%=B, 70%=C, 60%=D.

### 具体要求

#### **两次考试都是当堂闭卷考试**

课堂参与分是按照学生在课堂上的提问，回答问题，和讨论参与的积极程度。本课欢迎各种问题和观点。

团体报告项目是一个集体研究和课堂报告活动。在学期的开始，全班同学们将被划分为几个小组。每个小组将准备后来做一个课堂报告，关于韩中经贸关系里的一个课题。例如：韩流在中国的经济效应；韩国从中国进口食品的规模与影响；三星与小米手机业务运营的比较分析；如何在韩国创业？中国有哪些特有的劳工政策需要韩国投资者注意的？等等。

课堂报告应该是20-30分钟，再加5-10分钟的提问回答。每一个小组的成员得分将是一样的。

## COURSE SCHEDULE / 课程计划

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### - WEEK I / 第一周 -

#### Tuesday (27 June)

Introduction: Korea and China in Northeast Asia (简介：东北亚的韩国与中国)

Readings: TBA

#### Wednesday (28 June)

Political Economy: the Basics (政治经济学基本知识)

Readings: TBA

#### Thursday (29 June)

Trade, Investment, and Migration (贸易，投资，与移民)

Readings: TBA

#### Friday (30 June)

Korea-China since the 1990s (1990年代以来的韩国与中国)

Readings: TBA

### - WEEK II / 第二周 -

#### Monday (3 July)

The Boom of a Relationship (蓬勃发展的关系)

Readings: TBA

#### Tuesday (4 July)

The Status Quo of Korea-China Economic Relations (韩中经贸关系的现状)

Readings: TBA

#### Wednesday (5 July)

Bilateral Connections: Trade and Investment (双向来往：贸易与投资)

Readings: TBA

#### Thursday (6 July)

Transportation, Tourism and Educational Exchanges (交通，旅游与教育交流)

Readings: TBA

#### Friday (7 July)

Study Session and First Test (复习与第一次考试)

### - WEEK III / 第三周 -

#### Monday (10 July)

Doing Business in Korea (在韩国做生意)

Readings: TBA

Tuesday (11 July)

Doing Business in China (在中国做生意)

Readings: TBA

Wednesday (12 July)

Issues and Challenges (问题与挑战)

Readings: TBA

Thursday (13 July)

Prospects for the Korea-China Economic Relations (韩中经济关系的前景与展望)

Readings: TBA

Friday (14 July)

Group Presentations (团体报告)

**- WEEK IV / 第四周 -**

Monday (17 July)

Study Session and Second Test (复习与第二次考试)